



Strategic Planning Committee

Minutes

Tuesday, July 18, 2017

Time: 4:30-5:45 pm

Location: U-SU Board Room 303

Attendees: Committee Members, General Public

Type of Meeting: Special

I. Organizational Items:

a. Call to Order by David Zitser @ 4:41 pm

b. Roll Call

David Zitser	<i>President</i>	xPresent
David Garcia	<i>Vice President for Administration</i>	xPresent
Neyda Umana	<i>Vice President for Academic Governance</i>	xPresent
Aaron Castaneda	<i>Vice President for Finance</i>	xPresent
Marcos Montes	<i>Vice President of External Affairs and Advancement</i>	xPresent
Jeovany Aguilar	<i>Chief Justice</i>	xUnexcused Absence
Jazmin Ortiz	<i>Secretary/Treasurer</i>	xPresent
Yessenia Villacorta	<i>Community Affairs Representative at Large</i>	xPresent
Dena Florez	<i>Office Manager for Administration and Services</i>	xPresent
Marcus Rodriguez	<i>Director of Programs and Leadership</i>	xExcused Tardy
Intef W. Weser	<i>A.S.I. Executive Director</i>	xPresent
Dr. Jennifer Miller	<i>University President's Designee</i>	XExcused Absence

II. Public Forum –Allotted time for members of the public to address the committee.

None

III. New Business

a. **Strategic Planning Committee Code of Procedure Review:** The committee will review the current COP.

Aaron Castaneda- Should have another BOD member

David Zitser- Title should be updated.

Intef Weser- Have secretary/treasurer as they collect bi-weeklies and State of Affairs

Section 4- Change to semester

Section 5 part B

Marcos Montes- Adding more to Campus Affairs could lead to an Executive Position

Aaron Castaneda- C.A would fit in this committee

Marcos Montes- Agenda should be posted a week in advance; setting a higher policy.

Marcos Montes- Should we call it planning?

Intef Weser- Steering?

David should we nominate a chair

Intef Weser- There are no nominators.

Marcos Montes- We need to keep within the policy.

David Zitser- Read current mission

Marcos Montes- Change to Civic Leadership

IV. Old Business

a. **Review what has been accomplished**

1. **Vision statement** - "Ignite potential and empower student voices"

- 2. **Mission/purpose statement** - Since 1959, Associated Students, Inc. has promoted the establishment of, and provided the means for, effective avenues of student input into the governance of the campus; provided an official voice through which student opinion could be expressed; provided an opportunity where students could gain experience and training in responsible political participation and community leadership; assisted in the protection of the rights and interests of individual students; and stimulated the educational, social, physical and cultural well-being of the university community.

3- A.S.I History Document

- The committee reviewed the A.S.I History Document.

b. Discussion on proposed Strategic Initiatives

1) The committee reviewed the Cal State LA Strategic Plan

- Barnaby- We want to develop a plan that we can accomplish Life After College that can Fall inline. We align with the university here is our strategic plan. The University Plan is a benchmark. How can we incorporate in our retreat? We do an assessment of the work we did last year.
- Next SPC September 5
- Retreat 10-12
- David Zitser- Can we have a meeting next week in place of Personnel
- Marcus Rodriguez- Start with vision of what retreat looks like. What do we want to get out of retreat?
- Marcos Montes- We have 4 overall goals: Internal and Financial, Programs and Services. Assign ourselves a specific initiative
- Internal/Financial- Aaron Castaneda and Jazmin Ortiz
- Programs and Services- David Garcia and Neyda Umana
- Communication and Outreach- David Zitser
- Advocacy- Marcos Montes and Yessenia Villacorta
- Marcus Rodriguez- We need to get drafts ready prior to the retreat. Represent the importance of Strategic Planning. Meet in smaller groups and present to larger groups. Required reading upfront.
- Neyda Umana- Can we assign roles?
- Motion to extend Strategic Planning Committee Meeting until 6 pm

Offered by:	Aaron Castaneda	Second by:	Marcos Montes
Motion to extend the meeting until 6:00 pm			
All in Favor	All	Opposed	Abstained
			Motion: Passed

- David Zitser- We can also do shared documents; put it all on one drive and edit
- Marcus Rodriguez- Staff expectations, collaboration, expectations.
- Jazmin Ortiz- We are meeting again?
- David Zitser- We are meeting in a month.
- Marcos Montes- I suggest we stay with divided and to try and have everyone edit.
- Intef Weser- Coordinate working in group meetings. We have a deadline date. We can make comments as opposed to edits.
- Barnaby- Good idea to review or are you presenting edits provide a skeleton to the group. Capture the essence of the document. Look at the University Strategic Plan.
- Marcos Montes/ Aaron Castaneda- You worked on this last year. We should catch up.
- Marcos Montes- This would be really helpful.
- David Garcia- We are setting up a deadline for presentation.
- Intef Weser- We are tightening up the skeleton. We are connecting.
- Aaron Castaneda- Set our deadline for the 1st. Have a game plan ready.

V. Information

VI. Reports

VII. Adjournment

Offered by:	Aaron Castaneda			Second by:	Jazmin Ortiz		
Motioned to adjourn the meeting at 6:00 pm							
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed	

Associated Students, Inc.
Strategic Planning Committee
Summary of Actions Taken
Tuesday, July 18, 2017

- I. Organizational Items:
 - a. Called to Order by David Zitser @ 4:41 pm
 - b. Roll Call

VII. Adjournment

Offered By:	Aaron Castaneda			Seconded by:	Jazmin Ortiz		
Motioned to adjourn the meeting at 6:00 pm							
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed	

CERTIFICATION

Official Minutes taken for the Strategic Planning Committee of the Associated Students, Inc., California State University, Los Angeles on July 18, 2017 in the University Student Union 303AB. Consensus by the A.S.I. Strategic Planning Committee on: Tuesday, October 3, 2017.

Prepared by:

Dena Florez
Recording Secretary

Jazmin Ortiz
Secretary/Treasurer