

ASI Environmental Affairs Commissioner

3 & 9 Budget Proposal

Abstract

This budget is to allocate seven thousand dollars towards only programming for Earth Week celebrations by the Environmental Policy Committee.

ASI Environmental Affairs Commissioner – Ugbad Farah

Environmental Affairs Commissioner – Budget request: \$3,553.27

Proposal:

The Environmental Affairs Commissioner is allocated \$3,000 for all events and marketing that is spearheaded by the commissioner and Environmental Policy Committee (EPC) according to the ASI Programming and Advocacy Budget Breakdown. Previous EPC incumbents and commissioners have struggled to provide the proper marketing and event programming that would be fitting for a Large-Scale Program, such as Earth Week (celebrating Earth Day in a week-long manner). ASI and Cal State LA are constantly advocating for promoting sustainability and work towards efforts to engage students with the surrounding environment, however there is a lack of budget to follow through with promises. The current budget allocated for the EPC is not enough for this special program. This proposal seeks to fund the programming for Earth Week, including marketing. Below is a spreadsheet of the breakdown of requested funding.

	Event	Date	Time	Budget
Earth Week Event Day #1	How to Lead a Sustainable Lifestyle Workshops 1-3	4/20/2020	10am-4pm (1: 10am-12pm, 2: 12-2pm, 3: 2-4pm)	\$500 (\$200 for one workshop, \$150 for two)
Earth Week Event Day #1	Items for Sustainable Lifestyle Workshops 1-3	4/20/2020	10am-4pm	\$500
Earth Week Event Day #2	Documentary Screening	4/21/2020	4-7pm	\$300
Earth Week Event Day #3	Food Vendors, Activities	4/22/2020	10am – 2pm	\$2,000
Earth Week Event Day #4	Panel	4/23	11-2pm	\$600
Earth Week	Marketing Materials	3/2-4/24	N/A	\$1,500
				- \$1,846.73 (left in budget)

Total = \$3,553.27

Reason:

Cal State LA needs to improve in executing programs, projects, and events to promote sustainability and environmental awareness throughout campus. Based on the [2019 STARS Report](#), Cal State LA has particularly scored low on the Campus Engagement and Public Engagement aspects. Our “Earth Week” plans seek to remedy these issues and present our campus as one at the forefront of sustainability alongside our diverse community. The Earth Day celebrations align with ASI's strategic goals as the EPC ensures to satisfy areas related to communication (involving all Cal State LA members), involvement (appealing to a diverse population and creating volunteering opportunities), and advocacy (ASI will be at the forefront when advocating for sustainability issues). This program will allow students, faculty, and staff to: learn about major ways that climate change impacts our communities and those around the world, they will gain insight into ways a person may have an impact to benefit the environment, and will engage in activities and discussions to promote sustainable practices and environmental literacy.

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ASI PROGRAMMING & ADVOCACY BUDGET BREAKDOWN

WELCOME WEEK		\$2,000
Event Support and Giveaways	\$2,000	
STREET TEAM SCREAMING EAGLES ALLOCATION		\$1,500
Launch, Networking, and Appreciation Events	\$500	
Gear and Giveaways	\$1,000	
CABINET OF COMMISSIONERS PROGRAM ALLOCATION		\$9,000
Housing Resident Support and Outreach	\$3,000	
<i>Environmental and Sustainability Efforts</i>	\$3,000	
Veterans Support and Outreach	\$,3000	
SPIRIT AND PRIDE INITIATIVES ALLOCATION		\$15,450
Athletics Events Special Home Game Events	\$5000	
2019 SPIRIT WEEK - BASKETBALL HOMECOMING	\$8,000	
Spirit Shirts	\$2,000	
Special Event Publicity and Large-Scale Decals	\$450	
Housing and Resident Outreach		660965-00001-784000-2045
Environmental and Sustainability Efforts		660965-00001-784000-2046
Veterans Outreach		660965-00001-784000-2047
Spirit Week, Campaign, and Pride Initiatives		660965-00001-784000-2056
Welcome Week		660965-00001-784000-2057