

Associated Students, Inc.  
CALIFORNIA STATE UNIVERSITY, LOS ANGELES  
2016-17 6&6 Budget Review - DRAFT

Programming & Student Support (formerly University Support)

Updated:

Friday, March 10, 2017

**The projections are based on our current Student Body Fee per student of \$19.25 in the fall quarter and \$17.25 in the winter, spring, and summer quarters**

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REVENUE

Interest Income	1250	X	4		\$ 7,531.00
803	Los Angeles Investment Fund (L.A.I.F.) - The State Treasurer also provides investment vehicles that may be used for CSU funds. The Local Agency Investment Fund (LAIF) is used by the State Treasurer to invest local agency funds. 508002-00001-780000				
803	Investment Income (pool) - 508000-00001-780000				
Student & University Support Revenue					\$ 19,550.00
853	Locker Revenue - 580901-0001-781100-2032				\$ 4,100.00
	580901	781100	00001	2032	
806	Miscellaneous Revenue - 580600-001-78100-0406-2001-070087				\$ 3,000.00
	580840	781100	00001	2033	
805	Movie Ticket Sales - 502800-001-78100-0502-2001-070085				\$ 1,500.00
	580901	781100	00001	2021	
865	Sea World Ticket Sales - 502800-001-78100-0502-2001-070085				\$ 250.00
	580901	781100	00001	2002	
861	Consignment Sales				\$ 10,000.00
	580901	781100	00001	2011	
	Commissions (Knott Ticket Sales)				\$ 700.00
	Knott Ticket Sales				
	580901	781100	00001	2035	\$ -
	Knott Scary Farm Ticket Sales				
	580901	781100	00001	2037	\$ -
	L.A. Dodgers Tickets				\$ -
	580901	781100	00001	2003	
	L.A. Galaxy Tickets				\$ -
	580901	781100	00001	2004	
	L.A. Laker Ticket Sales				\$ -
	580901	781100	00001	2038	
874	Music Concerts & Events				\$ -
	580901	781100	00001	2039	
<b>Grand Total</b>					<b>\$ 27,081.00</b>

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**660967 00001 784000**

STUDENT ORGANIZATION DIRECT FUNDING

2016-17

Fall Semester	\$66,300	X	\$0.68		\$ 45,084
Spring Semester	\$66,300	X	\$0.68		\$ 45,084
<b>Total</b>					<b>\$ 90,168</b>

Budget Priority Increase	\$	10,000		\$	10,000
3&9 funding adjustment	\$	-		\$	-
6&6 funding adjustment	\$	18,813		\$	18,813
9&3 funding adjustment	\$	-		\$	-

Club Banquet Funding \$ -

Club Travel Funding \$ -

Club Fundraising

<b>Grand Total</b>		<b>\$</b>	<b>118,981</b>
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	<b>00001</b>	<b>784000</b>
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Unrestricted Funding for the Finance Committee

To be allocated by Finance Committee

Fall Semester  
 Spring Semester

3&9 funding adjustment	\$	-
6&6 funding adjustment	\$	68,000.00
Budget Priority Increase		
Tutoring Support Initiative	\$	5,000.00
A.S.I. Concert in the Luckman Fine Arts Complex	\$	60,000.00
Unrestricted Funding	\$	3,000.00
9&3 funding adjustment	\$	-

<b>Grand Total</b>	<b>\$ 68,000.00</b>
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**A.S.I.'s primary charge is to serve as the official voice of Cal State L.A. students and to advocate for the diverse student constituency. The following program budget allocations are designated to foster a new level of advocacy within each college and campus wide to enliven the Cal State L.A. community and support the academic mission of the University in general. Through the following programs the Programming Unit (within A.S.I.) nurture collaborations with academic departments, student service areas, student organizations and community organizations.**

**A.S.I. STUDENT GOVERNMENT BUDGET BREAKDOWN**

<b>COMMISSIONERS PROGRAM FUNDING ALLOCATION</b>	<b>\$5,000</b>	<b>\$17,000</b>
Housing and Resident Outreach	\$3,000	
Environmental and Sustainability Efforts	\$3,000	
Veterans Outreach	\$3,000	
Spirit Campaign and Pride Initiatives	\$3,000	
<b>WELCOME WEEK &amp; GIVEAWAYS</b>		<b>\$ 3,000.00</b>
<b>SPIRIT WEEK or MAJOR SPEAKER SERIES ALLOCATION</b>		<b>\$ 3,000.00</b>
<b>Budget Priority Increase for Spirit Week</b>		<b>\$ 15,000.00</b>
Music Concerts & Events	660965-00001-784000-2039	
Housing and Resident Outreach	660965-00001-784000-2045	
Environmental and Sustainability Efforts	660965-00001-784000-2046	
Veterans Outreach	660965-00001-784000-2047	
Spirit Week, Campaign, and Pride Initiatives	660965-00001-784000-2056	
Welcome Week	660965-00001-784000-2057	

