

# A.S.I. CAL STATE LA

## STRATEGIC PLANNING

Submitted by Barny Peake – 11/28/16

### OVERVIEW OF THE STRATEGIC PLANNING STAGES

#### A.S.I.'s Story

- Review and summarize A.S.I.'s history
- Document important milestones
- State of A.S.I. today (staffing, financially, programs and services, etc.)

#### Influential Factors

- Identification of stakeholders
- Environmental scan - engage stakeholders, review factors that may impact the organization and the strategic plan

#### Foundation for the Future

- Strengths, weaknesses, opportunities, threats (SWOT) analysis
- Summarize key findings

#### Vision and Mission

- Review and revise A.S.I.'s vision and mission
- Review organization's values and motto or other A.S.I. statements

#### Strategic Plan Development

- Gather departmental goals and feedback
- Categorize and summarize findings from environmental scan and SWOT
- Draft strategic initiatives, objectives
- Develop the strategic action plan

## DRAFT TIMELINE

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### NOVEMBER

- **11/29/16- Strategic Planning Committee meeting, review proposed timeline and process**
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### DECEMBER

- Draft Section I of the plan – “A.S.I.’s story”
  - **Barney’s 2<sup>nd</sup> site visit- week of 12/12**
  - Identification of key stakeholders
    - Determine who should be involved in the development of the strategic plan
    - Determine how each stakeholder (individual or group) will be involved
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### JANUARY

- **Barney’s 3<sup>rd</sup> site visit- week of 1/9**
  - Start environmental scanning process
    - Start to engage some of the key stakeholders on campus
    - Review University’s strategic plan and any other campus documents that may influence the A.S.I. plan
    - Review external organizations, State, Federal to identify what may influence A.S.I. in the future
  - **January 20- Board retreat (Barney to attend)**
    - Review process to engage student body in consultation and environmental scan
    - Review A.S.I.’s story
    - Next steps- outline the strategic plan initiatives based on environmental scan and SWOT
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### FEBRUARY

- **Barney’s 4<sup>th</sup> site visit- week of 2/6**
  - Continue environmental scan with student body
  - SWOT analysis with Board and A.S.I. staff
  - A.S.I. departments submit goals
  - **SPC summary of plan – 2/28 (Barney to attend, 5<sup>th</sup> site visit)**
    - Preparation for writing the draft strategic plan
    - Strategic goals as an action plan
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### MARCH

- Review mission and vision statements
- Draft the strategic initiatives and objectives
- Preparation for discussion with the Board and campus Administrators

- March 14- SPC first reading of the draft strategic plan (**Barny to attend, 6<sup>th</sup> site visit**)
  - March 16- recommendations to BOD
  - March 21- second reading of the plan by SPC (**Barny to attend, 7<sup>th</sup> site visit**)
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#### APRIL

- Finalizing the ASI Strategic Plan- establish the action plan with realistic timelines
- **Barny's 8<sup>th</sup> site visit – week of 4/10, if needed**
- April 20- BOD second reading of the Strategic Plan (**Barny can attend if needed**)
- April 27- BOD Vote on the Strategic Plan