

For the Students, by the Students!

Memo

Friday, March 13, 2015 DATE:

TO: A.S.I. Board of Directors

FROM: Intef W. Weser, A.S.I. Executive Director

Carina Kan, A.S.I. VP for Finance

Shane Vera, A.S.I. President

CC: A.S.I. Staff, & File

SUBJECT: 2014-2015 A.S.I. 6&6 Budget Review

Attached is a copy of the 2014-15 Associated Students, Inc. Proposed 6&6 Budget Review.

Per our 2014-15 Financial Statement A.S.I. has access to one time funds that will allow A.S.I. to reduce our long term liabilities as well as offer Cal State L.A. students increased access to expanded programming, club funding, and A.S.I. services.

This budget is being reviewed by the University Budget Office.

Once approved, by the BOD it will be forwarded for signature and review by the Vice Presidents and University President.

Tol: (323):343-4780

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5154 State University Drive, Room 105 Los Angeles, California 90032

Associated Students, Inc. CALIFORNIA STATE UNIVERSITY, LOS ANGELES



"...For the Students, by the Students!"

2014-15 6&6 Budget Review

Revised
Monday, March 30, 2015

			A.S.I. Funding Availa				
.S.I. Liability			Remaining Liability	Reco	ommended	will l	ning liability oe paid off ear 2015-16
dm. A.S.I. Notes Pa	ayable	to U-SU Furniture	\$ 30,732.01	\$	15,366.00	\$	15,366.01
			The remaining Bala	ance is \$15,	,366.01		
affing Adjustments	and A	Additions	1				
	а	Administration Salary & Benefits		\$	6,267.03		
	b	Student Government Salary & Benefits		\$	25,344.25		
Student Gov.	С	Technology - computers, data additions, 2 needs.	\$	9,584.40			
Student Gov.	С	-	25 tablets, equipment and su	pply	0.504.40		
	d	Travel - FT Staff - cost to cover travel for Graphic Designer	Programs Coordinator and n	ew \$	4,107.00		
Univ. Support &	е	Student Organization Director Funding &	Co-sponsorship				
Programming	f	Leadership Development & Training	<u> </u>	\$ \$	26,800.00 4,073.00		
	a	Programming & Advocacy - Music Fest		\$	140,258.00		
	h	Marketing and Advertisement		\$	25,304.00		
	i	Committee Permits/Voucher Increase		\$	2,272.00		
	j	A.S.I. Scholarships		1,500.00			
	k	University Support - Golden Eagle Radio		\$	3,200.00		
		Various expenses such as staff developn	nent, dues/subscriptions, & l	bank			
eneral Allocations		charges	· · · · · · · · · · · · · · · · · · ·	\$	7,353.31		
orieral / thecatione							

