

CSSA

CAL STATE STUDENT  
— ASSOCIATION —



# **CSSA Mission**

Mission, Vision, and Purpose

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**July 2017**

# Mission of CSSA

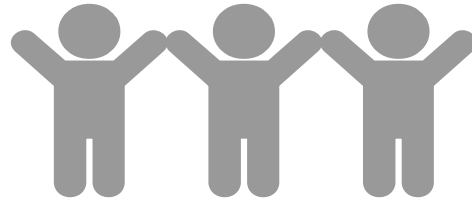
The California State Student Association (CSSA) **serves** California State University (CSU) students, **advocates** for student interests, and **engages** students in public higher education policy making.

# Purpose

The purpose of CSSA shall be to foster and coordinate communication among campus student associations to develop unity in addressing systemwide, statewide, and federal issues affecting CSU students.

# The How

- Independent 501(c)(3) Nonprofit funded by CSU students via Student Involvement & Representation Fee (SIRF)
- Representation from all 23 CSU campuses through AS/ASI
- Board of Directors meet at a different campus monthly
- Long Beach & Sacramento CSSA offices



# Who are Cal State Students?

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Systemwide Overview

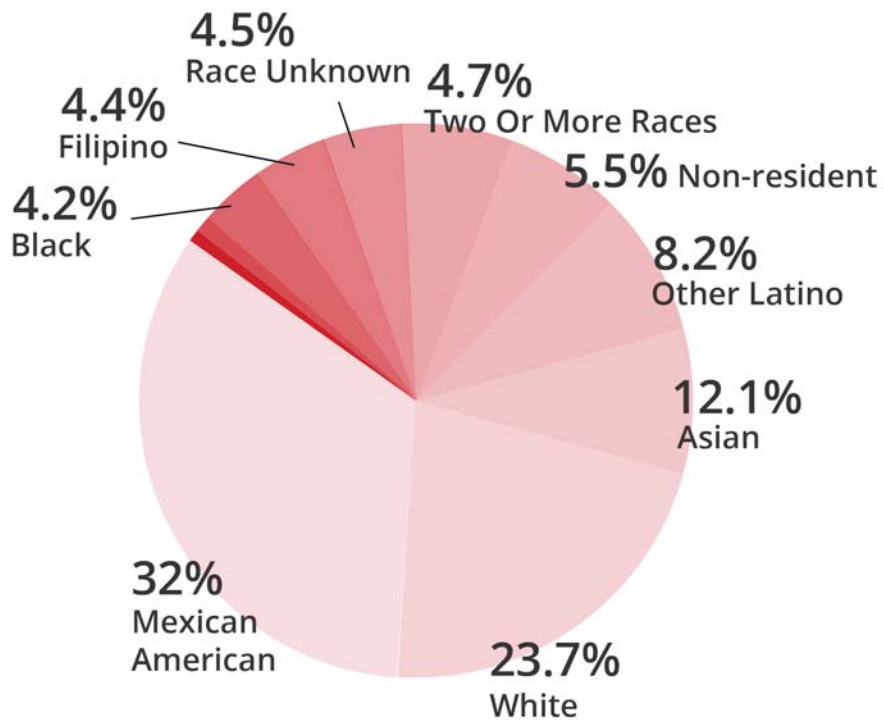
# CSU System By the Numbers

23

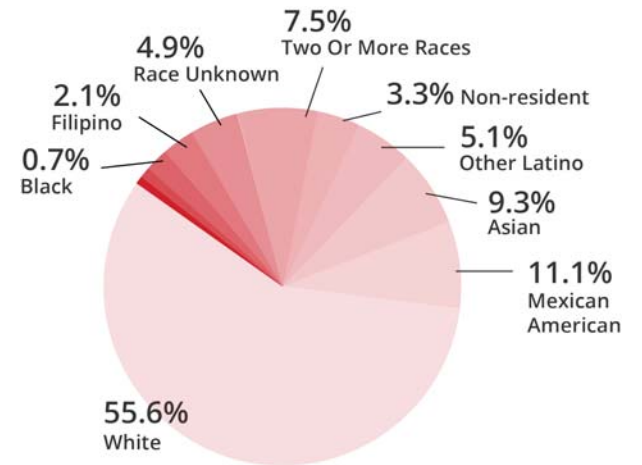


# Campus Diversity

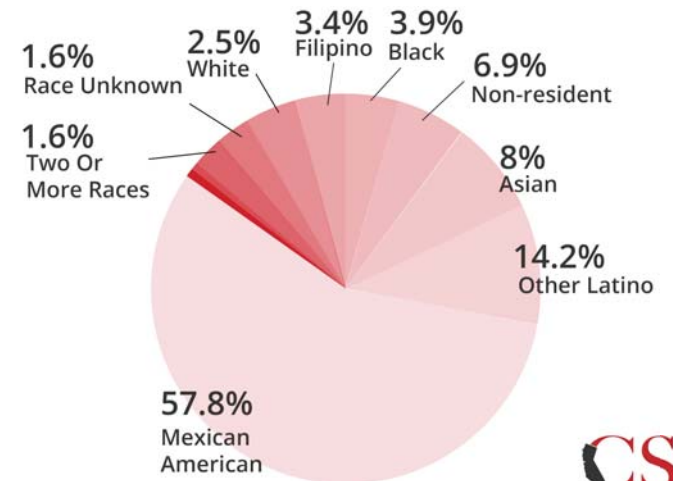