<b>A.S.I. GENERAL ELECTION ALLOCATION</b>		<b>\$16,869</b>
Publicity/Postcards/Flyers	\$1,104	
University Times Advertisement - Spring	\$3,615	
GET Module	\$1,500	
Vinyl Banners	\$447	
Module Development Expenses	\$2,750	
Referendum	\$3,549	
Meet Your New Administration Event	\$1,000	
Election Events (e.g. debates, briefings)	\$2,404	
Election Tabling	\$500	
General Election	660965-00001-784000-2058	

**CSULA ALUMNI GALA**

Program Advertisement & Tickets for BOD

<b>Budget Priority Increase PBI Collaborations</b>		<b>\$ 2,000.00</b>
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<b>COLLEGE REPRESENTATIVES FUNDING ALLOCATION</b>		<b>\$ 18,000.00</b>
Co-Curricular Initiatives	\$ 6,000.00	

Club/College Council Collaborations	\$	6,000.00
Networking   Mixers   College Services Intro Events	\$	6,000.00
ECS&T Co-Curricular Initiatives		660965-00001-784000-2059
B&E Reps Co-Curricular Initiatives		660965-00001-784000-2060
CCOE Reps Co-Curricular Initiatives		660965-00001-784000-2061
A&L Reps Co-Curricular Initiatives		660965-00001-784000-2062
HHS Reps Co-Curricular Initiatives		660965-00001-784000-2063
NSS Reps Co-Curricular Initiatives		660965-00001-784000-2064

**CAMPUS AFFAIRS FUNDING ALLOCATION** \$ 1,500.00

Social Justice and Civic Participation Initiatives	\$	1,500.00
Focus Groups   Surveys   Student Data Collection	\$	-
Campus Affairs Reps		660965-00001-784000-2067
Community Affairs Initiatives		660965-00001-784000-2065

**COMMUNITY AFFAIRS FUNDING ALLOCATION** \$ 20,585.00

Alternative Spring Break \$500 x 35	\$	17,500.00
Budget Priority Increase (insurance, per diem, emergency phone, hospitality for meetings)		\$3,085
Alternative Spring Break		660965-00001-784000-2066

**PARKING AND U-SU ROOM RENTALS COST PROJECTION** \$ 2,000.00  
**GENERAL PROGRAMMING SUPPLY** \$ 2,000.00

General Programming Support		660965-00001-784000-2068
		<b>TOTAL: \$136,004</b>

**Budget Priorities**

Street Team Meet, Greet, and Treat Initiative	\$	4,000.00
Screaming Eagles Launch Party	\$	300.00
National Voter Registration Day	\$	8,000.00
Presidential Debate Watch Parties	\$	600.00
US Senate Debate Watch Party	\$	800.00
Meet Your Student Trustees	\$	380.00
Election Forum	\$	2,785.00
Funny or Die Jokes For Votes	\$	2,785.00
Presidential Election Results Watch Party	\$	300.00
City Impact Lab	\$	100.00
Lobby Corp Recruitment and Training Initiative	\$	5,000.00
Life After College Initiative	\$	10,000.00
<b>Total</b>	<b>\$</b>	<b>35,050.00</b>

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MARKETING & ADVERTISEMENT

Marking and Branding Initiative

Funding will be used to develop a collaboration with the Cal State LA Marketing Department and Marketing Club. The goal will be to expand the brand of A.S.I. campus wide while providing Cal State L.A. students with hands on experience in the field of marketing.	\$ 500.00
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ASI Involvement Literature/Brochure Annual \$ 500.00

T-Shirts, Banners/Pens/Etc. i.e. - Polo's and other ASI Gear \$ - \$ 2,000.00

Program Marketing Prog/Events/Initiatives/Training \$ 400  
 Fall \$ 250.00  
 Spring \$ 150.00

General Marketing

Promotional and SWAG Items

Fall \$ 4,000.00 \$ 7,000.00  
 Spring \$ 3,000.00

Envato Market 125 x 10 \$ 1,250.00

Summer Orientation Postcards & Giveaways \$ 1,500.00

Calendar Development \$ 4,000.00  
 Fall Event Calendar \$ 2,000.00  
 Spring Event Calendar \$ 2,000.00

Promotional Give-a-ways \$ 19,431

Summer  
 - Blue Books \$ 1,703  
 - Scan Trons \$ 1,702  
 Fall  
 - Blue Books \$ 5,564  
 - Scan Trons \$ 2,101  
 Spring  
 - Blue Books \$ 1,357  
 - Scan Trons \$ 3,289  
 Increase: Bluebooks \$2,839.60 Santrons \$874.57 \$ 3,714

General Graphic & Designee Equipment and Supplies	\$ 3,544.04
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Round corner trimmer	\$ 115.00
Business card cutter	\$ 82.58
iMac USB 3.0 adaptor	\$ 29.99
Pantone color swatch book	\$ 528.47
Manual paper trimmer	\$ 2,500.00
Suitcase TeamSync Pricing	\$ 288.00

