

Golden Eagle Funding Narrative

Prepared by

Golden Eagle Radio

GOLDENEAGLERADIO™



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LINK UP! #WEFOLLOWBACK

CALIFORNIA STATE UNIVERSITY
LOS ANGELES

WHO WE ARE

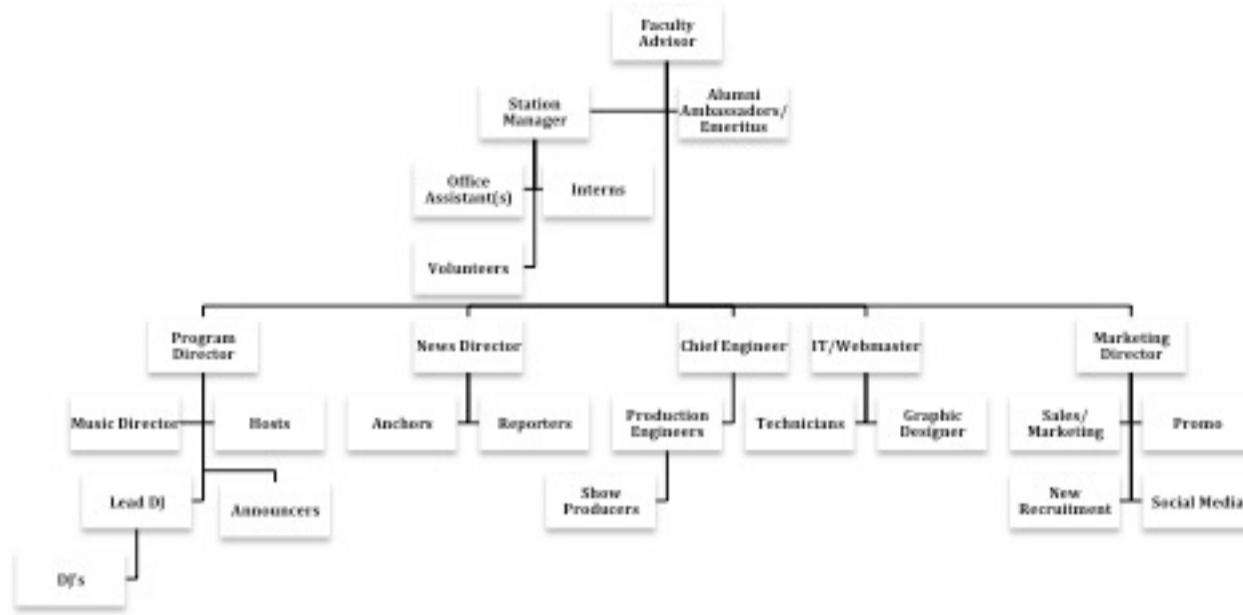
Our mission is "to provide a wide range of quality music, entertainment, and news for the California State University, Los Angeles community along with the surrounding Los Angeles area. We aim to serve as a platform for students, staff, community activists, musicians, poets, philanthropists, and artists alike."

Golden Eagle Radio was created and is facilitated by the students of California State University, Los Angeles. As such, we are in servitude to the student body at large and want to provide an environment that encourages creativity and campus awareness. As a unit, we are working to incorporate all areas of our campus to create more student involvement. Our goal is to bring unity to the California State University, Los Angeles community through diverse, informative, and exemplary student broadcasting coupled with campus engagement activities.

At Golden Eagle Radio we aim to **foster the growth** and the development of CSULA Television, Film and Media Studies (TVF) students. We would also like to provide an opportunity to **non-TVF students** to participate in this station as well, and encourage their involvement. We aim to **inform, promote and highlight** various on and off campus activities, events, foundations, clubs, organizations, departments, artists, musicians, etc. in order to bring California State University, Los Angeles and the entire Los Angeles community, together.

Our Organization:

Our organization flow chart is as follows.



