



ASSOCIATED STUDENTS, INC.

California State University, Los Angeles

PROJECT LIST – MARCUS A. RODRIGUEZ

LEADERSHIP DEVELOPMENT

New:

- Develop a retreat promotional campaign in effort to excite and inspire – moving away from a mandatory attendance model to a professional development and personal enrichment opportunity that focuses on creating safe spaces for unforced, inspired dialogue.
- Using the newly generated job description blurbs, work with the ASI President's assistant to refurbish the position task logs in effort to inform the job manual/transition folder for each ASI position.

In progress:

- Pulse Check: Campus Climate Committee – Where are we now? How are we amplifying student voices?
- Develop the ASI Leadership Curriculum to compliment four stages – Summer Training, Fall Retreat, Midyear Planning, Transition and Assessment.
- Prepare an expanded budget proposal for the Fall 2018 off-campus ASI Retreat experience.
- Incorporate components of Small Group Analysis method to assist in qualitative data collection.
- Provide for parliamentarian certification for ASI Justices via the National Association of Parliamentarians.
- Provide for web-based courses for training via the National Association of Parliamentarians for all ASI members.
- (De)Institutionalizing Islamophobia on campus - Follow-up with Cal State LA Institutional Review Board (Human Subjects), CSI, and the USC Center for Education, Identity and Social Justice regarding student experience study; and schedule debrief and plan a conversation with the Muslim Student Association.
- Identify cross-over material from the NASPA Dugy Leadership Institute, NASPA Civic Learning and Democratic Engagement Knowledge Community, ASI Alternative Break Service Learning Course, and ASI Leadership Curriculum (e.g. cultural competency, identity-building, meaning-making and the transformative experience of community).

CIVIC LEARNING AND DEMOCRATIC ENGAGEMENT

New:

- Metro's Student Mobility Leadership Breakfast and Resource Faire – secure planning committee meeting space; provide edits to the pre-event survey; identify promo/involvement opportunities at CSSA Plenary Meetings and CSUnity; offer event budget notes; explore faculty partnerships; and work with Public Affairs to produce event marketing and host distinguished guests.
- Prepare the Cal State LA student delegation for the NASPA CLDE Meeting – Assist in identifying sessions and networking opportunities; ensure travel paperwork is submitted; and secure transportation and lodging.
- Meet with AltaMed and the Dir. Civic Engagement and Internships to coordinate a voter registration and mobilization initiative
- Approach our feeder high schools and support LAUSD High School Voter Education Week in April.

In progress:

- Pulse Check: Cal State LA Civic Learning and Democratic Engagement Steering Committee – Where are we now?
- Prepare ASI support for the two possible gubernatorial debates at Cal State LA.
- Introduce NASPA Region VI CLDE KC and Public Policy Division partnerships.
- Develop a working relationship with City Hall and Civic University in regards to civic participation and student impact.



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NASPA Civic Learning & Democratic Engagement Knowledge Community

In progress:

- Manage position transition and create collaboration opportunities.
- Design formal announcement of sub-region events and involvement opportunities at regional and national conferences.
- Prepare an outgoing KC representative transition folder.
- Continue outreach to the CLDE Meeting Planning Team.
- Develop a partnership with PBI.

NASPA Public Policy Division

New:

- Further the PPD Strategic Plan by incorporating civic engagement training and toolkit/resource development with best practices for SA pros working with and influencing public policy.

SHARED GOVERNANCE

New:

- Forward the conversation about the Cal State LA Academic Senate's role and expectations when affirming ASI resolutions. How should we define this relationship? And, what are best practices in regards to taking a stance on public policy and current events?
- Explore how the CAS can implement, through targeted approaches and initiatives, the ASI Strategic Plan.

In progress:

- Prepare students to develop ASI Student Impact Statements in response to proposed campus policy.
- Open Deliberation – Provide editorial support to the final White Paper report.

On hold:

- OSD, Academic Senate (AS), ASI TownHall/Workshop – Process presentation materials provided by Isis Stansberry (OSD); convene a meeting between AS, ASI, and OSD; secure mutually agreed upon dates (OSD, AS, ASI) and venue space; produce presentation materials and publicity campaign; build a template for other themed Town Halls/Workshops; and support programming maps for the visually impaired.

