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Goal 1: Create a vibrant, inclusive, and welcoming campus that promotes student success and encourages active civic engagement

-Increase Golden Eagle Pride by creating new traditions and annual events with strong marketing campaigns

-Promote funding and leadership opportunities to clubs and organizations through student involvement and engagement

-Build connections with club and organizations through funding, collaboration, and engagement

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-Increase the accessibility of ASI's programs to the student population

-Secure consistent and active representation on campus and standing committees to ensure a positive campus climate for Cal State LA students

-Design and implement programs that promote civic and democratic engagement, encourage global learning and a diverse and socially responsible campus

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-Strengthen overall campus partnerships between ASI, the University, and the student body that support academic excellence, scholastic environment, and student activism

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-Formalize and nurture partnerships with off-campus community entities to improve the student experience at Cal State LA

Goal 2: Provide dynamic, effective, and interactive programs and events to help students develop life skills for their current and future success.

-Aid in the development of a series of programs for student leaders on budget development, program implementation, and financial management

-Educate ASI student leaders and student committee members on how to effectively serve on ASI and University committees

-Empower students with tools for advocacy to voice their concerns on important issues and influence decision makers

-Promote avenues to encourage students to voice their concerns on important issues

-Identify and encourage potential student leaders to positively engage at Cal State LA and the surrounding community

-Collaborate with the University to create annual programs about financial literacy to help students pay for college

Goal 3: As the official student voice, ASI assesses and aligns resources to meet the student needs.

-Develop tools to consistently assess the effectiveness and impact of ASI's programs and services

-Analyze current and predict future student needs to guide the development and prioritization of action plans to properly serve the student body

-Review the current leadership and organizational structure of ASI to improve organizational effectiveness

-Evaluate the long-term financial stability of ASI and the existing fee structure to better meet pressing student needs

-Refine our marketing strategies to increase student engagement with ASI

Through data driven practices, identify the needs and interests of the student body on an annual basis to serve as an organizational guideline

-Ensure the culture of advocacy is integrated throughout duties of ASI student leaders