2014-15 6&6 Budget Review							
Revenue and Investments	2013/2014	YTD 2014-15	2014/2015	2014/2015	Net Budget	Percent	
Description of Item	Actual	as of 12/31/14	Approved Operating Budget	Proposed 6&6 Budget Review	Modification	Change	
Projected Fee Revenue *							
Summer 2014 Actual	\$ -	\$ 16,738	•	* \$ -	. .	#DIV/0!	
Fall 2014 Actual	\$ -	\$ 468,234	•	* !	\$ -	#DIV/0!	
	\$ -	\$ -			\$ -	#DIV/0!	
pring 2015 * Amended to reflect Fee Reconciliations	-	\$ -	·	* 🖠 \$ -	-	#DIV/0!	
Student Fee Revenue	\$ 1,185,392	\$ 484,972	\$ 1,190,971	\$ 1,190,971] :	0.00%	
				!	<u> </u>		
Other Projected Revenue		¢ 0.410	¢ 5000			0.040/	
nterest Income & Los Angeles Investment Fund (L.A.I.F) Revenue (Student & University Support)	\$ 3,977 \$ 9,896	\$ 2,110 \$ 2,470		\$ 5,000 \$ 11,950		-0.01% 0.00%	
ransfer from Retained Earnings	\$ 9,090	\$ -	\$ -	\$ 300,000		#DIV/0!	
Total Other Revenue	\$ 13,873	\$ 4,580		\$ 316,950		1769.87%	
	_			i 1.	i I .		
Total Revenue	\$ 1,199,265	\$ 489,552	\$ 1,207,921	\$ 1,507,921	\$ 300,000	24.84%	
rojected Expenses					:		
		\$ 196,560	\$ 393,177	\$ 446,973	\$ 53,796	13.68%	
SI Student Government			\$ 381,252	\$ 424,049		11.23%	
dent & University Support (formerly Programming & University Support)	\$ 440,033			\$ 636,899	-	46.92%	
Total Unit Expense	\$ 1,171,309	\$ 576,653	\$ 1,207,921	\$ 1,507,921	\$ 300,000	24.84%	
Total Revenue	\$ 1,199,265	\$ 489,552	\$ 1,207,921	\$ 1,507,921	\$ 300,000	24.84%	
Total Unit Expense	\$ 1,171,309	\$ 576,653	\$ 1,207,921	\$ 1,507,921	\$ 300,000	24.84%	
Net Operating Income/(Deficit)	\$ 27,956	\$ (87,101)	\$ 0	<u>\$</u> 0	į		
IOTE: There is a donated use of facilities \$45,247 not reflected in the other							
evenue or expenses.							
und Balance							
Beginning Fund Balance						Trailer System	
Net Operating Income/(Deficit)	\$ 1,199,265						f a Trailer System model. This allows A.S.
Non-Operating Expenses	\$ (1,185,500)						ctivities and programs with a greater
(Retirement+Depreciation+Bad Debt+Write Off+POT)	ψ (1,103,300)						% of the total trailer system is being set operating costs which totals: \$35,408.77.
Ending Fund Balance	\$ 1,512,739					ar in range in grandy of	,
Ending Fund Balance	ψ 1,512,739						
		Page 1					