CABINET OF COMMISSIONERS

Spirit Commissioner

New:

- Create the 2019 Raul Henderson Spirit Scholarship Distribution Plan with the ASI Scholarship Committee.
- Produce the Office Decorating Winners Luncheon.
- Support Spirit Week assessments for: RHSS Selection, ASI 3K participation, Bowl Out, and the Dodgeball Tournament.
- Prepare for the Athletics on Campus Task Force and report back to the COC.
- Support the planning of the Track and Field Twilight BBQ – Seek program partners and collaborators (e.g. Spirit Collaboration Group, Golden Eagle Radio, Cheer Squad, Athletics).

In progress:

- Connect the Student Athlete Advisory Committee, ASI Spirit Commissioner, and Cheer Squad.

Housing Representative

In progress:

- Oversee equipment purchases – table linen and A-frames.



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- Look at Housing Climate Assessment Survey results through the lens of the ASI Strategic Plan and Implementation.

PR & Marketing Commissioner

New:

- Oversee the design and purchase of a new dynamic 'ASI Tabling Hut.'
- Support the Spring marketing/giveaways distribution
- Advise on the 'listening tour' and development of new social media campaigns and press releases.

In progress:

- Build the campus "influencers" network.
- Develop a Cal State LA Social Media Group report.
- Prepare a smart phone app update for the ASI Board.

Elections and Orientation Commissioner

New:

- Work with pro staff to create a student staff position with job description for the ASI Personnel Committee to consider.

In progress:

- Refurbish the debate format and advertisement.

Environmental Affairs Commissioner

In progress:

- Support a Food Waste Audit and the Food Rescue and Recovery Program.
- Act as liaison between the EPC and the Cal State LA Energy & Sustainability Manager's Office.
- Develop an online sustainability map.
- Support the Spring Semester Film Screening: Wasted! The Story of Food Waste.

Veterans Representative

New:

- Complete orientation process and review the allocated budget with the new representative.
- Support the planning of new spring initiatives.

LEGISLATIVE AFFAIRS & ADVOCACY

New:

- Create the ASI CHESS Leave-behind for the Cal State LA delegation.

In progress:

- Lobby Corps Clinic and Activist Handbook - Develop an activist's process map and resource guide; vet materials with campus stakeholders (CCC, Dean of Students, CARE Team, PublicSafety); publish Lobby Corps Clinic materials and resources.

Diversity and Inclusion and Civic Engagement Officers

In progress:

- Seek inclusion on the Campus Climate Committee.
- Develop campus programming survey in conjunction with the CCC and CSI pro staff.
- Support the development of a campus major events committee.
- Include International Students support and service areas in outreach.



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National Voter Registration Day 2019

In progress:

- Prepare a report for the NVRD National Office and NASPA LEAD.
- Create an assessment piece for the ASI Civic Action Plan.
- Distribute debrief package for National that includes pictures, video and all marketing materials, including the pledge cards.
- Forward participant numbers including pledge card and voter registration numbers.

CAMPUS COMMITTEES AND COLLABORATIONS

New:

- Food and Housing Security Task Force – Introduce an art/beautification project that would feature student artists and designers creating a new aesthetic for the Food Pantry.

In progress:

- Support the Homeless Student CareKits initiative (e.g. <http://www.portlandrescuemission.org/get-involved/learn/pack-a-care-kit/>)
- Follow-up on EnrichLA Ranger visit and urban garden development.
- Seek information about the LA Homeless Services Authority Higher Ed and Homelessness Workgroup.
- Follow-up on connection w/ LACOE and develop stop-gap measures.
- FarmersMarket EBT Certification – Request for Requirement Waiver.
- Host CalFresh at the Farmers Market.

ALTERNATIVE BREAK PERU 2018

In progress:

- Prepare petitions for independent study and special project proposals.
- Introduce Ask Big Questions resources, Civic Entrepreneurship Core Team input, CAPS questionnaire and presentation, SLO support.
- Meet w/ the Federal Credit Union to discuss deferred loan option and contribution for 2018.
- Build Donor Interest social media toolkit.
- Develop an AB Risk Management Folder noting protocols, on-site resources, conduct, and liability.
- Approach the Alumni Association Board about funding support.
- Assist in developing the 2018 chaperone team with new ASI Teaching Assistant.

MISCELLANEOUS

In progress:

Programming and Advocacy Budget - Monitor the development of the 2018-19 Budget; and identify new funding avenues (i.e. obtainable government, corporate, and private grants).