

## **PROJECT LIST: GUS SALAZAR**

### **Admin:**

- New Server M2. Server backup
- Fall 2017 Project Archive
- Analytical reports for social media & web pdf
- Reviewing student Staff performance for Eval's.
- Updating Inventory & supplies
- Machform integration to website
- Web CSS code update for mobile integration
- Setting up a hamburger menu for mobile devices.
- Get involved and Shared Governance web page update – on review.

### **Marketing:**

Note: campaigns consist of: tabloid poster and postcards print and distribution as well as web and social media promotion.

- ASI Internal Meetings campaign setup
  - 13x19 poster
  - Promotional 6x9 postcards
- Referendum campaign setup
- First full campus distribution of calendar or events completed.  
Second round on February 27
- Student Debt poster campaign for March
- ASI Representative polo shirt setup
- ASI General Marketing: Promo event setup.
- ASI Spring 2018 Calendar of Events Web integration – completed.
- Spirit Week window decal installation for U-SU and Floor Vinyl for Gym Floor.
- Spirit Week Shirt press check & Large promotional posters setup for Kiosks.
- Elections: Elections marketing joint campaign setup – Table tents and Vinyl banner.
- Cal State LA health awareness campaign setup with T-shirt.