



ASSOCIATED STUDENTS, INC.

California State University, Los Angeles

ASI PROGRAM AND PROJECT LIST – GUS SALAZAR

- Working and developing with VPEAA for CSSA monthly video.
 - Next CSSA recording: Oct 25.
- Assisting Marketing commissioner with social media Instagram stories.
- ASI Web Designer & Social media tech – Orientation & Training for both safety and best practices.
- ASI Board of Directors poster development
- Updating Monthly Analytics report
- ASI 3 month full website backup
- Kiosk clean-up & review approve postings.
- Distributed events posters campus wide – Housing distribution quantity update.
- New distribution line to Student Financial Aid
- On print: Veterans Affairs postcards on uncoated stock Cardstock
- Student Staff Development: Adobe Max Conference

Drafting:

- National Collegiate Alcohol Awareness Poster
- ECST Mash Up
- Art & politics: Student Exhibition
- Referendum Campaign
- Harvest Festival
- Migration is Beautiful
- Pop-up distress
- Eagles Electrify Dance Competition
- Open Deliberation: do they listen?
- Developing ASI election campaign – Spring 2019
- ASI Spring 2019 Calendar of Events – drafting

Ongoing:

Placard development, student business cards.

*Campaigns consist of: tabloid poster and postcards print and distribution as well as web and social media promotion.

Ongoing projects such as social media updates, web analytics and backups are not listed.