

# Proposal for ASI, Tespa, League of Legends, Smash Bros, and Chess Club Crossover Game Night Mixer

The purpose of the event is to create a low cost event utilizing resources already available, such as equipment and workforce, for the Cal State LA community to enjoy as well as get to interact with members of the various clubs and organizations.

The event proposed is a Game Night Mixer for students to be able to take a short breather before finals start. The clubs and organizations included would be able to help provide equipment each entity already has access to without using much of their budget.

## Goals:

- 1) To propose another event before the end of the semester
- 2) To bring more physical collaboration to student organizations
- 3) To connect more with students in a different environment
- 4) To promote ASI collaboration with the campus
- 5) To promote another type of de-stresser for students before finals

The proposed resources being used are as followed:

Club	Resources
ASI	Workforce Spinning Wheel Possible other games (see diagram) Decorations
Tespa/League of Legends/Smash	Workforce Large giveaway prizes Small giveaway prizes
Chess Club	Workforce Chess board & pieces

## Location and set up:

Details about the event are also as followed:

The location is proposed to be in the U-SU LA Rooms ABC.

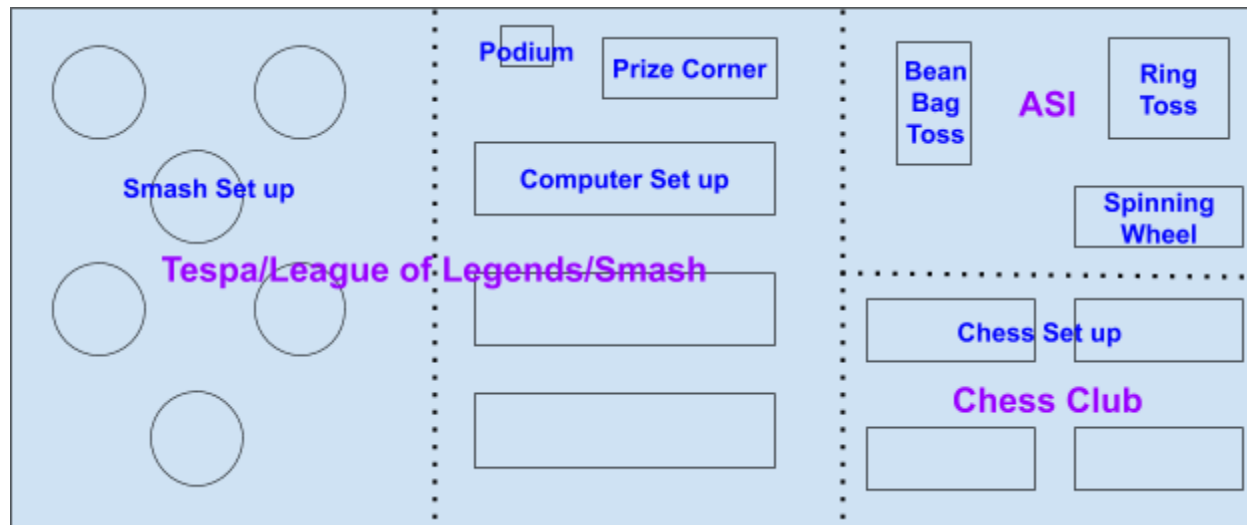
The event would take place on Friday, May 10th between the hours of 11 AM - 5 PM.

From experience, the distribution of the room space is proposed to be:

1/2 - Tespa/League of Legends/Smash

1/4 - ASI

1/4 - Chess Club



Smash Set up - Location of the Smash Bros games

Computer Set up - Location of the computer set ups

Chess Set up - Location of the Chess board set ups

Bean Bag Toss - Location of the Bean Bag Toss game\*

Ring Toss - Location of the Ring Toss game\*

Spinning Wheel - Location of the Spinning Wheel

Prize Corner - Location to display and hold the prizes throughout the day

Podium - Location of the podium

\*Optional games (if available) to encourage diversity of games

### Definitions and logic:

- Smash Bros consists of the Super Smash Bros Melee and Super Smash Bros Ultimate games where Gamecubes and Switches are brought over and set up so students can play 2-8 people per set up
- Computer set ups are for people that want to bring their computer/laptop set up to play online games such as League of Legends, Heroes of the Storm, MapleStory, etc..
- Chess set ups are locations with tables and chess boards and pieces for 2 people to play
- Spinning Wheel, Ring Toss, Bean Bag Toss are games that students can play or try out by themselves to occupy themselves