Our On Air Programming schedule:

On a weekly basis our students create a program schedule that consists of student content and student curated playlists. Our program schedule fills the time of 24/7 streaming programming.

	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Key Color	Key Description
8:00 AM		Morning Mix	Morning Mix	Morning Mix	Music Block: TBD	Music Block: TBD	Morning Mix	Red	<<Launch Specific
9:00 AM		LA Flow	College Life	LA Flow	Music Block: TBD [2]	GER Vault: The Dalai Lama [3]	LA Flow Ep3	Yellow	<<To Be Determined
10:00 AM		Music Block: TBD [4]	Music Block: TBD [5]	Music Block: TBD [6]	Music Block: TBD [7]	Music Block: TBD [8]	College Life Ep2	Green	<<Archived Show [9]
11:00 AM		College Life	LA Flow	College Life	College Life	GER Vault: The Dalai Lama [10]	Old show	Light Green	<<Evergreen Show
12:00 PM		Lunch Mix	Lunch Mix	Lunch Mix	Music Block: TBD [12]	Music Block: TBD [13]	Lunch Mix		College Life Ep1
1:00 PM	Launch Premiere	Head Over Heels	The 101 Ep1 [15]	Head Over Heels	The 101 Ep1	GER Vault: Golden Jazz Ep1 [16]	Head Over Heels Ep3		
2:00 PM	LA Flow	Music Block: TBD [17]	Music Block: TBD	Music Block: TBD [18]	Music Block: TBD [19]	Music Block: TBD [20]	The Eagles Nest		
3:00 PM	College Life	The 101 Ep1 [24]	Head Over Heels	The 101 Ep1 [25]	Head Over Heels	SFBP	The 101 Ep2		
4:00 PM	Head Over Heels	Music Block: TBD [27]	Music Block: TBD	Rush Hour Mix	Music Block: TBD [28]	Music Block: TBD [29]	Cali Sports Ep2		
5:00 PM	Rush Hour Mix	Rush Hour Mix	Rush Hour Mix	Music Block: TBD [30]	LA Flow	Sophenom	Rush Hour Mix		
6:00 PM	Sophenom	SFBP	Sophenom	DJ Phat Ep 1 [31]	Music Block: TBD [32]	GER Vault: Chillin' With Ana Like Bananas - Ep 2	Sophenom Ep2		
7:00 PM	SFBP	Music Block: TBD [33]	Oishii Ep1 [34]	DJ Mix	She Said [35]	Music Block: TBD [36]	SFBP Ep3		
8:00 PM	Music Block: PromoOnly	Sophenom	SFBP	DJ Mix	DJ Mix	GER Vault: Artist Spotlight - Faulty Rotation [38]			
9:00 PM	DJ Mix	Oshii Ep1 [40]	DJ Phat Ep 1 [41]	DJ Mix	DJ Mix	Music Block: TBD [42]	Music Block: Jazz		

Communications Board

The Communications Board is a board that has been re-enacted in efforts to create better communications with media entities on campus. This board consists of Elena Stern, Associate Vice President for Communications and Public Affairs, Peter McAllister, College of Arts and Letters, Dean, Victor King, University Council, Tony Cox, Associate Professor of Television Production/Broadcast Journalism; M.F.A., UCLA, and Sophia Biggs, Student, Golden Eagle Radio Club President & Station Manager.

Student Hosts:

Our student shows are the most important aspect of our station. This is an example of some of the student programs that Golden Eagle Radio has to offer. The student-run station not only provides the campus with unique content for the Cal State Los Angeles community, it also provides in-depth experience for students interested in testing their skills and ideas for the field of broadcasting.

SHOWS

By the students for the students.



THE LA FLO
With Yoli & Andy



College Life
Brandon Camber Crystal & Lupe



Head Over Heels
With Angeline and Taylor

Golden Eagle Radio Premiere:

<http://www.csulauniversitytimes.com/news/view.php/864007/Golden-Eagle-Radio-Premieres>

Social Media Analytics:



*Page likes we have a positive percentage, which means people are liking our profile, in one week we have about 6-10 people to like our page.

