**Communication and Outreach**

1. Recruit students to get involved in ASI from different university departments
2. A.S.I. having a bigger presence within student orientations (having a segment)
3. Consistent and strategic organizational marketing through our Graphics/Web Design/App department
4. Leadership development Training with Professional development outcomes to improve ASI member communication skills
5. Strengthen overall campus communication between A.S.I., the University, and the students

**Advocacy**

1. Build stronger student participation and advocacy efforts through enhanced student activism
2. Recruit and train students for successful terms in university committees
3. Advocate for healthier food options on campus through consistent UAS committee representation by ASI
4. Start a student-center committee to deal with campus climate specifically with diversity, inclusion, equity, and social justice
5. Design and implement a campaign to inform Cal State LA student body about what CSSA is and its potential as a statewide student association
6. Host a semesterly Advocacy clinic to train students on different strategies on how to contact representatives and present student demands
7. Improve relationship with legislative offices, specifically key legislative leadership