



**CAL STATE LA**

CALIFORNIA STATE UNIVERSITY, LOS ANGELES

# COLLEGE UNIVERSAL PASS (U-PASS)

METRO PILOT PROGRAM

Presentation: April 7, 2017

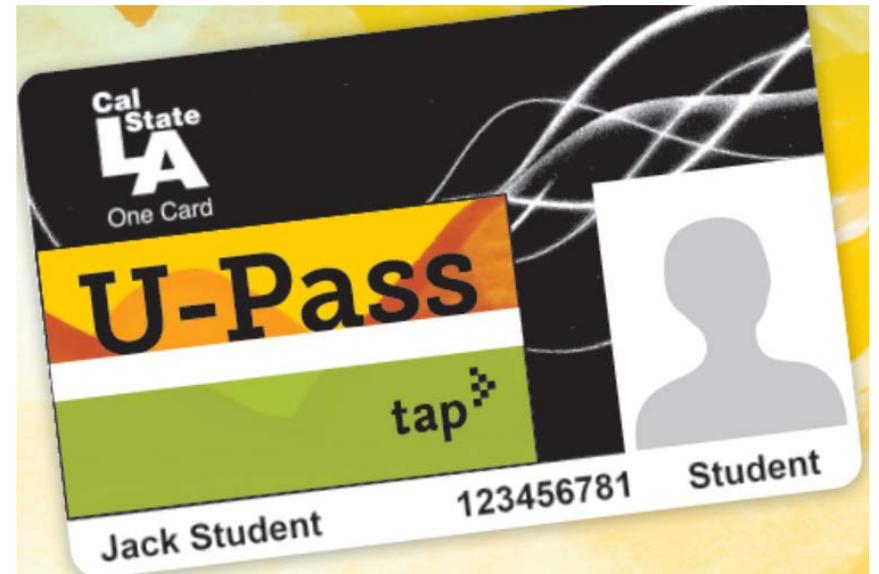


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# WHAT IS A “U-PASS”?

- A transit pass that allows for unlimited access to local public transit by turning student’s “University” ID cards into public transit passes.
- Metro accepts the students’ campus identification cards as transit passes.
- This is a 2 year Pilot Program, ending in Fall 2018. Metro will submit a request to their Board in January 2018 to make this a permanent program.