*More people are liking our posts such as photos of our host & GER members or videos we post of song.

*However, we do not have a positive result with comments on our posts, which means people are not commenting on our posts on our page.

*We have 1278 people following us on Facebook, however only 303 people pay engage with our posts.

*We are the second (#2) Cal State L.A. based social media profile that gets the most engagement from their followers (which is good news).

Our population on Facebook includes:

1173 followers from US 8 from Mexico

4 from India,

4 Libya,

4 Albania

4 Egypt

3 Brazil, 3 United Kingdom 3 South Africa

*We have people of 9 different languages following our Facebook.

*Most of our followers live in the Los Angeles and San Diego



Instagram

- Our Instagram profile, which is based on posting ONLY pictures and videos, is the most successful profile we have. We have the most engagement from our followers on this platform, and it also contains the most followers.
- We have posted more photos than videos, and we have received more likes on our videos than on our photos. In other words, people like it more when we post videos.



- Our audience is not using a lot our hashtags #WeAreGER or Golden Eagle Radio, only 4% do it.
- It seems that people engage more on our posts on Mondays (25.4%)
- The time when people engage most is between 1:00pm – 2:00pm
- Our main community is based in Los Angeles area
- The Twitter profile is a more complicated platform to engage with our followers, just because of how this social media outlet works.
- We are having trouble keeping up engagement with our followers! We are not receiving as many retweets (which means people don't share our posts on Twitter)
- The content that we post on twitter automatically is shared to our facebook page as well.
- In the past month we have received new 48 followers.
- 1646 people have visited our profile
- Our post that had the most social media attraction was the Nick Jonas campaign.

The GER class:

The Golden Eagle Radio class is a project that came about due to an overwhelming amount of student interest in the university radio station.

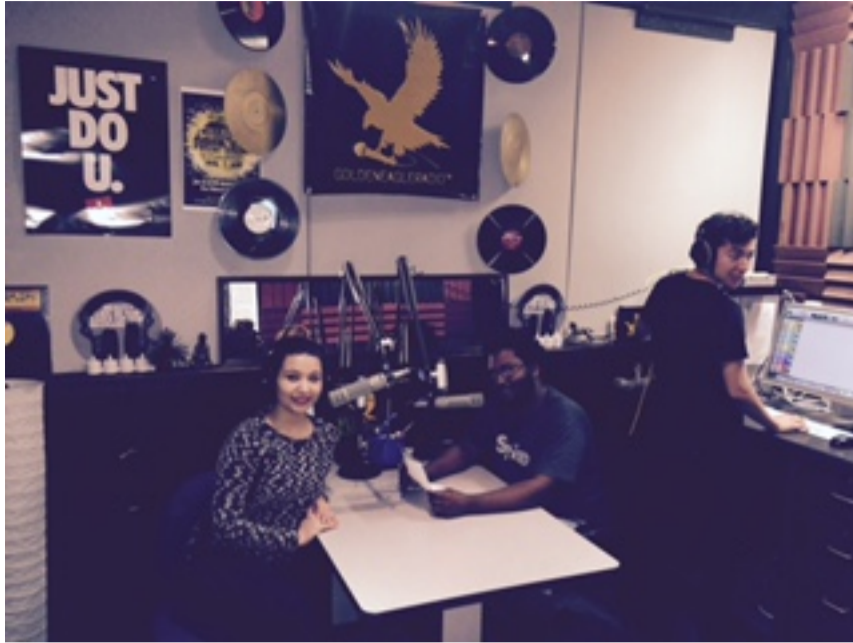
The class has been going for two quarters and it involves:

GOLDEN EAGLE RADIO SYLLABUS**TVF 454 L WINTER 2015****PROFESSOR TONY COX****OFFICE: MUSIC 247 323.343.4212****OFFICE HOURS: Tues/Thurs: 4:00pm – 5:30pm****PROFESSOR JANE MCKEEVER****OFFICE: TVFC 204****OFFICE HOURS: Monday 3:30pm – 5:30pm**