Administration							and at the Purchase Product Product
Description of Item	2013/2014	YTD 2014-15	2014/2015	2014/2015	Net Budget	Percent	2014-15 6&6 Budget Review
Description of item	Actual	as of 12/31/14	Approved Operating Budget		Modification	Change	Comment/Variance Explanation
D				oposou out zuuge			
<u>Revenue</u>							
·	\$ -	\$ -		\$ -	\$ -	#DIV/0!	
Total Administration Revenue	\$ -	\$ -	\$ -	\$ -	\$ -	#DIV/0!	
Expenses *				į			
Personnel				ļ ļ			
							This increase is due to expansion of role and responsibilities of an Executive Director Administrative Assistant position from student
Staff Salaries	\$ 109,205	\$ 57,508	\$ 120,617	\$ 129,856	\$ 9,239	7.66%	assistant to temporary part-time.
Staff Benefits & Annual contribution to VEBA Trust						4.000/	
post-retirement account (\$5,000)	\$ 40,291	\$ 29,514	\$ 55,899	\$ 58,245	\$ 2,346	4.20%	Increase is due to staffing additions.
Student Salaries	\$ 58,196	\$ 21,447	\$ 43,010	\$ 46,931	\$ 3,921	9.12%	This increase is due the addition of one General Manager Student Administrative Assistant position and minimum wage increase for all
							Student Assistants.
Total Personnel	\$ 207,692	\$ 108,469	\$ 219,526	\$ 235,032	\$ 15,506	7.06%	
Supplies and Services				į			
Staff Development	\$ 326	\$ 137	\$ 420	\$ 845	\$ 425	101.19%	Providing a winter & spring staff training focusing on risk management and customer service.
D 10 1 1 11		Φ 500		4.000	A 400	00.040/	Secured employment compliance documents (\$210), Spotify music commercial free account to set event ambiance (\$130.67), Prezi
Dues/Subscriptions	\$ 500	\$ 500	\$ 540	\$ 1,020	\$ 480	88.81%	Presentation subscription (\$59), and HootsSuite Social Media Platform (\$119.88).
Bank Charges	\$ 3,003	\$ 1,597	\$ 3,000	\$ 3,360	\$ 360	12.00%	Monthly cost to conduct business has increased.
Operating Expenses (Supplies & Services)	\$ 25,266	\$ 8,834	\$ 9,560	\$ 34,636	\$ 25,076	262.30%	Move Toshiba copier service charges from Technology, VEBA Trust Annual Adm Fee (\$250) and one time loan repayment to AOA on
							behalf of the VEBA Trust (\$500), and additional funding for A.S.I. spirit & branding enhancements. Additional estimated expense to
							reconfigure A.S.I. office and secure additional furniture \$15,000.
Technology Related	\$ 7,008	\$ 4,405	\$ 9,156	\$ 1,685	\$ (7,471)	-81.60%	Move Toshiba copier service charges from Technology to Operating Expenses (supplies & services)
Payroll Charges	\$ 3,465	\$ 1,086	\$ 4,025	\$ 4,025	\$ -	0.00%	
Human Resources	\$ 5,000	\$ 2,500	\$ 5.000		*	0.00%	
Total Supplies and Services	\$ 44,568	\$ 19,059				59.52%	
	11,000	, ,,,,,,,,	* 0.,.01	00,0	10,010	00.0270	
Travel	\$ 1,428	Φ.	\$ 3,725	\$ 4,285	Ф БСО	45 000/	Additional funding to attend AOA AS Advisor Summit held in Sacramento, CA during CHESS. Focus managing successful online General
Seminars, Conf., Memberships and Travel	\$ 1,428	a -	\$ 3,725	\$ 4,285	\$ 560	15.03%	Additional funding to attend ADA AS Advisor Summit near in in Secramento, CA during Chess. Focus managing successful online General Elections along with strategies to improve student involvement in Shared Governance.
Total Travel	\$ 1,428	\$ -	\$ 3,725	\$ 4.285	\$ 560	15.03%	and the state of t
Contracts. MOU's and Leases	.,		5,.25	.,			
University Accounting Services	\$ 57,560	\$ 28,780	\$ 57.560	\$ 57.560	\$ -	0.00%	1
Auditing Services	\$ 20,165	\$ 14,590	\$ 18,677	. , ,	•	0.00%	
Fee Collection Services	\$ 8,914	\$ 3,620	\$ 8,169			0.00%	
Insurance	\$ 7,162	\$ 6,967				0.00%	
Legal Services	\$ 20,279	\$ 3,848	\$ 3,500			99.86%	This increase covered an end of the year legal expense.
Lease Chargeback's	\$ 22,453	\$ 11,227	\$ 26,953			0.00%	-, -, -, -, -, -, -, -, -, -, -, -, -, -
Total Contracts, MOUs and Leases	\$ 136,533	\$ 69,032				2.84%	
Equipment							
Capital Equipment & Loss of Disposal of Fix Assets	\$ -	\$ -	\$ 15,366	\$ 30,732	\$ 15,366	100.00%	We will make two additional payments to the U-SU debt paying down the \$150,000 furniture expense. One more payment remains.
Total Equipment	\$ -	\$ -	\$ 15,366	\$ 30,732	\$ 15,366	100.00%	
Total Administrative Expenses	\$ 390,221	\$ 196,560	\$ 393,177	\$ 446,973	\$ 53,796	13.68%	
Net Cost of Administration	\$ 390,221	\$ 196,560	\$ 393,177	\$ 446,973	\$ 53,796	13.68%	Page 2
Note: *Excludes PTO expense, and Write off's of:	\$ 3.695.00		- 000,177	+ ++0,010	- 30,130	. 5.55 /6	• • • • • • • • • • • • • • • • • • • •

