

## ***A.S.I. Strategic Planning Committee Goals & Recommendations for 2015-2016***

With A.S.I.'s purpose and vision central to our charge, the Strategic Planning Committee (SPC) will be meeting with internal and external stakeholders to determine the strategic plan for A.S.I. for the next five years. We are offering the following long term goals for you to review and provide your input and recommendations. Please review the attached timeline of meetings and focus groups to gather as much information and input as possible. Know that all sessions are open and you are welcome to attend based on your availability.

### **The purpose of Associated Students, Inc. is to:**

- provide and promote opportunities for student participation in campus governance.
- provide an official voice through which student opinion may be expressed.
- provide an opportunity for students to gain experience and training in responsible civic participation and community leadership.
- advocate for the rights and interests of students.
- support the educational, social, physical and cultural well-being of the university community.

### **Our Moto: "For the students, by the students."**

### **Our 2014-15 Vision:**

- *A.S.I. advocates for student empowerment, academic excellence, and a sustainable student-centered university.*

There are four themes that shape the recommended goals: Involvement, Advocacy, Pride, & Excellence

## Involvement:

- ❖ *To enhance programs, services, and initiatives to appeal to the diverse population of students at Cal State L.A.*

## Advocacy:

- ❖ *To establish and implement a Student Advocacy Agenda through the structure/vehicle of Shared Governance to ensure the student voice and input is heard on campus and in the greater community.*

## Pride:

- ❖ *To establish a sense of ownership and school spirit within the student population through a CSULA Spirit & Pride Campaign in collaboration with administrative, staff, and student entities.*

## Excellence:

- ❖ *To promote professional & academic excellence at Cal State L.A.*