



Strategic Planning Committee

Minutes

Tuesday, November 28, 2017

Time: 4:30-5:45 pm

Location: U-SU Board Room 303

Attendees: Committee Members, General Public

Type of Meeting: Special

I. Organizational Items:

a. Call to Order by Jazmin Ortiz @ 4:38 pm

b. Roll Call

David Zitser	<i>President</i>	xPresent
David Garcia	<i>Vice President for Administration</i>	xPresent
Neyda Umana	<i>Vice President for Academic Governance</i>	xPresent
Aaron Castaneda	<i>Vice President for Finance</i>	xPresent
Marcos Montes	<i>Vice President of External Affairs and Advancement</i>	xPresent
Jazmin Ortiz	<i>Secretary/Treasurer</i>	xPresent
Yessenia Villacorta	<i>Community Affairs Representative at Large</i>	xPresent
Dena Florez	<i>Office Manager for Administration and Services</i>	xPresent
Marcus Rodriguez	<i>Director of Programs and Leadership</i>	x
Intef W. Weser	<i>A.S.I. Executive Director</i>	xPresent
Dr. Jennifer Miller	<i>University President's Designee</i>	x
Barnaby Peake	<i>Guest</i>	x
Alix Alcazar	<i>Admin Assistant to the Executive Director</i>	x

c. Approval of Agenda for Tuesday:

Offered By:	David Zitser	Seconded by:	Marcos Montes			
Motion to approve the adoption of Agenda for Tuesday, November 28 th , 2017						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

d. Approval of Minutes

Offered By:	Marcos Montes	Seconded by:	David Garcia			
Motion of approval of minutes for Tuesday, November 14 th , 2017						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

II. Public Forum –Allotted time for members of the public to address the committee.

None

III. Old Business

a. Continues discussion on proposed strategic initiatives (4:30-5:35)

- ✚ Dena Florez- If you look at the minutes, the last comment that was made was Barnaby saying instead of having categories, have a list and group similar ones together. The board can do the same thing because right now we are stuck on categories. It was suggested to be presented to the board as a list and if they have anything to suggest to be moved around, there will be minimal changes.
- ✚ Marcos Montes- Bring stuff to the board, as a committee we need to respect their time. If it is not different from what we presented before we should not present it. I think we should just wait until winter retreat or bring it back at the first spring meeting.
- ✚ Jazmin Ortiz- We are going to combin them, look over all the sections, and put them in the right categories.
- ✚ Neyda Umana- I agree with Marcos because I know there are a few things going on in the BOD. I notice what we got at our presentations during the summer retreat, the first question we were getting were suggestions. Now that we had better understand it, we should just wait until the winter retreat and take that time to explain.
- ✚ David Garcia- There are some board members that want to know what is going on, and have a good conversation on what is going on. Board Members want to and do something similar to what we did in summer retreat in winter retreat. Get input from everyone and let Barnaby know everyone is input. It does not have to be a long conversation, just go over it quickly.
- ✚ Marcos Montes- At that point I will not even present it as a list, I would present it to the BOD as timeline, a summary of what happened, where we stand now, and what is going to come.
- ✚ Jazmin Ortiz- A timeline is a good way to lead the committee. We as a committee should come up with a timeline.
- ✚ Intef Weser- Give Barnaby a period to go over the inputs.
- ✚ Aaron Castaneda- We need to submit a proposal in the spring, we have put this on for too long.
- ✚ Jazmin Ortiz- How many years have this plan been worked on?
- ✚ Aaron Castaneda- I have worked on it for 2-3 years.
- ✚ Dena Florez- You all are the 3rd.
- ✚ David Garcia- What is your recommendation?
- ✚ Aaron Castaneda- We still have a lot of work to be done, we need some rough timeline because that has been our downfall. The end of the spring semester we need to be done with this, the last SPC meeting.
- ✚ Jazmin Ortiz- I will set a meeting with Barnaby and discuss a strict timeline.
- ✚ Yessenia Villacorta- I agree, last time I said we should separate and all work on this. What is missing now, so we can correct it?
- ✚ Jazmin Ortiz- We were going in circles, Barnaby's plan was to collect all of our information together, review and make sure nothing is repetitive. Then split it up into sections. .
- ✚ Yessenia Villacorta- My suggestion was have a timeline. Why do we have to wait for Barnaby? Let us work on our timeline/schedule and then let Barnaby look at it. This is our SP let us work on it.
- ✚ Marcos Montes- We have provided a lot of language already as a committee. I think Barnaby and Intef should step in, come up with the language, and draft the strategic plan. I know it is our strategic plan but we need to get feedback, have discussions, and have direction. We are at the stage where Barnaby should make edits to our language. I think we do not fully understand what a strategic plan is and we are confusing it with other stuff.

