



Campus Department Funding Request/Proposal - Spring 2018

Proposal Deadline:

- Final Deadline to submit a proposal/request October 20th at 5 pm.
- Please submit to ASI Administrative Office, U-SU Room 203 or e-mail Aaron Castaneda at asivpf@calstatela.edu and Intef W. Weser at iweser@calstatela.edu.

I. Summary (REQUIRED)

Golden Eagle Orientation hosts all new incoming undergraduate students each summer before they attend their first day of classes at Cal State LA. Our campus, and indeed ASI, continues to make efforts each year to become more sustainable and environmentally friendly. As part of that mission, Golden Eagle Orientation would like to provide each incoming undergraduate student with a water bottle that can be filled at hydration stations around campus. This will allow new students the ability to make use of existing water resources on campus, and will positively impact Cal State LA's sustainability efforts by decreasing the amount of plastic waste materials generated by this class and the University as a whole. If these efforts can be repeated on an annual basis, Cal State LA will reach a point where all current undergraduate students have been provided a water bottle, drastically decreasing the need to purchase and discard individual plastic bottles. The bottles are branded with Cal State LA's logo, which will also help foster a sense of pride in students, to know that their university actively demonstrates that fact that it places significant value on the environment.

II. Objective (REQUIRED)

To provide Cal State LA students the means to be more environmentally conscious, and further the sustainability efforts of ASI and the University.

III. Mission

The mission of this proposal to provide students with branded Cal State LA materials that also have a positive, larger scale impact; in this case, reducing plastic waste.

IV. Description (REQUIRED)

Golden Eagle Orientation is seeking funding (up to and including 100%) to provide water bottles to every new incoming undergraduate student during summer Orientation 2018.

V. Management (REQUIRED)

ASI - provide funding for the water bottles and information to new students about the importance of sustainable behavior



Management (Cont)

Imagen Solutions – produce the water bottles for distribution

Golden Eagle Orientation – distribute water bottles to new students during summer Orientation, and helps emphasize the importance of their use.

VI. Marketing

This project will be marketed in conjunction with Golden Eagle Orientation, which is mandatory for all new incoming undergraduates.

VII. Budget (REQUIRED)

Total budget request: \$32,182.25. Please see the invoice attached.

VIII. Guidelines (REQUIRED)

There are no established guidelines at this time.

IX. Criteria (REQUIRED)

This project will benefit the students of Cal State LA directly, with a larger impact on the Greater Los Angeles Area, by reducing the amount of plastic waste.

X. Survey

No survey provided

XI. Contact information (REQUIRED)

Christopher Johnson
Assistant Director, New Student and Parent Programs
323.343.3195
cjohnson@calstatela.edu