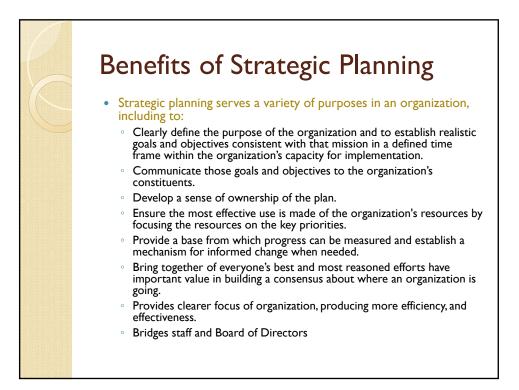




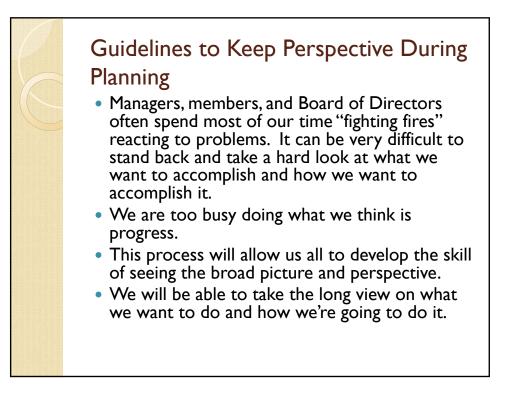
## What is Strategic Planning?

- Simply put, strategic planning determines where an organization is going over the next year or more, how it's going to get there and how it'll know if it got there or not.
- The focus of a strategic plan is usually on the entire organization.
- We will be using goals-based strategic planning, one of the most common forms.



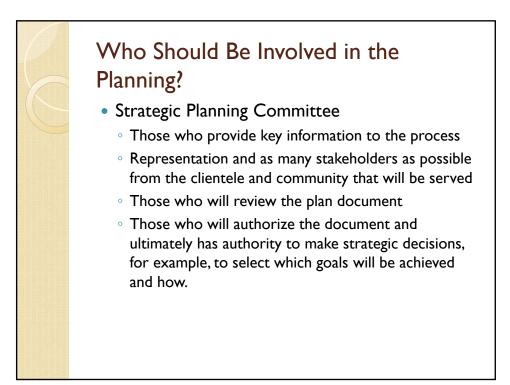
## When should strategic planning be done?

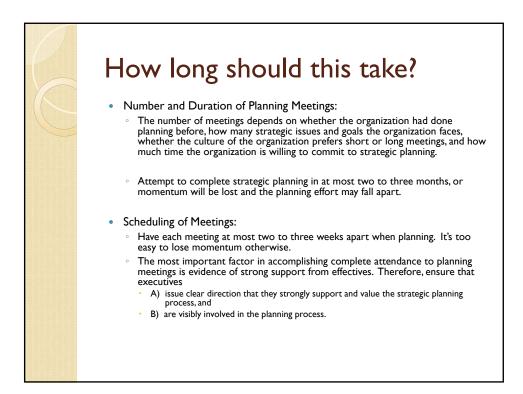
- Strategic planning should be done when in preparation for a new major venture.
- During the implementation of the plan, the progress of the implementation should be reviewed at least on a quarterly basis by the board.
- Strategic planning should be conducted at least once a year in order to be ready for the coming fiscal year.
- Each year, action plans should be updated.

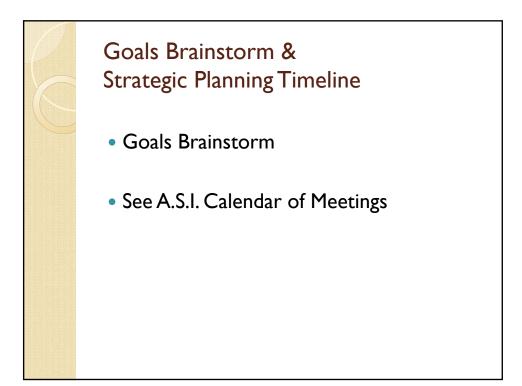


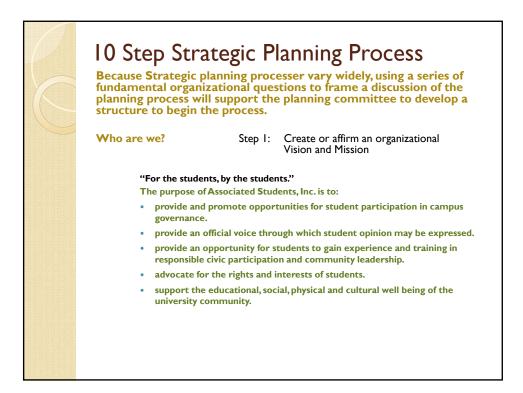
## Guidelines to Keep Perspective During Planning 1. The real benefit of the strategic planning process is the process, not the plan development. 2. There is no "perfect" plan. There's doing your best at strategic thinking and implementation, and learning from what you're doing to enhance what you're doing the next time around.

- 3. The strategic planning process is usually not an "aha!" experience. It's like the management process itself it's a series of small moves that together keep the organization doing things right as it heads in the right direction.
- 4. In planning, things usually aren't as bad as you fear nor as good as you like.
- 5. Start simple, but start!









10 Step Strategic Planning Process			
(continued)			
Where are we now? Step 2: Analyze the current plan programs, financial, and administrative performance.			
• A.S.I. Goals 2015-16			
<ul> <li>Collect and assess each areas Plans of Actions (POA)</li> </ul>			
Review and assess State of Affairs			
Step 3: Assess and document the community needs.			
Step 4: Assess constraints, opportunities, resources, and environment – factors that will affect the organization and influence planning			
Where do we want to go? Step 5: Prepare preliminary goals and objectives, based on the information gathered and assessed in steps 1-4. If necessary, revisit and reaffirm the vision and mission in light of new information.			
Step 6: Review and validate the goals and objectives.			

	10 Step Strategic Planning Process (continued)			
	How will we get there?	Step 7:	Develop a financial plan and budget to support the validated goals and objectives.	
		Step 8:	Develop an action plan for each objective.	
		Step 9:	Prepare comprehensive plan for review, approval, and implementation.	
	How are we doing?	Step 10:	Evaluate progress and update the plan on a regular basis.	