

DATE: February 8, 2019
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CC: Jennifer Celaya Davis, Senior Director Dena Florez, ASI Office Manager of Administration & Services Betty Kennedy, Director of Operations Diana Matamoros, Dreamers Resource Center Administrative Assistant
SUBJECT: FY19-20 ASI Budget Proposal – Erika J. Glazer Family Dreamers Resource Center

INTRODUCTION & AREA MISSION

Thank you very much for ASI's continued support of the Erika J. Glazer Family Dreamers Resource Center (DRC). The funding allocation to the DRC in the current fiscal year has been very helpful in supporting undocumented students in meaningful ways. Thank you, as well, for the invitation to submit this budget proposal request for the 2019-2020 fiscal year.

The Erika J. Glazer Family Dreamers Resource Center (DRC) promotes the success of undocumented students at Cal State LA through a variety of services, programs, and community-building opportunities. The DRC Team strives to create a welcoming environment where students can develop and succeed. The following are a few select programs and services provided to our Cal State LA students:

Monthly Immigration Legal Clinic

In partnership with the Central American Resource Center (CARECEN), this free monthly immigration legal clinic gives students and their family members an opportunity to meet with a licensed immigration attorney in a safe and confidential environment. Students receive support completing DACA renewal paperwork, other immigration-related forms, and are screened for immigration relief.

Monthly Community Gathering

This event is hosted in the DRC on a monthly basis, and is meant to connect students with one another. In addition, students engage with DRC Team members and learn about future programs, services, and events.

UndocuGrind Series

This biweekly series aims to empower undocumented students with resources and information related to their daily life experiences. Topics include healthy eating on a

budget, learning about financial tools, traveling while undocumented, and establishing meaningful and trusting relationships with others.

Undocumented Education Series

This biweekly series is designed to support undocumented students' educational experience. Topics include understanding one's strengths, developing healthy study habits, developing writing skills, exploring graduate school, and navigating the job search.

Faculty & Staff UndocuAlly Training Program

The UndocuAlly training program expands faculty and staff members' knowledge and skills when working with undocumented students. By training faculty and staff, the work of supporting undocumented students becomes a campus-wide effort—students, therefore, are able to engage with sensitive and knowledgeable individuals in the classroom, offices, and a number of units on campus. This program is offered three times each semester.

In addition to the continual development of the aforementioned programs and services—which are responsive to student needs—the DRC has evolved in other ways. Most recently, the DRC Team grew to now include eight individuals, has established permanent workstations for the student staff, and has purchased new equipment to better serve students.

PROJECT ABSTRACT

The funding proposal contained herein has taken into account a number of needs expressed by undocumented students who we serve (who have shared their needs at Community Gatherings, Collaboration Leadership Meetings, Dream Team Meetings, Monthly Immigration Legal Clinics, and in one-on-one conversations with members of the DRC Team). This budget proposal prioritizes the programs, services, and initiatives of the DRC as it continues to ensure that all students—regardless of immigration status—receive an equitable college experience. It ensures that undocumented students continue to feel welcomed on campus, that they feel a sense of belonging, and that they receive the individual support needed to be successful. This budget proposal includes a request of \$ 19,330, and the details are contained herein.

PROGRAM/SERVICE DESCRIPTIONS & OBJECTIVES/LEARNING OUTCOMES

The following describe the programs, services, and initiatives of the DRC related to this budget proposal.

Welcome Week

This program will be hosted the first week of the fall and spring semesters. It will introduce students to the services, programs, and opportunities offered by the DRC. It will consist of weeklong activities hosted in the DRC, such as an "Open House," game night, and canvas painting. Funds will be utilized for supplies, printing/promotional items, and hospitality.

Welcome Week (continued)

Objectives/Learning Outcomes: Introduce students with one another, so that friendships could be formed and students can be connected to peers; Introduce students to the services, programs, and opportunities offered by the DRC.

Financial Aid Renewal Notices

In partnership with the Center for Student Financial Aid & Scholarships, this initiative aims to send postcards home to students and their families to encourage them to renew their California Dream Act Application for Financial Aid (CDA). A number of undocumented students on campus are eligible for state and institutional financial aid, and they must submit the CDA by March 2 of every year in order to be considered for this aid. Some students, unfortunately, are not always informed that the application needs to be submitted every year, and therefore miss the deadline. Funds will be utilized for postcard printing costs and postage.

Objectives/Learning Outcomes: Ensure students are aware of the CDA deadline; Encourage timely completion and submission of the CDA; Reduce number of students who submit a late CDA.

Collaboration Leadership Meeting

An opportunity to meet with the student leaders of the two student organizations on campus who specifically support the needs of undocumented students (Pre-Health Dreamers and Students United to Reach Goals in Education). Funds will be utilized for supplies, printing/promotional items, and hospitality.

Objectives/Learning Outcomes: Encourage collaboration between the organizations and the DRC; Promote programs, services, and programs of each organization.

Dream Team Meeting

In partnership with the Department of Public Safety, this initiative connects undocumented students with members of the Department of Public Safety. Over the course of a meal, undocumented students engage in a meaningful conversation. Funds will be utilized for supplies, printing/promotional items, facility-use costs, and hospitality.

Objectives/Learning Outcomes: Ensure students have an opportunity to build a relationship with members of the Department of Public Safety; Ensure students are aware of the support services provided by the Department of Public Safety.

Student UndocuAlly Training

The UndocuAlly training program expands students' knowledge and skills when engaging with their undocumented peers. This program will be offered twice each semester. Funds will be utilized for supplies, printing/promotional items, facility-use costs, and hospitality.