Note: *Excludes PTO expense, and Write off's of: \$ 3,695.00 \$ 1,141

Student Government							2014-15 6&6 Budget Review
Description of Item	2013/2014	YTD 2014-15	2014/2015	2014/2015	Net Budget	Percent	
	Actual	as of 12/31/14	Approved Operating Budget	Proposed 6&6 Budget Review	Modification Change		Comment/Variance Explanation
Revenue							
Total Student Government Revenue	\$ -	\$ -	-	\$ -	\$ -	0.00%	
Expenses*							
Personnel							
Staff Salaries	\$ 91,626	\$ 44,448	\$ 99,793	\$ 118,006	\$ 18,213	18.25%	The Personnel Committee approved the creation of a fulltime Graphic Designer and Marketing Coordinator
Student Salaries	\$ 39,145	\$ 16,727	\$ 44,460	\$ 32,890	\$ (11,570)	-26.02%	position to strengthen our marketing and branding efforts. Adjstment is possible due to student assistant salary savings.
Benefits - Annual contribution to VEBA Trust post- retirement account (\$5,000)	\$ 42,557	\$ 19,309	\$ 47,394	\$ 54,525	\$ 7,131	15.05%	This increase is due to the creation of a fulltime Graphic Designer and Marketing Coordinator position.
Total Personnel	\$ 173,328	\$ 80,484	\$ 191,647	\$ 205,421	\$ 13,774	7.19%	
Supplies and Services							
	\$ 22,048	\$ 7,695	\$ 23,017	\$ 32,601	\$ 9,584	41.64%	Moved Toshiba copier services to Operating Expenses (supplies & services)(-\$12,126); The increase is directly related to the purchase of two computers for the general area (\$1,400), contractor expenses to expand by three data ports in the general area (\$1,651), securing 25 tablets to support A.S.I. becoming more green (\$5,000), conference room projector & instillation (\$5,000) and several graphic supply needs (\$6,000).
Marketing and Advertisement; Hospitality *	\$ 968	\$ 797	\$ 3,255	\$ 5,710	\$ 2,455	75.42%	Increased funding to secure new A.S.I. canopies and table covers to brand A.S.I.
Operating Expenses	\$ 2,075	\$ 2,035	\$ 4,940	\$ 17,816	\$ 12,876	260.65%	Move Toshiba copier service charges from Technology (\$12,126) and VEBA Trust Annual Adm Fee (\$250) and one time loan repayment to AOA (\$500) on behalf of the VEBA Trust.
Total Supplies and Services	\$ 25,091	\$ 10,527	\$ 31,212	\$ 56,127	\$ 24,915	79.83%	
CSSA							
	\$ 14,141	\$ 15,350	\$ 15,350	\$ 15,350	\$ 0	0.00%	
	\$ 9,942		\$ 25,541	\$ 25,541	\$ -	0.00%	
Total CSSA	\$ 24,083	\$ 18,230	\$ 40,891	\$ 40,891	\$ 0	0.00%	
FT Staff Travel							
Travel	\$ 9,242	\$ 1,199	\$ 4,230	\$ 8,337	\$ 4,107	97.09%	Additional funding for travel expenses for new Graphic Designer & Marketing Coordinator graphic/marketing conference, Programs Coordinator to attend NASPA & AOA AS Advisor Summit held in Sacramento, CA during CHESS and travel expenses for Director of Programs and Leadership to continue in leadership roles in NASPA Regional and National Conferences.
Total FT Staff Travel	\$ 9,242	\$ 1,199	\$ 4,230	\$ 8,337	\$ 4,107	97.09%	
ASI President's Budget							
	\$ -	\$ -	\$ 100			0.02%	
	\$ -	\$ -	*	\$ -	\$ -	#DIV/0!	
	\$ - \$ -	\$ - \$ -	\$ - \$ 50	\$ - \$ 50	\$ -	#DIV/0! 0.04%	
Total A.S.I. President's Budget	•	\$ -	\$ 150			0.04%	
	•	,	150	130	<u> </u>	0.03/0	1
Grant-In-Aid Grant-In-Aid	\$ 109,311	\$ 51,520	\$ 113,122	\$ 113,122	\$ (0)	0.00%	
	- 100,011	51,020	110,122	- 110,122	- (0)	0.0070	
Total Grant-In-Aid	\$ 109,311	\$ 51,520	\$ 113,122	\$ 113,122	\$ (0)	0.00%	
Total Student Government Expenses *	\$ 341,055	\$ 161,960	\$ 381,252	\$ 424,049	\$ 42,797	11.23%	
Net Cost of Student	\$ 341,055	\$ 161,960	\$ 381,252	\$ 424,049	\$ 42,797	11.23%	
Government			·	·			Page 3
Note:							

2,823

*Excludes PTO expense and Insurance Premiums of: \$ (4,717) \$
* Due to the CMS account transition the Marketing & Hospitality line items were combined.