## CSU System - Undergraduates



## Cal Poly SLO - Fall 2016 Freshman Class



## Cal State LA - Fall 2016 Freshman Class





# CSU System By the Numbers

**478,638**

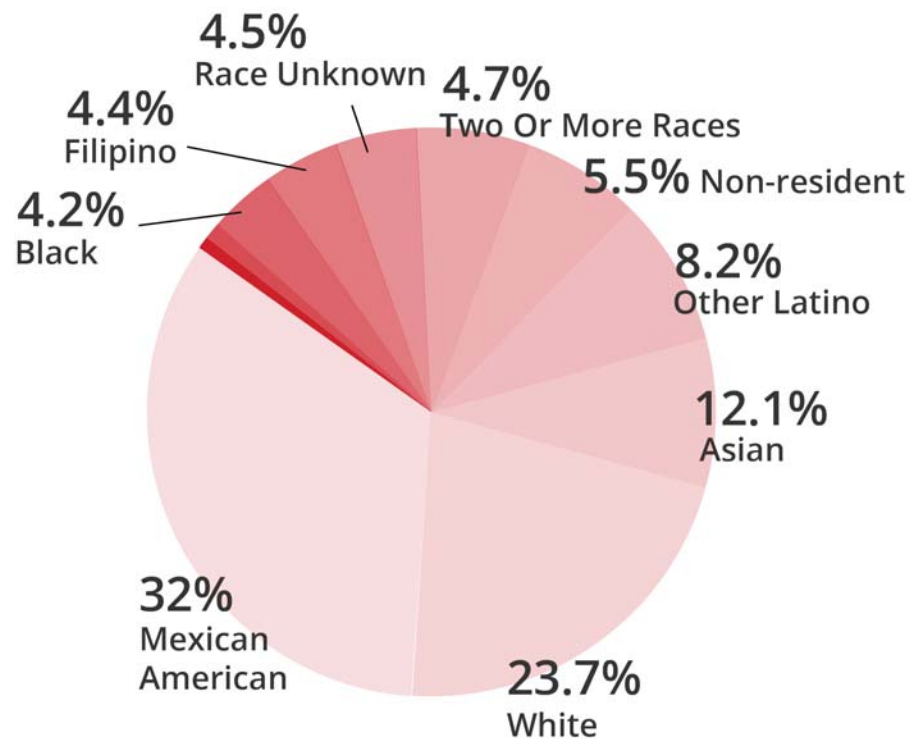
Total Enrollment, Fall 2016

**55,337**

Total Graduate Students, Fall 2016

**423,301**

Total Undergraduates, Fall 2016



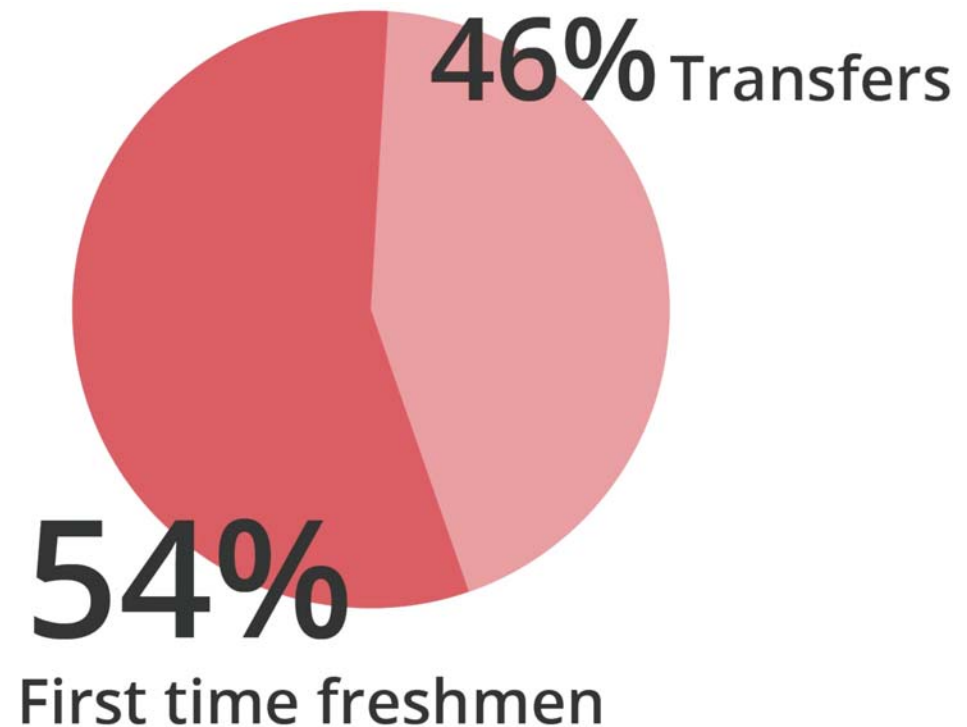
# CSU System By the Numbers

**62,980**

First-time Freshmen, Fall 2016

**53,606**

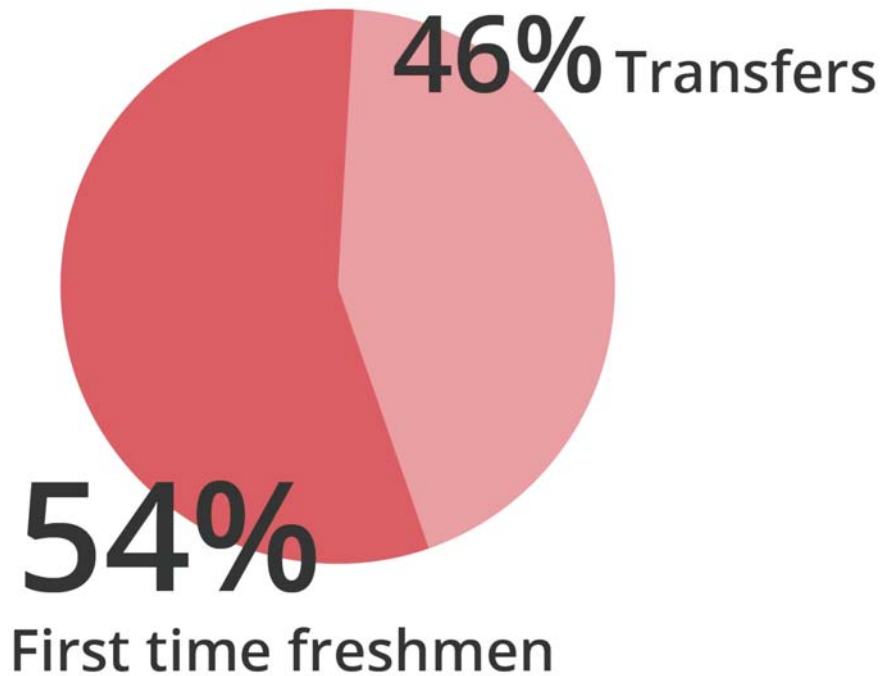
Transfer Students, Fall 2016



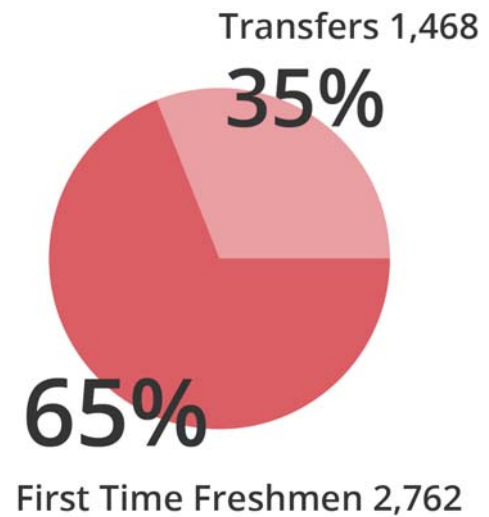
New Student Enrollment: Freshmen vs. Transfer Students