COURSE DESCRIPTION: This is the second class for Golden Eagle Radio, Cal State L.A.'s new campus internet radio station, www.goldeneagleradio.com. The course has been divided into two equal parts with two professors, Jane McKeever and Tony Cox sharing the instructional responsibilities in research, preparation, on air performance, studio recording and audio production. Students will spend 10 weeks with both professors, with the time being divided between production and programming. This course is designed for students who either have experience working in radio or who have demonstrated their aptitude for radio production and/or on air performing.

STUDENT LEARNING OUTCOMES: By the end of the course, students should be proficient in producing a minimum one hour-long weekly radio broadcast and should have the necessary skill-set to record and mix audio

CLASS POLICY: Critiques are a part of the business, so expect to be evaluated in front of and by others. Accepting constructive criticism is an essential element for on-air success. The audience is (nearly) always right. There is to be no demeaning of any students' effort. There is no eating in class, no cell phones, and no non-GER related internet activity. BE ON TIME. One unexcused absence will lower your grade for this session by one grade level. If you have special needs, communicate them to me in the first week of class.



Our proposed costs:

 California State University, Los Angeles - Golden Eagle Radio		 Projected Budget 2015-2016																
Starting Balance	\$0	Q1			Q2			Q3			Q4			Total				
Total Funds / Income	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Total Expenses	5,280	5,280	5,280	15,840	5,280	5,280	5,280	15,840	5,280	5,280	5,280	15,840	5,280	5,280	5,280	15,840	63,360	
NET Income - Expenses	(5,280)	(5,280)	(5,280)	(15,840)	(5,280)	(5,280)	(5,280)	(15,840)	(5,280)	(5,280)	(5,280)	(15,840)	(5,280)	(5,280)	(5,280)	(15,840)	(63,360)	
Projected End Balance	(36,960)	(42,240)	(47,520)	(47,520)	(52,800)	(58,080)	(58,080)	(58,080)	(5,280)	(10,560)	(15,840)	(15,840)	(21,120)	(26,400)	(31,680)	(31,680)	(563,360)	
FUNDS / INCOME		July	August	September	Q1	October	November	December	Q2	January	February	March	Q3	April	May	June	Q4	Total
Internal Funding																		
Department Budget	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Customer Billing/Invoicing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Existing Revenue Streams	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Internal Income	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
External Funding/Other																		
Government Grants	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foundation Grants	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Advertising	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Donations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total External Income	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total INCOME	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
EXPENSES		July	August	September	Q1	October	November	December	Q2	January	February	March	Q3	April	May	June	Q4	Total
Administrative																		
Station Manager (Student)	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 11,040.00
Program Director (Student)	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 11,040.00
Production Engineer (Student)	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 11,040.00
IT/Webmaster (Student)	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 11,040.00
Marketing Director (Student)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
News Director (Student)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Office Assistant (Student)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
INTERNS (Student)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
COMMUNITY VOLUNTEERS	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
ANNOUNCERS/HOSTS	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Subtotal	\$ 3,680.00	\$ 3,680.00	\$ 3,680.00	\$ 11,040.00	\$ 3,680.00	\$ 3,680.00	\$ 3,680.00	\$ 11,040.00	\$ 3,680.00	\$ 3,680.00	\$ 3,680.00	\$ 3,680.00	\$ 11,040.00	\$ 3,680.00	\$ 3,680.00	\$ 3,680.00	\$ 11,040.00	\$ 44,160.00
Operational / Engineering																		
Equipment	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 6,000.00
Misc	\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00	\$ 1,200.00
Office Supplies	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 6,000.00
Subtotal	\$ 1,100.00	\$ 1,100.00	\$ 1,100.00	\$ 3,300.00	\$ 1,100.00	\$ 1,100.00	\$ 1,100.00	\$ 3,300.00	\$ 1,100.00	\$ 1,100.00	\$ 1,100.00	\$ 1,100.00	\$ 3,300.00	\$ 1,100.00	\$ 1,100.00	\$ 1,100.00	\$ 3,300.00	\$ 13,200.00
Marketing / Sales																		
Promotional Items	\$ 300.00	\$ 300.00	\$ 300.00	\$ 900.00	\$ 300.00	\$ 300.00	\$ 300.00	\$ 900.00	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00	\$ 900.00	\$ 300.00	\$ 300.00	\$ 300.00	\$ 900.00	\$ 3,600.00
Misc	\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00	\$ 2,400.00
Subtotal	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 6,000.00
TOTAL EXPENSES	\$5,280	\$5,280	\$5,280	\$15,840	\$5,280	\$5,280	\$5,280	\$15,840	\$5,280	\$5,280	\$5,280	\$5,280	\$15,840	\$5,280	\$5,280	\$5,280	\$15,840	\$63,360