- ✚ Neyda Umana- I do not see this as negative, as SPC we starting seeing more things we wanted to included and realize that they are not fitting in categories. I am up for anything, I heard great suggestions. I think we just do not know what our next step is.
- ✚ Intef Weser- I am thankful for all the input you all have because previous years we did not get this much input. I am willing to do that but I would invited some other people and have a working committee. It just cannot be Barnaby and staff working on it, at least 2-3 committee students. We can work on this over the break, and I agree of having a timeline. This must be done by mid-semester. We have to include many stakeholders in this conversation.
- ✚ David Zitser- What we can do at this meeting right now is chopped it down. At BOD let, them see and if we chopped down anything they want, they can let us now we need to include it. The strategic plan initiatives we have right here is almost a completed document; all we need to do is chopped off all the unnecessary things.
- ✚ Aaron Castaneda- I think it is time now where staff (Intef) start doing this because usually the ED is the end of SPC. Barnaby and Intef should sit down and make edits. Theses meetings have been working groups informally so I do not think working groups are the best thing to do. It is time for Barnaby and Intef to sit down and work this all out. Like Neyda, we are stuck on what to do next.
- ✚ David Zitser- What will be on the board is it will remain as a discussion item but we will have the strategic initiatives document and let them look at it. We will not talk about it and if anyone has any input then we will do that. We can get some initial feedback and at winter retreat, we can have a more formalize meeting (feedback).
- ✚ Jazmin Ortiz- Does the committee feel comfortable to leave it on the agenda.
- ✚ Aaron Castaenda- No
- ✚ David Zitser- I do not understand the reasoning for taking it off.
- ✚ Intef Weser- It is on the website but the timeline for sure. I want to clarify I will start making edits and leave it open so you can see. You all can join in when we have the meeting.
- ✚ David Zitser- I do not think we should adjourn right now, we should go through the initiatives we have right now and make it a concrete document.
- ✚ Marcos Montes- It is not a bad document we are just being a little too vague. He (Barnaby) wants us to be more clarified and more specific. In addition, looking at the other documents posted by other campuses, I do not know what we are striving for because our document is solid compared to the others.
- ✚ Neyda Umana- It is solid and we did a good job of compressing. We are just having a hard time putting them into categories.
- ✚ David Zitser- I agree this document is close to completion, our next steps are to go through the document, make final edits, and take it to the BOD. Over the course of winter break or beginning of spring, we can work on the language.
- ✚ Intef Weser- It could change if others do not like the edits. I want to make sure many are involved in the process.
- ✚ Dena Florez- The just of the document is there the only thing we are adding is putting it into grammatical terms or the layout. When looking at other strategic plans from other campuses, and if ours is too far off base from those then they will say no and make edits. Take what they have and shape it.
- ✚ David Garcia- That is an important point because in one section I did, Barnaby made an edit/comment. Like David, I would like to go through the document together.
- ✚ David Zitser- For number 16, the only confusing part was using integral programs a better word would be external programs.
- ✚ David Garcia- What internal programs means an essential program, it could be external. What do you all think?
- ✚ Aaron Castaneda- We need to pass it off because we are stuck and at a dead end.

- ✚ Dena Florez- How about strengthen the relationship between ASI and essential programs, both internal and external that support the student body in general. In the beginning of the strategic plan the main people affected; we made a list of internal and external.
- ✚ David Garcia- I agree, that is a good way to put it.
- ✚ Dena Florez- Keep the rest of it but remember who is going to see this document.
- ✚ Marcos Montes- Even without the categories we are taking out certain sections. Its happening and it happened before; we need to disconnect ourselves from this section and our areas. Even without the categories, we are saying number 16...Reason why this committee should no longer work on this document.
- ✚ David Garcia- I totally agree, only reason why I said that was to make sure we understood what it meant.
- ✚ David Zitser- I agree what Marcos said about an external look. Objectively we need to go through the document and make sure it is ready to share.
- ✚ David Garcia- We should look through all the comments that were suggested.
- ✚ Aaron Castaneda- Is anyone concerned about this document? Is there anything else we need to review? We have looked at this document closely enough.
- ✚ David Zitser- The reason why I want us to go through this document as a whole so we can get rid of the repetition.
- ✚ Jazmin Ortiz- This is the reason why I want to meet with Barnaby and Intef so we can have another draft of edits.
- ✚ Dena Florez- He (Barnaby) already took all the categories out.
- ✚ David Zitser- We should get rid of the repetition now so we can show external parties a draft.
- ✚ Marcos Montes- I agree with you but is that something we should do as a committee.
- ✚ David Zitser- We started this process 2 weeks ago, so we can just go through the entire document. What we have right now is presentable but we can fine tune it more and make it more presentable.

- IV. New Business
- V. Information
- VI. Reports
- VII. Adjournment

Offered by:	Marcos Montes	Second by:	Aaron Castaneda			
Motioned to adjourn the meeting at 5:26 pm						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

Associated Students, Inc.
Strategic Planning Committee
Summary of Actions Taken
Tuesday, November 28th, 2017

- I. Organizational Items:
 - a. Called to Order by Jazmin Ortiz @ 4:38 pm
 - b. Roll Call

c. Adoption of Agenda for Tuesday:

Offered By:	David Zitser	Seconded by:	Marcos Montes			
Motion to approve the adoption of Agenda for Tuesday, November 28 th , 2017						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

d. Approval of Minutes (action):

Offered By:	Marcos Montes	Seconded by:	David Garcia			
Motion to approve the approval of minutes of Tuesday, November 14 th , 2017						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

VII. Adjournment

Offered By:	Marcos Montes	Seconded by:	Aaron Castaneda			
Motioned to adjourn the meeting at 5:26 pm						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

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CERTIFICATION

Official Minutes taken for the Strategic Planning Committee of the Associated Students, Inc., California State University, Los Angeles on November 28, 2017 in the University Student Union 303AB. Consensus by the ASI Strategic Planning Committee on: Tuesday January 30, 2018.

Prepared by:

Dena Florez
Recording Secretary

Jazmin Ortiz
Secretary/Treasurer

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