# Campus Diversity

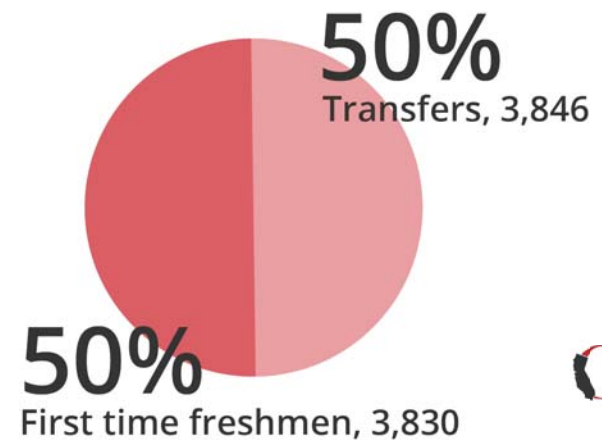
CSU System - New Student Enrollment



Chico State



Cal State LA



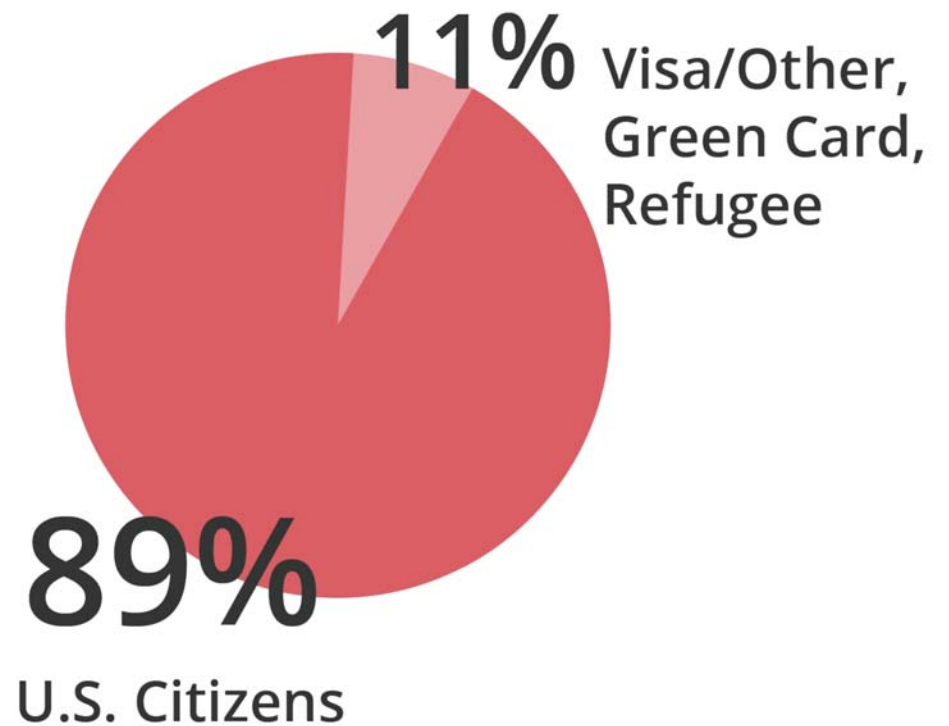
# CSU System By the Numbers

**425,650**

U.S. Citizens

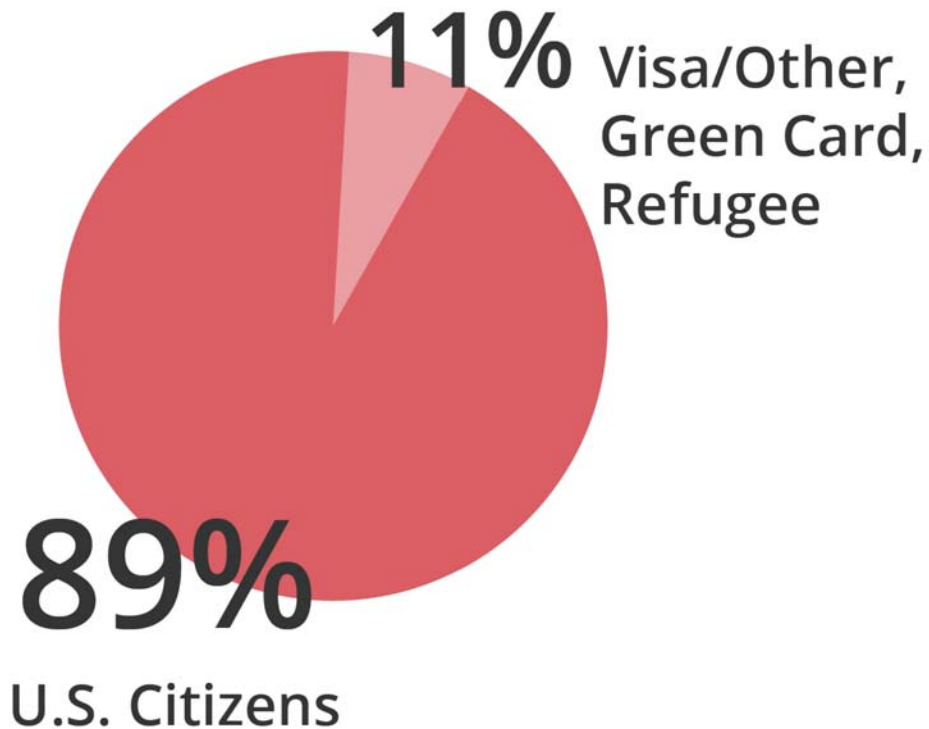
**52,988**

Visa/Other, Green Card, Refugee

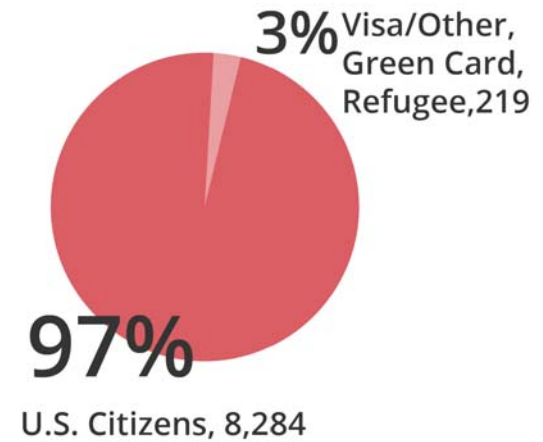


# Campus Diversity

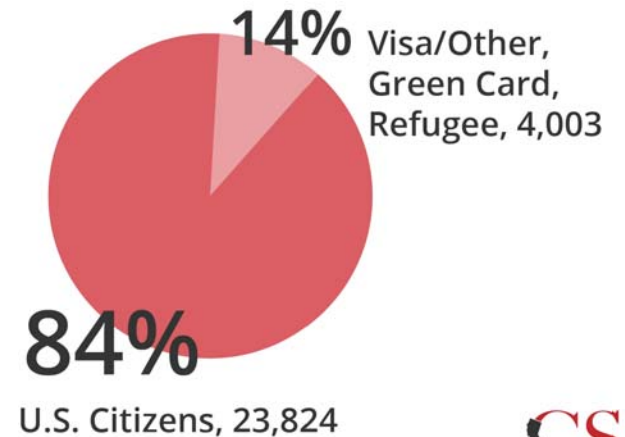
CSU System



Humboldt State



Cal State LA



# CSU System by the Numbers

What percentage of student in the CSU system receive a Pell grant?