Name	Date	Time	Location	Blurb	Strategic Plan Goal Number		
ASI Funding Workshop	August 14, 2019	9:00 AM - 2:00 PM	U-SU Los Angeles Room	Mandatory funding workshop for all clubs and organizations that are eligible to receive funding for new or annual programs.	1, 2		
Golden Eagle Village	August 20, 2019	9:00 AM	Main Campus Walkway	Visit the many campus departments tabling on the main walkway. Learn about the programs, services and opportunities that they offer. The more tables you visit, the better your chances of walking away with new Cal State LA gear!	2		
ASI Open House	August 26, 2019	8:00 AM - 6:00 PM	U-SU Room 203	Visit your student government's administrative office and learn more about student advocacy and shared governance. ASI is the official voice of the students and offers an experience in responsible political participation, as students advocate for the protection of higher education at the state and federal level. Be a part of setting strategic goals and policy priorities, while representing student interests on ASI-internal and University-wide committees. ASI also offers dynamic programming and student support services throughout the year. If you are unable to visit us in person, check out information regarding book vouchers, locker rentals, amusement park tickets, free scantrons/bluebooks and more.	1		
ASI Connects: Grad Students	September 11, 2019	4:00 PM - 6:00 PM	Office of Graduate Students, Library North A214	Connect with your ASI Graduate Academic Senator and find out more about graduate student representation, support and services. Also, learn more about the Graduate Resource Center, leadership opportunities and research development support services. Refreshments will be provided.	1		
Beach Clean Up!	September 21, 2019	9:00 AM	Hermosa Beach	Coastal Clean-Up Day is an international day of action dedicated to protecting our watersheds, ocean, and wildlife from trash and debris. By partnering with the Heal The Bay, members of the Cal State LA community will be able to partake in this major event and impact not only Los Angeles, but the world! All are welcome!	1, 2		
National Voter Registration Day	September 24, 2019	11:00 AM - 4:00 PM	U-SU Plaza	Volunteers, organizations, artists, and activists all over the country will "hit the streets" for NVRD. This year, Cal State LA students will join the NVRD efforts by hosting an experience that will register hundreds to vote and introduce even more to civic engagement and political participation. Come learn about our voter mobilization efforts and the impact that college students can have on upcoming elections. Attend this event and register to vote, update your address, or find your designated polling location.	1, 2		
Personal Statement Writing Workshop	October 15, 2019	1:00 PM	Library North Writing Center	The workshop is intended to equip students with the tools and guidance needed to compose a first-rate personal statement for graduate school applications. Faculty from departments across campus, currently serving on graduate admission panels, will review, critique and give in-person feedback on draft statements. Light food and refreshments provided.	2		
Rise Up & Represent: ASI General Election Workshops	October 22, 2019	1:00 PM - 2:00 PM	ASI Conference Room 203	Interested in being more involved on campus? Looking to make a difference? Running for office might be the perfect opportunity. As a part of student government, you'll have the opportunity to network, gain leadership experience, and be the voice for students campus-wide. Find out what it means to advocate for students and be a part of change on campus. More information is available at ASI assists in the protection of the rights and interests of individual students and provides the means for effective avenues of student input into the governance of the campus. In turn, we are the official voice through which student opinion may be expressed and offer an opportunity for students to gain experience in responsible political participation and community leadership.	1		
Lobby Corps Advocacy Clinic	October 24, 2019	3:00 PM - 5:30 PM	Main Campus Walkway	The Advocacy Clinic is designed to further the mission of the ASI Lobby Corps and empower concerned students with the necessary skills, knowledge and experience needed to advocate for student interests at the local, state and national level. Join us in learning how to engage with and influence university administrators and government officials. Discuss change on campus and how to participate in the decision-making process.	1		
Habitat Restoration	November 1, 2019	9:00 AM - 1:00 PM	Audubon Center at Debs Park	Join us in and around our native plant nursery where we propagate plants and maintain habitat restoration sites. Activities include watering, weeding, mulching, berm building and repair, seed collection, processing and sowing, potting, and planting. Learn about native plants and local bird species as you restore important native habitat within more than 17 acres around the center.	1, 2		
Veterans Week	November 5 - 8, 2019		U-SU Plaza	Join the Cal State LA community as we celebrate our 2019 Veterans Appreciation Week. We will be having events starting Monday, November 5th, and ending with our 2019 Veterans Day Ceremony, which will be held on Thursday, November 8th from 12:15 to 1 pm in the University-Student Union Plaza. This annual event is always a great opportunity to recognize and acknowledge the sacrifices our military veterans have made on behalf of our nation.	1, 2	Goal 1	19
Art & Politics	November 6 - 15, 2019	4:00 PM - 9:00 PM	Library Exhibit Space	ASI in partnership with Cal State LA's Art Department presents Art and Politics Exhibit. A week-long showcase of artwork created by students and faculty to express their view on our current and past politics and issues faced by our community and the world.	1	Goal 2	10
The ECST Networking Event	November 12, 2019	3:30 PM - 5:30 PM	ECST Plaza	Join us for a networking event promoting potential project collaborations among students as well as meet your ASI Reps and learn about ECST clubs & orgs with food, goodies and activities.	1	Goal 3	0
Health & Human Services Mobile Carting	November 12, 2019	5:00 PM - 6:00 PM	Salazar Hall, King Hall, or PE Building	Catch your student representatives for the College of Health & Human Services carting around campus. Come share your concerns as a student of the college and grab a snack while doing so.	1		
Eagles Take Flight: Student Success fair	November 14, 2019	11:00 AM - 12:00 PM	U-SU Plaza	Tired of studying for midterms and finals? Take a break and check out all the orgs on campus that are working to help you succeed in college. We'll be raffling off some study supply gift baskets and movie tickets, so you can reward yourself for all the work you put into studying! Visit our booths for some swag and food!	1, 2		
Meet The Reps: College of Health and Human Services	November 14, 2019	2:00 PM - 3:00 PM	Main Campus Walkway	Meet your Health & Human Services representatives in the Main Campus Walkway and learn about what your reps are advocating and working on for you. Enjoy some light refreshments.	1		

Name	Date	Time	Location	Blurb	Strategic Plan Goal Number		
College of Business & Economics Student Mixer	November 14, 2019	2:30 PM	Soriano Patio	Come meet with College of Business and Economics administrators, faculty, and clubs and organizations. Join us for the first time ever CBE college student and administration mixer and be able to expand your learning about the inner-workings of the College, as well as expanding your professional network. Relax and take time to meet with others students, and refreshments will be provided.	1		
Pop Up D-Stress	December 3, 2019	6:00 PM	Main Campus Walkway	D-STRESS with ASI! Take a quick break from studying and visit the D-STRESS booths to fill up on hot coffee and snacks. We've also got free scantrons/bluebooks and giant games for those looking to decompress for a bit. Happy studying and good luck on finals!	1		
Think Tank & Tranquility Lounge	December 10, 2019	7:00 PM	Housing Phase II Lounge	Finals can bring piles of work. Don't stress, get your work done at the Think Tank! The Residence Hall Association is taking over the space and providing snacks, refreshments, scantrons, and blue books. Take a break in the Tranquility Lounge! Join us for tea, relaxing activities, and more in the Phase II Lounge.	1		
Write a Letter to an Elected Official	January 22, 2020	12:00 PM - 1:30 PM	USU Alhambra Room	Come learn how to make an impact in your community by addressing issues faced through writing. We will teach you how to communicate with elected officials in a language they understand so that your community's voice is heard.	1, 2		
Robert's Rules Training	January 31, 2020	10:00 AM	U-SU Board Room	Are you looking to build skills of how to effectively run a meeting. Well look no further, we will show you how to run meetings efficiently with the number one partialmentairy system called Robert's Rule of Order.	1, 2		