Objectives/Learning Outcomes: Ensure that students are aware of the experiences of their undocumented peers so that they could be advocates in various settings.

Finals Week

During the week of finals in the fall and spring semester, students will have access to snacks, blue books, and scantrons provided in the DRC.

Finals Week (continued)

Objectives/Learning Outcomes: Ensure students have access to healthy snacks that will sustain them through the week of finals; Ensure students have access to test-taking material.

Dream Card & Care Packages

Similar to a loyalty card, students will receive a stamp each time they attend a DRC program or event hosted by the DRC. At the end of the semester, students will be able to receive a "Care Package," which will contain fruit, instant soups, and other items that students will be able to use throughout the week of finals. Funds will be utilized for supplies, printing/promotional items, and hospitality.

Objectives/Learning Outcomes: Students will be motivated to attend more programs and events hosted by the DRC; Students will receive items during the week of finals that can help them take care of basic needs and prioritize academics.

Undocumented Student Scholarships (AB-540 Students)

Eligible undocumented students on campus qualify for AB-540 (a California tuition-equity law that allows them to pay in-state tuition rates). As AB-540 students, they also qualify for state and institutional financial aid (Cal Grants and State University Grant) made possible by applying through the California Dream Act Application for Financial Aid. AB-540 students, however, still remain ineligible for federal financial aid (such as Pell Grants) and federal loans. Therefore, a number of AB-540 students still have a need for financial assistance that is often met by applying to scholarships.

Objectives/Learning Outcomes: Provide ten \$500 scholarships; Support undocumented students' pursuit of a higher education.

Undocumented Student Scholarships (undocumented students ineligible for AB-540)

There are undocumented students who do not qualify for AB-540, and therefore do not qualify for in-state tuition rates. These undocumented students are charged out-of-state tuition fees, which can amount to more than \$8,000 for one semester of full-time enrollment. Because they do not qualify for AB-540, these undocumented students also do not qualify to apply for state and institutional financial aid through the California Dream Act Application for Financial Aid. Therefore, undocumented students who do not qualify for AB-540 and are enrolled on campus have a much more difficult time paying their tuition and fees.

Objectives/Learning Outcomes: Provide five \$1,000 scholarships; Support undocumented students' pursuit of a higher education.

Monthly Community Gathering

This event is hosted in the DRC on a monthly basis, and is meant to connect students with one another. In addition, students engage with DRC Team members and learn about future programs, services, and events. Funds will be utilized for supplies, printing/promotional items, and hospitality.

Objectives/Learning Outcomes: Introduce students to one another to encourage friendships and networking; Promote programs, services, and events hosted by the DRC; Receive student input about future programs and services that can be offered by the DRC.

MARKETING & OUTREACH PLAN

In order to promote the programs, services, and events hosted by the DRC, a number of marketing tools be utilized. This includes promoting items on the DRC website (calstatela.edu/GFDRC), weekly DRC newsletter, social media platforms, and printed flyers. In addition, the DRC will continue to table on a weekly-basis across campus, and will promote all DRC activities while doing so. In the fall semester, the DRC historically provides more than 30 classroom presentations to first-year classes, and all DRC activities will be promote there as well.

PROGRAM EVALUATION & QUALITY CONTROL MEASURES

To assess the DRC's ability to meet program goals and objectives, programs and services will continue to utilize paper surveys that collect quantitative and qualitative data. This data will continue to inform the practice of the DRC, and the manner by which programs and services are delivered to students.

FUNDING SOURCES

To maintain operations and deliver programs and services to students, the DRC receives funding from General Funds (used for professional staff member salary and benefits), Student Success Fees (used for programs, services, supplies, and team member pay), and Endowment Funds (used to assist students with DACA renewal fees).

FINANCIAL PLAN & EXPENSE DETAIL

The following page details the funding request for the programs, services, and events in the previous sections.

Dreamers Resource Center FY19-20 ASI Budget Proposal

| DESCRIPTION | FALL 2019 | SPRING 2020 | TOTAL |
|---|--------------|----------------|-----------|
| Welcome Week Supplies, printing/promotional items, and hospitality. | \$ 600 | \$ 400 | \$ 1,000 |
| Financial Aid Renewal Notices Postcard printing cards and postage. | \$ 1,015 | \$ 1,015 | \$ 2,030 |
| Collaboration Leadership Meeting Supplies, printing/promotional items, and hospitality. | \$ 350 | \$ 350 | \$ 700 |
| Dream Team Meeting Supplies, printing/promotional items, facility-use costs, and hospitality. | \$ 300 | \$ 300 | \$ 600 |
| Student UndocuAlly Training Supplies, printing/promotional items, facility-use costs, and hospitality. | \$ 900 | \$ 900 | \$ 1,800 |
| Finals Week Snacks, blue books, and scantrons. | \$ 300 | \$ 300 | \$ 600 |
| Dream Card & Care Packages Supplies, printing/promotional items, and hospitality. | \$ 500 | \$ 500 | \$ 1,000 |
| Undocumented Student Scholarships For AB-540 students. 10 scholarships of \$500. | \$ 5,000 | | \$ 5,000 |
| Undocumented Student Scholarships For undocumented students ineligible for AB-540. Five scholarships of \$1,000. | \$ 5,000 | | \$ 5,000 |
| Monthly Community Gathering Supplies, printing/promotional items, and hospitality. | \$ 800 | \$ 800 | \$ 1,600 |
| ΤΟΤΑΙ | | | \$ 19,330 |