**54%**

# Campus Diversity

**68%**

Cal State  
Los Angeles

**33%**  
Sonoma State

**48%**

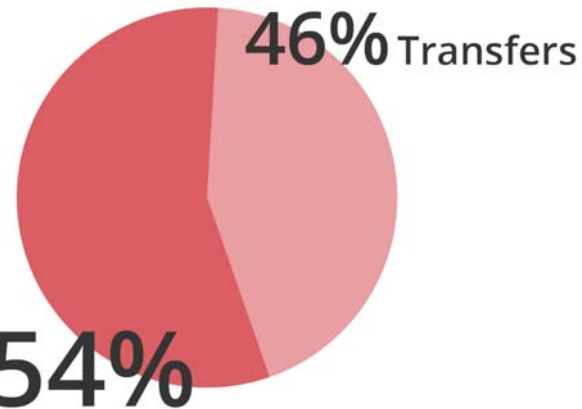
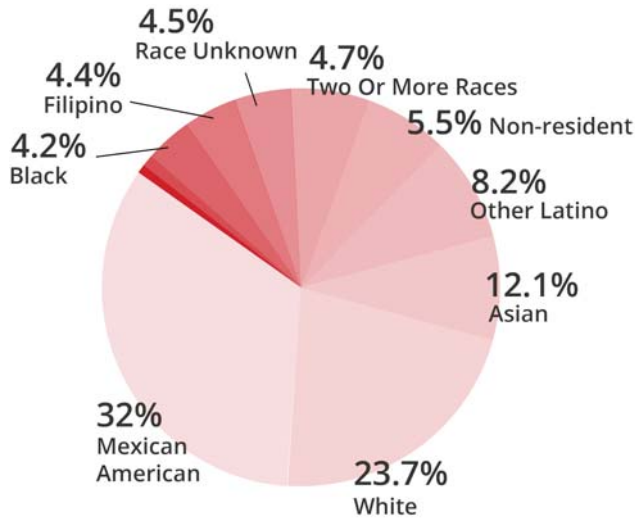
Cal State  
Monterey Bay