**Tickets and prizes/incentives:**

Each of the games are set to let people earn tickets depending on the length of usage and competitiveness. Games are proposed to give out tickets approximately

- Smash bros - 2 tickets
- Computer games - 2 tickets
- Chess - 1-2 tickets
- Bean Bag Toss - 0-1 tickets
- Ring Toss - 0-1 tickets
- Spinning Wheel - 0-1 tickets

Tickets are used for the raffles that would occur throughout the day. Tickets would be earned through playing the games that are free, and chances of winning prizes depends on how much people play.

**Food:**

There is a plan for having UAS Catering in order to provide food for the event. The planned event is to get chicken tenders 2 times throughout the day with funds available. UAS is used to provide a simpler way to cater food to students with a less tedious process.

# **ASI Strategic Goals Aligned with the Cal State LA Plan (From the ASI Strategic Plan 2018 - 2023)**

**Goal #1: Create a vibrant, inclusive, and welcoming campus that promotes student success and encourages active civic engagement.**

**Strategic Initiatives:**

- Increase Golden Eagle Pride by creating new traditions and annual events with strong marketing campaigns.<sup>1</sup>
- Engage with student organizations to promote ASI funding and leadership opportunities.<sup>2</sup>
- Build lasting connections with clubs on campus through resource sharing and collaborations.<sup>3</sup>
- Increase the accessibility of ASI's programs for all students.
- Secure consistent and active student representation on campus and in standing committees to preserve a positive climate for Cal State LA students.
- Design and implement programs that promote civic and democratic engagement, encourage global learning, and reflect a diverse and socially responsible campus.
- Strengthen overall campus partnerships between ASI, the University, and the student body that supports academic excellence, scholastic environment, and student activism.
- Formalize and nurture partnerships with off-campus community entities to improve the student experience at Cal State LA.

**Goal #2: Provide dynamic, effective, and interactive programs and events to help students develop life skills for their current and future success.**

**Strategic Initiatives:**

- Aid in the development of a student leader workshop series that focuses on budget development, program implementation, and financial management.
- Educate ASI student leaders and student committee members on how to effectively serve on ASI and university-wide committees.
- Empower students with advocacy tools so they can voice their concerns, address important issues, and influence decision makers on campus.
- Identify and encourage potential student leaders to be engaged at Cal State LA and in the surrounding community.<sup>4</sup>
- Collaborate with the University to create annual financial literacy programs to help students manage finances and pay for collage.

**Goal #3: As the official student voice, ASI assesses and aligns resources to meet the student needs.**

**Strategic Initiatives:**

- Develop tools to consistently assess the effectiveness and impact of ASI's programs and services.
- Analyze student needs and predict future challenges in order to guide the development and prioritization of ASI response and action plans.<sup>5</sup>
- Review the current leadership and organizational structure of ASI to improve organizational effectiveness.
- Evaluate the long-term financial stability of ASI and the existing fee structure to better meet pressing student needs.
- Refine ASI marketing strategies to increase student engagement.<sup>6</sup>
- Identify, through data driven practices, student needs and interests on an annual basis to serve as an organizational guideline.
- Ensure the culture of advocacy is integrated into the duties of all ASI student leaders.

1. New traditions and annual events would be created through co-hosting events as well as offering another type of student support through ASI
2. Directly being involved in the event means providing advertisement of what ASI is and can attract possible members
3. Collaborating with the club through resource sharing promotes a more positive view point of ASI towards student clubs and organizations
4. Provide leadership opportunities to another group of students
5. As part of a de-stresser and semi-annual event, determine whether the event is effective in providing an outlet for students prior to exams
6. Catering to a new group of students allows for a different approach to getting possible student leaders involved