



### Educational Opportunity Program ASI Annual Funding Report 2017-18 February 2018

On behalf of the Educational Opportunity Program (EOP), thank you to the Associated Students, Incorporated for supporting the student participants of EOP. There are close to 4000 currently enrolled Cal State LA students who are EOP. And, more than 28,000 potential First-Time Freshman and Upper Division Transfer Students applied for admissions through EOP for fall 2018. The funding received by ASI continues to support our legislative charge to increase access and academic success of California's educationally and economically disadvantaged constituents. Your added support provides increased opportunities to enhance each student's experience at Cal State LA, from application to graduation.

#### ***Project Abstract***

In 1968 the Educational Opportunity Program (EOP) was created to provide access to students who were "economically disadvantaged and underserved." Despite the fact that 49 years have passed, there is still a need for the EOP program to exist. The program continues to advocate and support students by offering an EOP grant through Financial Aid and information regarding admissions. EOP also offers academic support services to first generation undergraduate students who demonstrate the potential to succeed academically at the collegiate level.

#### ***Introduction/Program Description***

EOP is committed to providing its students, and the larger student body of Cal State LA, a diverse array of educational programs and events that will enhance the quality of their academic endeavors. Concerned with the retention issues of our students and those who attend Cal State LA, EOP has always collaborated with numerous student and academic organizations to provide the student body with cultural and educational programs. ASI/EOP referendum funds have historically been used to maintain various student support initiatives such as: EOP Help Week (during the first week of school and during Finals) and student leadership training. ASI funds have also been used to support the annual Civil Rights trip to Selma Alabama, and our Senior Recognition at the end of every academic year.

Over the years, our commitment and collaboration with numerous campus groups have been beneficial, as many of our programs have provided unique opportunities for students to experience different perspectives on issues and concerns that impact the student's experience. Due to the collaborative efforts of EOP, along with numerous student clubs, organizations and academic departments, we have been able to expand programs and services to more students.

## **Report Update on 2017-18 Proposal Submitted to ASI - \$5,100**

Outlined below is an account of the approved proposal for reporting period, July 2017 through June 2018.

### ***Transfer Student Mixer –***

***Budget \$1000***

We believe that education occurs everywhere on campus. In an effort to improve the retention of Upper Division Transfer students, EOP sponsors mandatory programs, such as a Transfer Student Mixer each academic term. The Mixers are organized around issues of concern for this particular student population, including the ability for the student to find a sense of well-being and belonging by engaging with deans, faculty and staff outside of the classroom. Other than Orientation, EOP is the only program on campus that offers events designed to the needs of Transfer Students. As such, this event aligns with the University's strategic initiative to provide and improve upon events that nurture a welcoming and inclusive campus where students, faculty and staff thrive.

In lieu of a fall transfer mixer, we invited the Directors of Student Success and Advisement (DSSA) from the four colleges to meet with the EOP Transfer student population over the summer (July and August). The DSSAs represented the Colleges of: Health and Human Services; Business and Economics, Arts and Letters; and Natural and Social Sciences. The directors were able to meet the students, provide a tailor-made introduction to the Colleges and review available services and resources. A spring mixer is scheduled for March 2018.

Summer Cost \$0

Spring estimated cost \$ 500

### ***EOP History Book-Signing***

***Budget \$500***

*Educating the Excluded: What Led to the Mandate for Educational Opportunity at California State University, Margaret Hart, Book Signing*

EOP sponsored a book signing by Margaret Hart, *Educating the Excluded*, Los Angeles: Educational Opportunity Program, California State University Los Angeles, 2017, so our students and the University population will be exposed to the history of our program. The event attracted many guest and it led to the History department request to have the book available as instructional material for one of their courses.

Event date:

September 26, 2017 – Golden Eagle Ballroom #3

83 Guest Attended

Cost \$ 1567.53

***Civil Rights Tour of Alabama******Budget \$3000***

In accordance to Assembly Bill 1887, the Civil Rights Tour of Alabama was cancelled. AB 1887 prohibits state-funded and state-sponsored travel to states with discriminatory laws. Alabama was listed on this “no-fly” list after approval of ASI funds. While \$3000 was allocated by ASI, all expenses in excess would have been covered through state General Funds. It is our intention to use these funds for other approved events in spring 2018.

