

ASI Cal State LA

Draft Strategic Initiatives

SPC Spring 2017

January Working Group Revision – 01/16/2018

“Create a welcoming and inclusive campus environment through student engagement.” (Campus Climate) Barny’s recommendation—
“Create a vibrant, inclusive and welcoming campus that promotes student success and encourages active civic engagement.”

- Increase Golden Eagle Pride by creating new traditions and annual events with strong marketing campaigns.
- Promote funding and leadership opportunities to clubs and organizations through student involvement and engagement.
- Build connections with club and organizations through funding, collaboration and engagement.
- Collaborate with the University to create annual programs about financial literacy to help students pay for college. (find out financial literacy programs that the University provides)
- Increase the accessibility of ASI’s programs to the student population.
- Secure consistent and active representation on campus and standing committees to ensure a positive campus climate for Cal State LA students.
- Design and implement programs that promote civic and democratic engagement, encourage global learning and a diverse and socially responsible campus.
- Strengthen overall campus partnerships between ASI, the University, and the student body that support academic excellence, scholastic environment and student activism.

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Commented [A1]: Needs to be more specific

Commented [BP2R1]: Civic engagement?

Commented [A3]: Needs to be more specific

Commented [BP4R3]: How would you summarize the combined statements below in one sentence? That’s what we need to do for the overall goal statement. See my recommendation.

Commented [A5]: SPC will add metrics in future meetings

Commented [BP6R5]: Yes, this will be a part of the action plan that evolves after the initiatives are finalized.

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Commented [BP7]: Does this belong under the “student development” category?

Commented [BP8R7]: I feel this belongs under the student development section

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- Formalize and nurture partnerships with off-campus community entities to improve the student experience at Cal State LA.

“Provide dynamic, effective and interactive programs and events to help students develop life skills for their current and future success.”
(Student Development)

- Guarantee that student leaders receive budget development, program implementation, and financial management training. Barny’s recommendation – “Aid in the development of a series of programs for student leaders on budget development, program implementation, and financial management.
- Educate ASI student leaders and student committee members on how to effectively serve on ASI and University committees.
- Empower students with tools to advocate for themselves, voice their concerns on important issues and influence decision makers.
- Empower students with tools for advocacy to voice their concerns on important issues and influence decision makers.
- Promote avenues to encourage students to voice their concerns on important issues.
- Teach effective advocacy strategies for students to navigate various decision-making processes.
- Identify and encourage potential student leaders to positively engage at Cal State LA and the surrounding community.

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Commented [BP9]: This is a great overall goal statement!

Commented [BP10]: This is not typical language for strategic plans. These documents retain some flexibility so a guarantee is not realistic in a strategic plan.

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Institutionalize advocacy as a duty of all ASI student leaders.

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Commented [BP12]: Can this one be tied to the “institutionalize advocacy...” initiative?

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Ensure we have a connection with the student body... “Actively assess and voice Cal State LA student needs in order to organize and position ASI to address those needs.” (Internal/Organizational) Barny’s recommendation—“Align ASI’s resources with critical student needs through direct and consistent communication.”

Commented [BP13]: How’s this sound? Does it accurately reflect and summarize the statements below?

- Develop tools to consistently assess the effectiveness and impact of ASI’s programs and services.
- Analyze current and predict future student needs to guide the development and prioritization of action plans to properly serve the student body.
- Review the current leadership and organizational structure of ASI to improve organizational effectiveness.
- Evaluate the long-term financial stability of ASI and the existing fee structure to better meet pressing student needs.
- Refine our marketing strategies to increase student engagement with ASI.
- Through data driven practices, identify the needs and interests of the student body on an annual basis to serve as an organizational guideline.
- Integrate(culture) advocacy among the duties of all ASI student leaders.

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- Commented [BP14]:** Can this be combined with the “levy current student needs...” statement above?
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- Commented [BP15]:** This may need a “why” statement added to the sentence to make it stronger and provide a direction.
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