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Toshiba		Black/White	Color	Scan		
Cost Per Click		\$ 0.05	\$ 0.20	\$ 0.015	Total	\$ 32,070.00
copier one	Projected Usage	8,500	9,000	1,500		
	copier two	8,500				
Total Usage		17,000	9,000	1,500		
Projected Cost		\$ 850.00	\$ 1,800.00	\$ 22.50		
Monthly		12	12	12		
		\$ 10,200.00	\$ 21,600.00	\$ 270.00		
		Projected Total Cost				\$ 32,070.00

**Grand Total** **\$ 72,116.86**

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BOOK VOUCHER

Summer	\$ 200.00	x	0	Students	Projected \$	-
Fall	\$ 200.00	x	10	Students	Projected \$	2,000.00
Winter	\$ 200.00	x	0	Students	Projected \$	-
Spring	\$ 300.00	x	42	Students	Projected \$	12,600.00
			52	Students		

<b>Grand Total</b>	<b>\$ 14,600.00</b>
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Programming

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Committee Incentive/Vouchers

Committee Participation Incentive

Incentive

\$ 100.00	\$ 5,000.00
\$ 75.00	
\$ 25.00	

Shared Governance Recruitment Ad Hoc Committee Funding \$ 3,000.00

<b>Grand Total</b>	<b>\$ 8,000.00</b>
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CHILDREN'S CENTER

Children's Center Funding	2006-07		\$ 140,441.00
		3.50%	\$ 4,915.44
	2007-08		<u>\$ 135,525.57</u>
	2008-09	3%	\$ 4,065.77
			<u>\$ 131,459.80</u>
	2009-10		\$ 136,587.00
	2010-11	20%	\$ (27,317.40)
			<u>\$ 109,269.60</u>
	2011-12	7.50%	\$ 8,195.22
			<u>\$ 117,464.82</u>
	2012-13	10% Adjustme	\$ 7,746.48
			<u>\$ 125,211.30</u>
	2015-16	0.0%	\$ -
			<u>\$ 125,211.30</u>
			\$ 125,211.00
	2016-17		\$ (15,211.00)
			<u>\$ 110,000.00</u>
	Budget Priority Increase		\$ 30,000.00

<b>Grand Total</b>	<b>\$ 140,000</b>
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EOP

Educational Opportunity Program Funding		\$ 7,050.00
	2006-07 3.5% reduction	\$ 246.75
		\$ 6,803.25
	2007-08 5% reduction	\$ 340.16
		\$ 6,463.09
		\$ -
	2008-09 No Change	\$ 6,463.09
		\$ -
	2009-10 Increase \$ 536.91	\$ 7,000.00
	2010-11 20% Adjustment	\$ (1,400.00)
		\$ 5,600.00
	2011-12 15% Adjustment	\$ 840.00
		\$ 6,440.00
	2012-13 7% Adjustment	\$ 450.80
		\$ 6,890.80
	2015-16 3%	\$ 206.72
		\$ 6,890.80
		\$ 6,684.07
	2016-17	\$ 3,500.00

<b>Grand Total</b>		<b>\$ 3,500.00</b>
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EPIC

Educational Participation in Communities Funding		\$ 18,000.00
	2006-07 3.5% reduction	\$ (630.00)
		<u>\$ 17,370.00</u>
	2007-08 5% reduction	\$ (868.50)
		<u>\$ 16,501.50</u>
	2008-09 No Change	\$ 16,501.50
		\$ 498.50
	2009-10 Increase	<u>\$ 17,000.00</u>
	2010-11 20% Adjustment	\$ (3,400.00)
		<u>\$ 13,600.00</u>
	2011-12 15% Adjustme	\$ 2,040.00
		<u>\$ 15,640.00</u>
	2012-13 7% Adjustme	\$ 1,094.80
		<u>\$ 16,734.80</u>
	2015-16 3%	\$ 502.04
		<u>\$ 16,734.80</u>
		<u>\$ 16,232.76</u>
	2016-17	\$ 7,721.00
	Budget Priority Increase	\$ 4,000.00
<b>Grand Total</b>	<b>Total</b>	<u><u>\$ 11,721.00</u></u>

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Golden Eagle Radio

2014-15	\$	3,200.00	\$	-
2015-16	\$	5,000.00	\$	5,000.00

<b>Grand Total</b>				<b>\$ 5,000.00</b>
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A.S.I. Scholarship

Project #050085 / Item Type# 82948
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	\$	500.00	x	0	Students	\$	-
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Raul Henderson Spirit Scholarship Awards

Project #050084 / Item Type# 82947
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	\$	500.00	x	8	Students	\$	-
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Donation	\$	250.00	x	0	Students	\$	-
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Grand Total						\$	-
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<u>Dreamers Resource Center</u>	660979	00001	784100	
				2016-17
				\$ 17,000.00

**Grand Total** \$ 17,000.00

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<u>Veterans Resource Center</u>	660981	00001	784100	
		2016-17		\$ 9,700.00

**Grand Total** **\$ 9,700.00**