***Senior Recognition/Social Celebration  
Flowers/Decorations for Senior Recognition******Budget \$1300***

The upcoming year-end celebration for EOP graduating seniors is scheduled for May 1, 2018, 5:30 PM – 7:30 PM. Anticipated attendance is 400 guests which includes, students, students’ families and EOP staff and faculty. It is important to note that EOP was awarded a grant to support Cal State LA students that identify as foster youth. ASI funds previously approved for a year-end celebration specific to foster youth will not be used. The funds will be redirected to the year-end celebration for EOP students instead.

Anticipated cost – \$10,000

All funds in excess of ASI allocation will be absorbed from EOP General Funds.

***Overall Challenges***

EOP has undergone personnel transitions with key staff members due to retirements and resignations. One key staff member included our Budget Analyst. We are fortunate to have replaced our Budget Analyst with a talented individual who is currently approaching the three month mark in her new role with EOP. She and I have discovered the need for us to draw down funds from our ASI trust account for an event hosted in fall 2017. We anticipate to have this reconciled before end of the current fiscal year.

***Proposed Budget for 2018-2019***

Similar to our previous proposal, we want to continue with events that proved to be successful.

***2<sup>nd</sup>-Year and Transfer Student Mixers***

We propose to expand our mixers to Second –Year Students during the fall 2018 semester. We will bring in our 2nd year students who participated in Summer Bridge and Mini Bridge during summer 2017 to continue to bridge their sense of welcome and belonging as well as provide a platform to hear about their first-year experiences. Additionally, it will serve to help students build soft-skills through networking with staff and department faculty.

Funds to support a Transfer Student Mixer is also requested. However, in an effort to broaden our scope of services and expand our outreach to specific student populations, we

propose to host one mixer each semester targeting 2nd-year students in the fall semester and Transfer Students in the spring semester.

### ***EOP History Month***

September is EOP History Month in the California State University System (CSU). We propose to sponsor another book signing by Margaret Hart, *Educating the Excluded, Los Angeles: Educational Opportunity Program California State University Los Angeles*, so our students and the University population will continue to be exposed to the history of our program. The event invites academic departments to bring their classes to learn about the student movement by Cal State LA students that led to the program known today as EOP. The event also invites alumni that participated in the movement to speak to the student attendees.

### ***Student Retreat***

In the spring 2018 semester, we would like to take 50 students on a retreat to Pali Mountain, Running Springs, CA. Currently, EOP manages a grant designed to support the well-being of Cal State LA students who identify as foster youth. Through funds sponsored by that grant, Cal State LA foster youth students are able to participate in a 3-day retreat designed to address barriers associated to the lived experiences of being in foster care. The grant limits EOP's ability to provide a similar retreat to EOP students who do not identify as foster, but have similar academic and personal experiences that hinders their ability to persist towards academic and personal success.

### ***Senior Graduation and Recognition Ceremony***

In an effort to celebrate with our graduating seniors, EOP has a Senior Graduation and Recognition Ceremony for EOP graduating seniors and their families. This dinner event allows EOP to reconvene our students for the purpose of recognizing their accomplishment of degree attainment.

### ***Proposed Marketing and Outreach Plans***

EOP will continue to rely on a combination of flyers, e-mail blasts, promotional classroom visits, posters, video/photo documentation and collaboration with student organizations, campus groups as well as academic departments to target and ensure student interest and participation. ASI has continuously contributed in supporting our students at all times.

**Proposed Budget for 2018-2019****\$5,800****ACTIVITIES****REQUESTED FUNDS**


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2nd-year and Transfer Student Mixer (Fall 2018)	\$1,000
Educating the Excluded: What Led to the Mandate for Educational Opportunity at California State University, Margaret Hart, Book Signing (Fall 2018)	\$500
Student Retreat	\$3,000
Graduation and Recognition Ceremony	\$1000
Flowers/Decorations for EOP Recognition, (Spring 2019)	\$300
<b>TOTAL:</b>	<b>\$5,800</b>