	\$0			Q1			Q2			Q3			Q4			Total
Starting Balance																
Total Funds / Income	5,280			15,840			15,840			15,840			15,840			63,360
Total Expenses	(5,280)			(15,840)			(15,840)			(15,840)			(15,840)			(63,360)
NET (Income - Expenses)																
Projected End Balance	(36,960)			(42,240)			(47,520)			(52,800)			(58,080)			(63,360)

EXPENSES	July	August	September	Q1	October	November	December	Q2	January	February	March	Q3	April	May	June	Q4	Total
Administrative																	
Station Manager (Student)	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 11,040.00
Program Director (Student)	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 11,040.00
Production Engineer (Student)	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 11,040.00
IT/Webmaster (Student)	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00	\$ 11,040.00
Marketing Director (Student)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
News Director (Student)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Office Assistant (Student)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
INTERNS (Student)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
COMMUNITY VOLUNTEERS	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
ANNOUNCERS/HOSTS	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Subtotal	\$ 3,680.00	\$ 3,680.00	\$ 3,680.00	\$ 11,040.00	\$ 3,680.00	\$ 3,680.00	\$ 3,680.00	\$ 11,040.00	\$ 3,680.00	\$ 3,680.00	\$ 3,680.00	\$ 11,040.00	\$ 3,680.00	\$ 3,680.00	\$ 3,680.00	\$ 11,040.00	\$ 44,160.00
Operational / Engineering																	
Equipment	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 6,000.00
Misc	\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00	\$ 1,200.00
Office Supplies	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 6,000.00
Subtotal	\$ 1,100.00	\$ 1,100.00	\$ 1,100.00	\$ 3,300.00	\$ 1,100.00	\$ 1,100.00	\$ 1,100.00	\$ 3,300.00	\$ 1,100.00	\$ 1,100.00	\$ 1,100.00	\$ 3,300.00	\$ 1,100.00	\$ 1,100.00	\$ 1,100.00	\$ 3,300.00	\$ 13,200.00
Marketing / Sales																	
Promotional Items	\$ 300.00	\$ 300.00	\$ 300.00	\$ 900.00	\$ 300.00	\$ 300.00	\$ 300.00	\$ 900.00	\$ 300.00	\$ 300.00	\$ 300.00	\$ 900.00	\$ 300.00	\$ 300.00	\$ 300.00	\$ 900.00	\$ 3,600.00
Misc	\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00	\$ 2,400.00
Subtotal	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00	\$ 6,000.00
TOTAL EXPENSES	\$ 5,280	\$ 5,280	\$ 5,280	\$ 15,840	\$ 5,280	\$ 5,280	\$ 5,280	\$ 15,840	\$ 5,280	\$ 5,280	\$ 5,280	\$ 15,840	\$ 5,280	\$ 5,280	\$ 5,280	\$ 15,840	\$ 63,360

