

## Project List

GUS SALAZAR

Graphics & Marketing Coordinator

### **Admin:**

- Ongoing - ASI budget & Inventory
- Ongoing - Analytical reports for social media & web pdf
- Ongoing: placard development, student business cards and orientation swag.
- Coordination Marketing Committee meeting – next meeting 4/3/18 – 12pm.
- Setting up Student Staff Professional Development material for summer training.
- Setting up Web & Social Media tech position to open on April 9.
- Working with operations in regards to ASI digital kiosk placement

### **Marketing:**

Note: campaigns consist of: tabloid poster and postcards print and distribution as well as web and social media promotion.

- US Congress women Lucille Royball Campaign.
- Ongoing – Elections: Platforms UT ad and website update.  
Elections Door Hangers & table tents distribution  
Elections large prints for Kiosk on Voting days.
- Push to Start: DeRay Campaign – Marketing plan development (poster, social media, campus wide distribution etc.)
- ASI Representative polo shirt setup
- ASI General Marketing: Promo event setup.
- Cal State LA health awareness Week campaign setup with T-shirt and promo items.
- Veterans tutoring poster – third draft
- Leadership Summer training – Drafting possible conference style campaign.

### **Completed:**

- Health Center – Safe Spring Break poster development

- Push to Start: HER story – Marketing plan development (poster, social media, campus wide distribution etc.)
- Student Debt Poster & shirt development.
- Machform integration to website
- Studio 47 online form submission for fall 2018
- Cal State LA Walk in Shirt press check, 1400 name badge preparation and print.
- Housing table cloth & Voter Registration table cloth.