**A.S.I. Cal state LA**

**strategic planning**

# Key initiatives draft

Internal (to A.S.I.)

* Restructure
* Efficient student representation, focused duties
* A living organization…

Programs

* Programs that encourage spirit
* Large traditional program
* Programs that promote civic engagement

Financial

* Student body fee increase
* Recreation center
* Financial assistance for books/supplies, for example
* Transparent budget

Services

* Nap pods
* Better technology
* Supporting programs for life after college
* Student health issues- connect with campus departments
* Food pantry

Communication and Outreach

* Stronger social media outreach
* Extensive recruitment for student leadership positions
* One-stop hub for student engagement on campus
* Better branding for ASI
* Create an app for
* Training to have better communication and outreach
* Overall goal: Improving our connection with the student body and recruit diverse membership…

Advocacy

* Overall goal: make University a leading institution in student action and advocacy strategies
* Promote a healthy campus climate (define)
* Reduce the cost of attending (food, parking)
* Support and enhance student activism
* Better transportation services, carpool, parking
* Healthy food options on campus- contracts are up for renewal
* Support for first gen students, services
* Advocate for better academic experience- more classes, fewer students per class,
* Stronger stance against tuition increases
* Influence to decrease student debt and increase financial aid
* Look for more state support so students pay less
* Advocate for funding for campus infrastructure