# ELIGIBILITY REQUIREMENTS

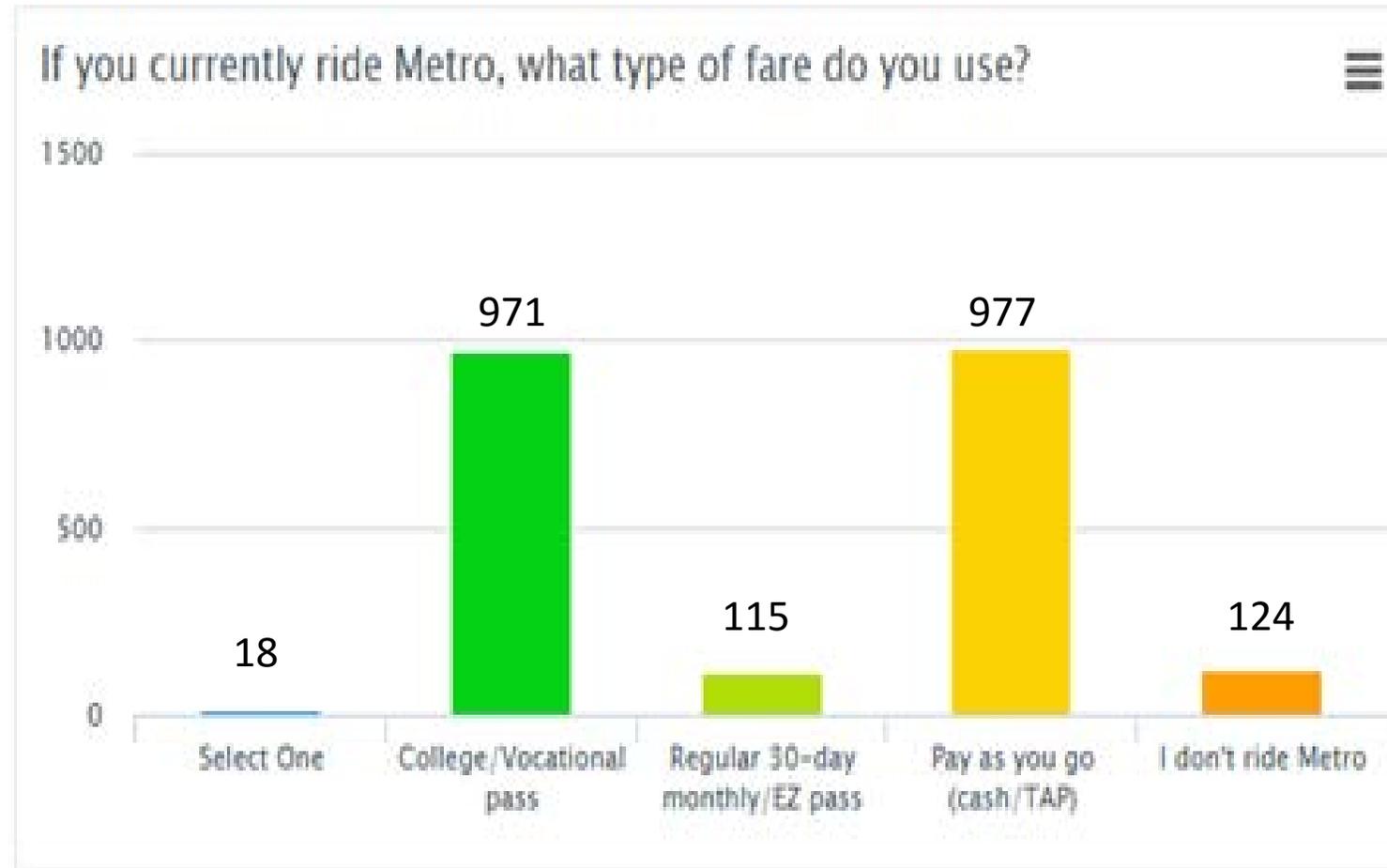
Spring 2017

Surveys completed: 2,205

U-Passes Sold: 1,899

(surpassed expectation of 500 passes)

Sales ceased February 10, 2017



# COST COMPARISON

Metro College/Vocational Pass: \$43 per month (\$215 per semester)

Metro U-Pass: \$190.57 (nearly \$25 savings)

Students Paid: \$95 (total savings of \$120) for Spring semester

Metro's U-Pass rate determined by a discounted weekly rate of \$10.03

(\$10.03 x 19 weeks = \$190.57) per student, plus a \$2 processing fee per sticker

Spring Semester = 19 weeks\*

Fall Semester = 21 weeks\*

\*Covers holidays and semester breaks

# FALL SEMESTER – SUBSIDY SCENARIOS

Fall Semester = 21 weeks (August 14 – January 5)

(\$10.03 x 21 weeks = \$210.63) per student, plus a \$2 processing fee per sticker for new enrollees.

## Scenario 1

\$210.63 - \$95.00 = \$115.63 subsidy per student

2,000 passes x \$115.63 = \$231,260

## Scenario 2

\$210.63 - \$135.00 = \$75.63 subsidy per student

2,000 passes x \$75.63 = \$151,260

## Scenario 3

\$210.63 - \$155.00 = \$55.63 subsidy per student

2,000 passes x \$55.63 = \$111,260



# FALL 2017 PARKING FEES

- ❖ Cost of Parking Permit: \$182
- ❖ Cost of Daily Parking: \$8 \*
- ❖ Cost of Off-Site Parking: \$80 \*
- ❖ Parking Impact:
  - ❖ Construction of new parking structure: Spring 2018

\* Pending Approval

# PARTICIPATING COLLEGES

School	Fall U-Pass Cost (21 weeks)	School Subsidy	Student Contribution
Cal Tech	\$ 210.63	\$ 125.00	\$ 85.63
Cal-State LA	\$ 210.63	\$ ?	\$ ?
CSUN	\$ 210.63	\$ 115.63	\$ 95.00
LATTC	\$ 210.63	\$ -	\$ 210.63
PCC	\$ 210.63	\$ 115.63	\$ 95.00
Pierce	\$ 210.63	\$ -	\$ 210.63
Rio Hondo	\$ 210.63	\$ 201.63	\$ 9.00
USC (Graduate students only)	\$ 210.63	\$ 105.00	\$ 105.63

# PROGRAM ADMINISTRATION REQUIREMENTS

Parking & Transportation Services shall be responsible for the administration of the U-Pass Program by performing the following functions, as described in Metro's agreement:

1. Promote and market the program; work with Metro for marketing materials
2. Determine whether a student is eligible to participate in the Program;
3. Confirm each Participant has submitted the Disclaimer/Waiver form;
4. Sell the U-Pass and distribute the U-Pass Media;
5. Track and maintain the Participant Log List
6. Ensure the U-Pass Media is activated by using a compact point-of-sale device (CPOS)
7. Report lost U-Passes; process replacement

# WHAT ARE THE BENEFITS?

- Increases college transit ridership and creates a new generation of transit riders
- Inexpensive travel mode for college students
- Reduces traffic congestion, saves energy and helps clean the air basin
- Noted as one of the most popular student commuting sustainable programs
- Reduces parking demand on campus





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# Contact Us

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