Student & University Support (formerly Programming &								
University Support) Description of Item	201:	3/2014	YTD 2014-15	2014/2015	2014/2015 Proposed 6&6 Budget	Net Budget	Percent	2014-15 6&6 Budget Review
Revenue *	Ad	ctual	as of 12/31/14	Approved Operating Budget	Review	Modification	Change	Comment/Variance Explanation
	s	3,977	\$ 2,110	\$ 5,000	\$ 5,000	Is -	0.00%	
Interest Income & Los Angeles Investment Fund (L.A.I.F)					i	i		
Locker Revenue	\$	4,585	\$ 1,645	\$ 3,500	\$ 3,500	\$ -	0.00%	
Miscellaneous Revenue (Rev Other, Events, & Laptop Rev)	\$	1,134	\$ -	\$ 3,000	\$ 3,000	\$ -	0.00%	
Movie Ticket Sales	\$	1,347	\$ 197	\$ 1,500	\$ 1,500	\$ -	0.00%	
Sea World Tickets	\$	428	\$ 63	\$ 250	\$ 250	\$ -	0.00%	
Commissions (Knott's Ticket Sales + Scary Farm Sales)	\$	1,103	\$ 166	\$ 700	\$ 700	\$ -	0.00%	
Consignment Sales	\$	1,299	\$ 399	\$ 3,000			0.00%	
Total Programming and Student Support Revenue	\$	13,873	\$ 4,580	\$ 16,950	\$ 16,950	\$ -	0.00%	
<u>Expenses</u>					į			
Student Support (formerly Programming)					į	i		
Student Organization Direct Funding and Co-sponsorships	\$	64,353	\$ 17,410	\$ 66,360	\$ 93,160	\$ 26,800	40.39%	Additional funding allocated to assist with funding Department, Club Banquet, Dinner, & Conference initiatives \$11,800 & \$15,000 for winter club funding.
Leadership Development	\$	20,561	\$ 23,601	\$ 24,395	\$ 28,468	\$ 4,073	16.70%	Increased funding for the winter quarter leadership training to host a motivational speaker.
Programming & Advocacy	\$	148,178	\$ 41,502	\$ 110,494	\$ 250,752	\$ 140,258	126.94%	Funding allocated to College & At-Large-Reps (\$10,000); Homecoming 2015 special event (\$5,000); Alternative Funding Initiative (\$4,519); Spring Music Fest (\$120,000); Refill Stations Initiatives(\$10,000); Cell Phone Charging Station (\$1,781).
Marketing and Advertisement	\$	27,857	\$ 14,447	\$ 34,686			72.95%	Expanded marketing (\$3,000) and A.S.I. Gear initiatives (\$3,000), increased blue book and scantron allocation to (\$4,000) each per quarter, and Envato Image Market Allocation (\$2,000)
Total Programming	\$	260,949	\$ 96,960	\$ 235,935	\$ 432,370	\$ 196,435	83.26%	
Scholarships & Vouchers Book Voucher Program	\$	10,979	\$ 3,578	\$ 21,000	\$ 21,000	\$ -	0.00%	
Committee Permits/Vouchers	\$	2,880	\$ 370	\$ 9,720	\$ 11,992	\$ 2,272	23.37%	Due to increased student participation in campus wide committees there is a need to increase funding in this
								area along with the administrative costs. The Shared Governance Committee approved rounding up the \$90 incentive total to \$100 in the Spring quarter.
A.S.I. Scholarships	\$	18,000	\$ 18,000	\$ 18,000	\$ 19,500	\$ 1,500	8.33%	We received at \$500 donation to the Raul Henderson Scholarship and along with and it is recommended to offer four additional scholarships for the Henderson Scholarship.
Total Scholarships & Vouchers	\$	31,859	\$ 21,948	\$ 48,720	\$ 52,492	\$ 3,772	7.74%	
University Support					! !	<u> </u>		
Children's Center	\$	125,119	\$ 83,474	\$ 125,211	\$ 125,211	\$ 0	0.00%	
EOP	\$	6,891	\$ 4,594	\$ 6,891	\$ 6,891	\$ (0)	0.00%	
					! :			
EPIC (Educational Participation in Communities)	\$	15,215	\$ 11,157	\$ 16,735	\$ 16,735	\$ (0)	0.00%	
·					į :	į		
Golden Eagle Radio	s	_	\$ -	\$ -	\$ 3.200	\$ 3,200	#DI\//01	This allocation will assist Golden Eagle Radio with their winter launch of the station. College of Arts and Letters
Solden Lagio Nadio			Ψ	Ψ	0,200	0,200		was going to initially match the \$3,200 allocation but recently decided not to fund their portion.
Total Student Support	\$	147,225	\$ 99,225	\$ 148,837	\$ 152,037	\$ 3,200	2.15%	
Total Programming and		,			1	! !		
and Student Support Expenses	\$	440,033	\$ 218,133	\$ 433,492	\$ 636,899	\$ 203,407	46.92%	
Net Cost of Programming,	t							
Scholarships and Student Support	\$ 42	26,160	\$ 213,553	\$ 416,542	\$ 619,949	\$ 203,407	48.83%	Page 4
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2014-15 A.S.I. Revenue Projections

