

"15 TO FINISH"

PROS

- Straight forward message
- Very common
- Works on FTF
- Keeps up the momentum

CONS

- Too much homework
- Not enough recreational time
- Does not work for every major
- Cs or lower

Alternative 2

"FINISH IN FOUR"

PROS

- Makes the idea of graduating in 4 years known
- Majority of majors can relate
- Serves our students
- More friendly

CONS

- Not specifying the importance of taking 15 units the first semester
- Students might wait last minute
- Not every major is made for 4 years
- Not allow students to balance work and college

Alternative 3

"THINK 30"

PROS

- Includes Summer & Winter session
- Serves our students
- Works for any major
- Universities have used this

CONS

- Does not quite get the 15 units a semester message
- Might not work on FTF
- More lenient
- Not that quite friendly