Percent Receiving a Pell Grant

# Who do CSSA board members represent?

**478,638**

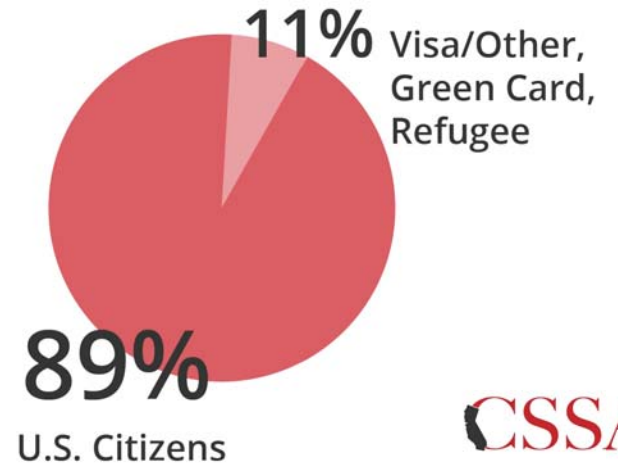
Undergrad & Grad Students



**54%**

Receive Pell Grants

**54%**  
First time freshmen



**CSSA**



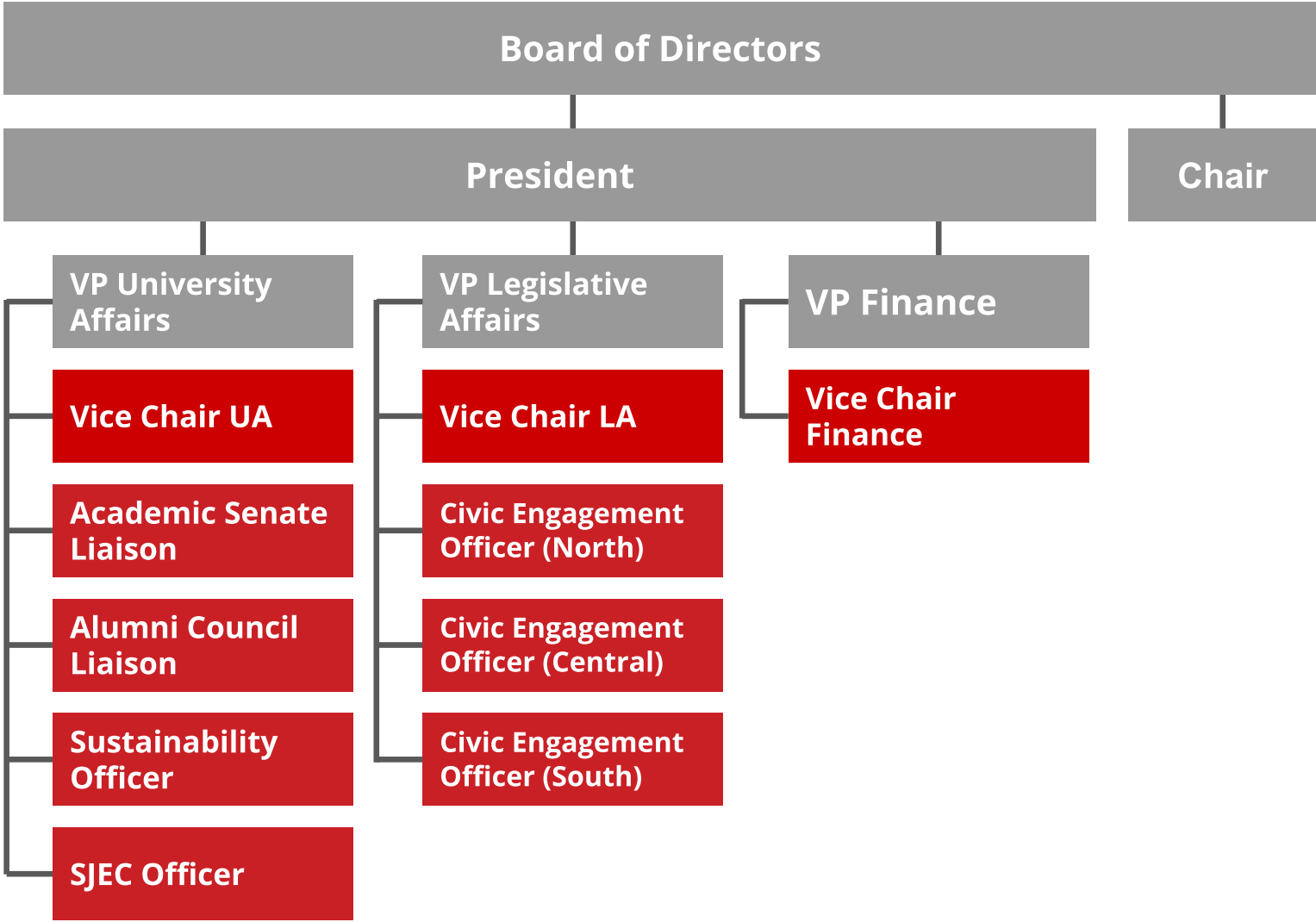


# Organizational Structure

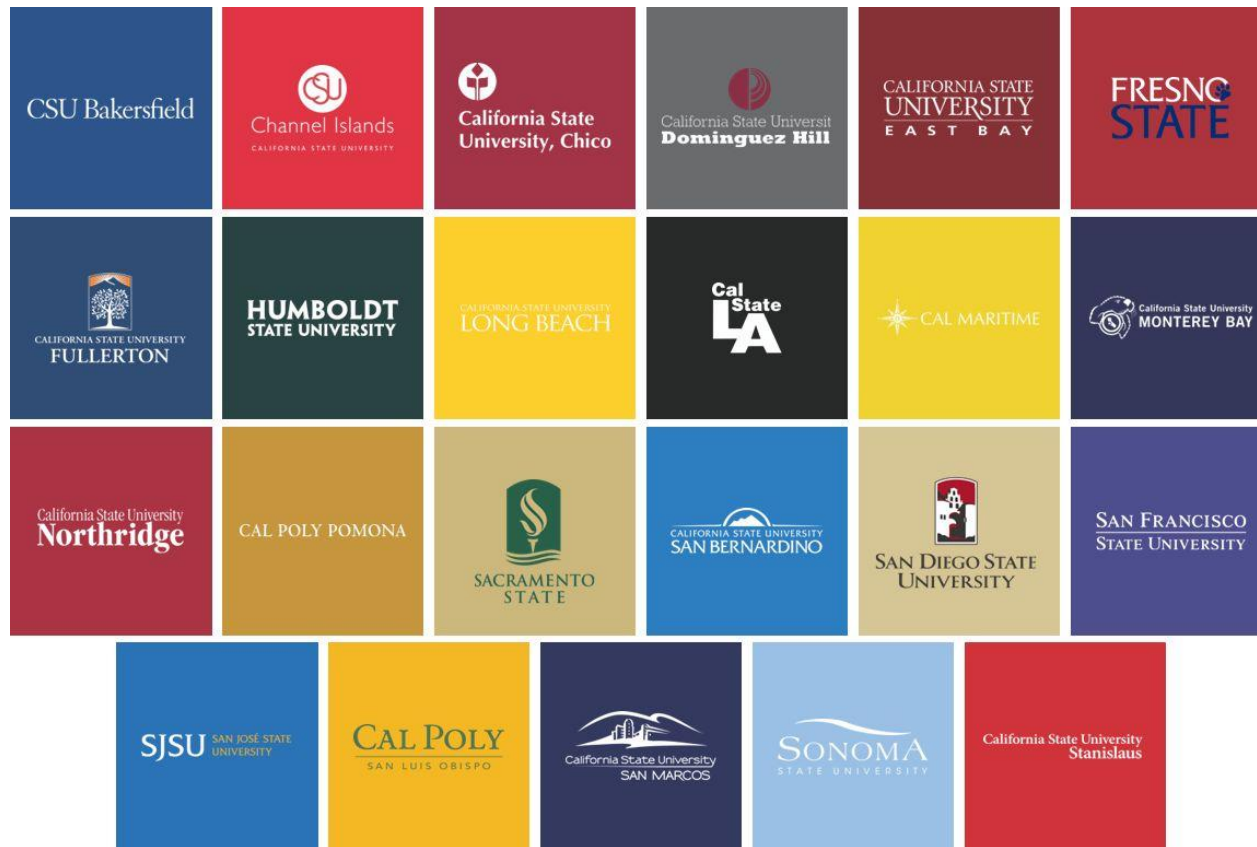
CSSA's Organizational Structure

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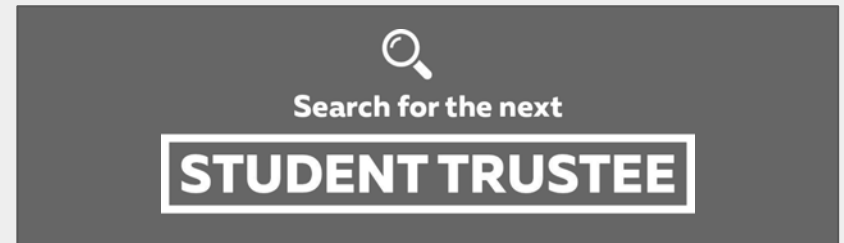
July 2017