EXPENSES	July	August	September	Q1
Administrative				
Station Manager (Student)	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
Program Director (Student)	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
Production Engineer (Student)	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
IT/Webmaster (Student)	\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
Marketing Director (Student)	\$ -	\$ -	\$ -	\$ -
News Director (Student)	\$ -	\$ -	\$ -	\$ -
Office Assistant (Student)	\$ -	\$ -	\$ -	\$ -
INTERNS (Student)	\$ -	\$ -	\$ -	\$ -
COMMUNITY VOLUNTEERS	\$ -	\$ -	\$ -	\$ -
ANNOUNCERS/HOSTS	\$ -	\$ -	\$ -	\$ -
Subtotal	\$ 3,680.00	\$ 3,680.00	\$ 3,680.00	\$ 11,040.00
Operational / Engineering				
Equipment	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
Misc	\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00
Office Supplies	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
Subtotal	\$ 1,100.00	\$ 1,100.00	\$ 1,100.00	\$ 3,300.00
Marketing / Sales				
Promotional Items	\$ 300.00	\$ 300.00	\$ 300.00	\$ 900.00
Misc	\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00
Subtotal	\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
TOTAL EXPENSES	\$ 5,280	\$ 5,280	\$ 5,280	\$ 15,840

October	November	December	Q2
\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
\$ -	\$ -	\$ -	\$ -
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\$ -	\$ -	\$ -	\$ -
\$ -	\$ -	\$ -	\$ -
\$ 3,680.00	\$ 3,680.00	\$ 3,680.00	\$ 11,040.00
\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00
\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
\$ 1,100.00	\$ 1,100.00	\$ 1,100.00	\$ 3,300.00
\$ 300.00	\$ 300.00	\$ 300.00	\$ 900.00
\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00
\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
\$ 5,280	\$ 5,280	\$ 5,280	\$ 15,840

January	February	March	Q3
\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
\$ -	\$ -	\$ -	\$ -
\$ -	\$ -	\$ -	\$ -
\$ -	\$ -	\$ -	\$ -
\$ -	\$ -	\$ -	\$ -
\$ -	\$ -	\$ -	\$ -
\$ -	\$ -	\$ -	\$ -
\$ 3,680.00	\$ 3,680.00	\$ 3,680.00	\$ 11,040.00
\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00
\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
\$ 1,100.00	\$ 1,100.00	\$ 1,100.00	\$ 3,300.00
\$ 300.00	\$ 300.00	\$ 300.00	\$ 900.00
\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00
\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
\$5,280	\$5,280	\$5,280	\$15,840

April	May	June	Q4
\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
\$ 920.00	\$ 920.00	\$ 920.00	\$ 2,760.00
\$ -	\$ -	\$ -	\$ -
\$ -	\$ -	\$ -	\$ -
\$ -	\$ -	\$ -	\$ -
\$ -	\$ -	\$ -	\$ -
\$ -	\$ -	\$ -	\$ -
\$ -	\$ -	\$ -	\$ -
\$ -	\$ -	\$ -	\$ -
\$ 3,680.00	\$ 3,680.00	\$ 3,680.00	\$ 11,040.00
\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
\$ 100.00	\$ 100.00	\$ 100.00	\$ 300.00
\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
\$ 1,100.00	\$ 1,100.00	\$ 1,100.00	\$ 3,300.00
\$ 300.00	\$ 300.00	\$ 300.00	\$ 900.00
\$ 200.00	\$ 200.00	\$ 200.00	\$ 600.00
\$ 500.00	\$ 500.00	\$ 500.00	\$ 1,500.00
\$5,280	\$5,280	\$5,280	\$15,840

Total
\$ 11,040.00
\$ 11,040.00
\$ 11,040.00
\$ 11,040.00
\$ -
\$ -
\$ -
\$ -
\$ -
\$ -
\$ -
\$ 44,160.00

\$6,000.00
\$1,200.00
\$6,000.00
\$13,200

\$ 3,600.00
\$ 2,400.00
\$ 6,000.00

\$63,360
