



Strategic Planning Committee

Minutes

Tuesday, May 8, 2018

Time: 3:15-4:30 pm

Location: U-SU Board Room 303

Attendees: Committee Members, General Public

Type of Meeting: Official

I. Organizational Items:

- a. Call to Order by Jazmin Ortiz @ 3:15 pm
- b. Roll Call

David Zitser	<i>President</i>	xPresent
Marcial Romero	<i>Vice President for Administration</i>	xExcused Tardy @ 3:45 pm
Neyda Umana	<i>Vice President for Academic Governance</i>	xPresent
Aaron Castaneda	<i>Vice President for Finance</i>	xExcused Tardy @ 3:18 pm
Marcos Montes	<i>Vice President of External Affairs and Advancement</i>	xPresent
Jazmin Ortiz	<i>Secretary/Treasurer</i>	xPresent
Yessenia Villacorta	<i>Civic Engagement Officer</i>	xExcused Tardy
Dena Florez	<i>Office Manager for Administration and Services</i>	xPresent
Marcus Rodriguez	<i>Director of Programs and Leadership</i>	xExcused Tardy @ 3:18 pm
Intef W. Weser	<i>ASI Executive Director</i>	xExcused Tardy
Dr. Jennifer Miller	<i>University President's Designee</i>	xUnexcused Tardy
Barnaby Peake	<i>Guest</i>	xPresent

c. Approval of Agenda for Tuesday:

Offered By:	Neyda Umana	Seconded by:	David Zitser			
Motion to approve the adoption of Agenda for Tuesday, May 8, 2018						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

d. Approval of Minutes:

Offered By:	Neyda Umana	Seconded by:	Marcos Montes			
Motion to approval of the minutes for Friday, April 13, 2018						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

II. Public Forum –Allotted time for members of the public to address the committee.

✚ None

III. Discussion

a. Strategic Plan Review- The committee will review and give feedback on the final Strategic Plan presentation

- ✚ Marcos Montes- The 3rd bullet point in the mission, it's supposed to be civic leadership not community leadership.
- ✚ Aaron Castaneda- Add the word "Strategic" where the ASI logo is. Add Inc. to Associated Students in the front cover.
- ✚ Barnaby Peake- Add the dates (2018-2023) on the front cover.
- ✚ Couple of committee members ask to add the website and social media.
- ✚ Jazmin Ortiz- Next year's administration will not touch or make any edits to the Strategic Plan. Their plan is to come up with plans to execute those initiatives. They are going to be very specific.
- ✚ Intef Weser- The committee will measure the success/progress, there main focus isn't making changes but changes can be made if necessary.
- ✚ Aaron Castaneda- We need to make a blueprint for next year, I'll be here next year but most of the administration hasn't been year and having a blueprint will make it easier.
- ✚ Marcus Rodriguez- Training for every chair so they can be thoughtful of every initiatives.
- ✚ Marcos Montes- For responsibilities who is it going to land on committees or individuals?
- ✚ Intef Weser- By area and how they are connected.
- ✚ Golden Eagle Pride: Football, swim team, tailgate with LAFC, bowl out, Luckman concert series
- ✚ Programs: Speaker Series, Civic Engagement Forum, CHESS.
- ✚ Barnaby Peake- Action Plan should be specific and more focus.
- ✚ Aaron Castaneda- Advocacy.
- ✚ Neyda Umana- Student Empowerment 3, 2nd bullet point. Open deliberation would serve as a tool for this. Timeline: Every fall semester.
- ✚ Aaron Castaneda- Financial literacy for clubs. Collaboration with CSI, hopefully this year or in a couple of years clubs can turn in budgets.
- ✚ David Zitser- Hold frequent budget workshops with collaboration with CSI.
- ✚ Neyda Umana- Point 3, add club presentations. Which means ASI representatives go out to different clubs and orgs and collaborate.
- ✚ David Zitser- Survey every event or tabling we do so we can get feedback.

b. The committee will review and give feedback on the Strategic Plan section: "Supporting action items- timeline measure of progress"

IV. Adjournment

Offered by:	Consensus			Second by:		
Motioned to adjourn the meeting at 4:31 pm						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

Associated Students, Inc.
Strategic Planning Committee
Summary of Actions Taken
Tuesday, May 8, 2018

I. Organizational Items:

a. Called to Order by Jazmin Ortiz @ 3:15 pm

b. Roll Call

c. Adoption of Agenda for Tuesday:

Offered By:	Neyda Umana	Seconded by:	David Zitser			
Motion to approve the adoption of Agenda for Tuesday, May 8, 2018						
All in Favor	3	Opposed	0	Abstained	0	Motion: Passed

d. Approval of Minutes:

Offered By:	Neyda Umana	Seconded by:	Marcos Montes			
Motion to approval of the minutes for Friday, April 13, 2018						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

VII. Adjournment

Offered By:	Consensus			Seconded by:		
Motioned to adjourn the meeting at 4:31 pm						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

CERTIFICATION

Official Minutes taken for the Strategic Planning Committee of the Associated Students, Inc., California State University, Los Angeles on May 8, 2018 in the University Student Union 303AB. Consensus by the ASI Strategic Planning Committee on:

Prepared by:

Dena Florez
Recording Secretary

Jazmin Ortiz
Secretary/Treasurer

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