2014 10 A.C.I. Revenue i Tojections								
Student Fees (Full Fees) Description of Item	Estimated Total Headcount	Estimated Fee Waivers	Estimated Full Fee Generating Headcount	Projected Headcount Based on Intuitional Research Figures	Revenue per Student C	Estimated Revenue	Expected Receipts	
	А	A B (A-B)				D = C (A-B)		
Summer 2014 Actual Fall 2014 Actual Winter 2015Actual Spring 2015 Projected	967 24,488 23,328 20,746	9 188 204 589	958 24,300 23,124 20,157	24,300	\$ 17.25 \$ 19.25 \$ 17.25 \$ 17.25	\$ 467,775 \$ 398,889	\$ 467,775 \$ 398,889	
Projected FY	69,529	990	68,539		\$ 17.70	\$ 1,230,898	\$ 1,230,898	
Student Fees (Fee Waivers) Description of Item	Estimated Total Headcount A	Estimated Fee Waivers B	Total Fee Waiver Headcount (A*B)	Revenue per Student c	Estimated Revenue D = C (A*B)	Expected Receipts		
Summer 2014 Actual Fall 2014 Actual Winter 2015Actual Spring 2015 Projected	958 24,300 23,124 20,157	0.93% 0.77% 0.87% 2.84%	188 204	\$ 1.00 \$ 1.00 \$ 1.00 \$ 1.00	\$ 188 \$ 204	\$ 204		
Projected FY	68,539	1.35%	990	\$ 1.00	\$ 990	\$ 990		
Student Fees (Total) Description of Item	Fee Waivers Expected Receipts A	Full Fees Expected Receipts B	Total Expected Revenue C	PS Ledger Total D	PS Ledger Difference D-C=E	Total Expected Revenue A+B+C		
Summer 2014 Actual Fall 2014 Actual Winter 2015Actual Spring 2015 Projected	\$ 9 \$ 188 \$ 204 \$ 589	\$ 467,775 \$ 398,889	\$ 467,963 \$ 399,093	\$ 468,234 \$ 399,524	\$ 204 \$ 271 \$ 431 \$ -	\$ 16,738 \$ 468,234 \$ 399,524 \$ 348,297		
Projected FY	\$ 990	\$ 1,230,898	\$ 1,231,888	\$ 1,232,793	\$ 906	\$ 1,232,793		

(Up to 25% of Current Year's Operating Expenditure Budget)						
	% Allocation	Amount of				
	to Reserve Accounts	Allocation				
A. Working Capital	55%	\$ 20,341		2014-15 A.S.I. Revenue Pro	rojec	tions
B. Current Operations	10%	\$ 3,698				
C. Capital Replacement	20%	\$ 7,397		2014-15 A.S.I. Revenue Projections	\$	1,232,793
D. Contingency Failure	15%	\$ 5,548	_			
				Total	\$	1,232,793
Total 3% Reserve Allocation		\$ 36,984		Required 3% Reserve 2014-15	\$	36,983.80
				2014-15 A.S.I. Revenue Projections	\$	1,195,809

Reserve Statement

- A.S.I. is committed to maintaining a maximum level in reserves of up to 25% of the current year expenditures. The projected level of reserves is 3% = \$35,408.77. Working Capital Reserve will serve as 55% of the total reserve to meet expenditures of the organization for at least 60 days. Current Operations Reserves will account for 10%, which will address future enrollment decreases. Capital Replacement Reserves serves as 20%, will assist in the event of a catastrophic circumstance, and will provide the cash on hand to create a satellite location. Future Operations Reserve serves as 15% for unanticipated board actions to facilitate A.S.I. Board goals. Please see A.S.I. Administrative Manual Reserve Policy 207.