# Board of Directors



# Flagship programs



# Executive Officers 2017-18



**Maggie White**  
President  
*Stanislaus State*



**Alana Lim**  
Chair  
*Cal State Bakersfield*



**Aaron Castaneda**  
Vice President of Finance  
*Cal State LA*

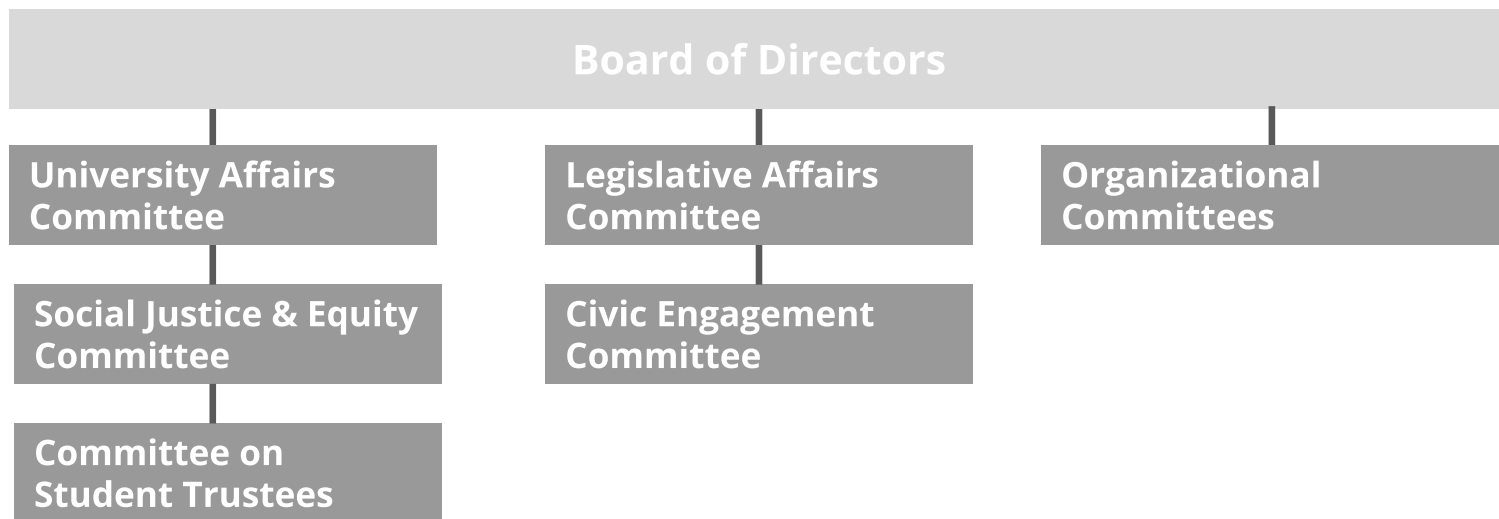


**Marcos Montes**  
Vice President of  
Legislative Affairs  
*Cal State LA*



**Michael Pratt**  
Vice President of  
University Affairs  
*Chico State*

# Committees



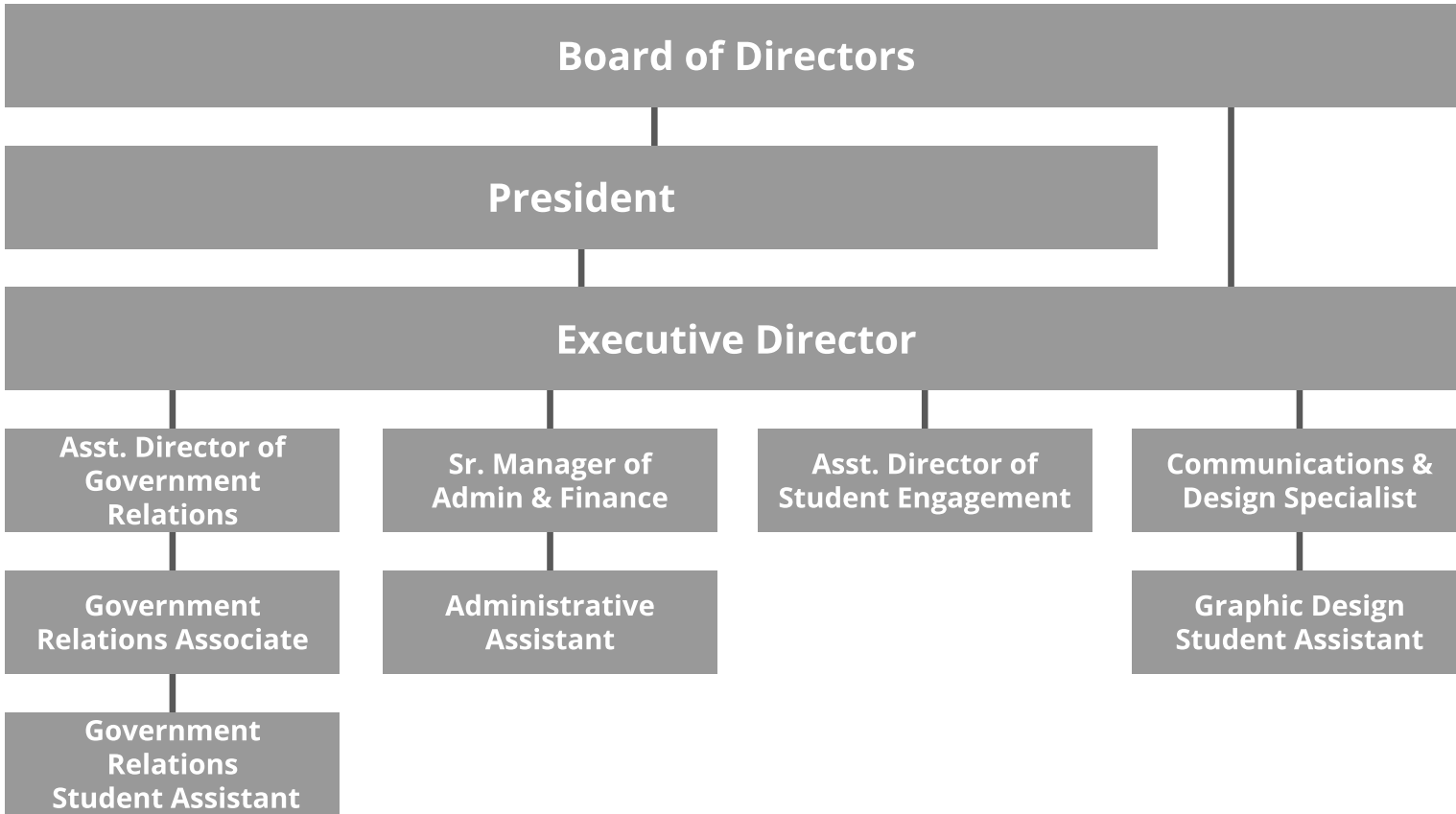


# CSSA Professional Staff

CSSA's Professional Staff

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July 2017





# CSSA Staff



**Dr. Rob Shorette**  
Executive Director



**Brandon Tsubaki**  
Assistant Director of  
Student Engagement



**Cecelia Koger**  
Sr. Manager of  
Administration & Finance



**Chris Woolett**  
Communications &  
Marketing Specialist



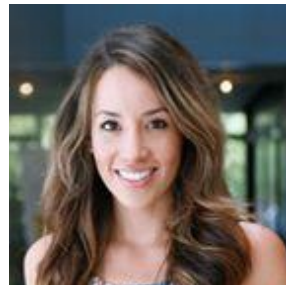
**Shati Parks**  
Administrative  
Assistant



**Shuyi Fu**  
Graphic Design  
Student Assistant



**Jared Giarrusso**  
Assistant Director of  
Government Relations



**Amparo Diaz**  
Government Relations  
Associate



**Cynthia Mejia**  
Government Relations  
Student Assistant

# CSSA Offices



## Long Beach

401 Golden Shore  
Long Beach, CA  
90802



## Sacramento

1107 9th Street  
Sacramento, CA  
95814

 **CSSA**

**CAL STATE STUDENT**  
— ASSOCIATION —