

## General Application for 2021-2022| Current year [#15]

ASI 2020-2021 - General Application <no-reply@asicalstatela.org>

Sat 6/12/2021 3:49 AM

To: Florez, Dena <dflorez3@calstatela.edu>

<b>Application Type</b>	Cabinet of Commissioner's Application
<b>Position Applying For</b>	Public Relations and Marketing Commisioner
<b>Name</b>	Manuel Villena
<b>Birth Date</b>	<div></div>
<b>Class Level</b>	Junior
<b>T-Shirt Size</b>	Medium

### Eligibility

DIRECTIONS: For each question, please select YES or NO.

Note: If you answer "NO" to any of the questions below, you may not be eligible. For more information, please contact the ASI Administrative Office, 323-343-4778

### General Eligibility Verification

<b>Are you considered in good standing with the university?</b>	Yes
<b>Have you been enrolled at Cal State L.A. for one (1) semester prior to application?</b>	Yes
<b>Undergraduate Only: Do you have a minimum 2 cumulative GPA during the last 12 months?</b>	Yes
<b>Graduate Only: Do you have a minimum 3.0 cumulative GPA during the last 12 months?</b>	Yes
<b>Are you available for scheduled meetings as specified in the application packet?</b>	Yes
<b>Do you agree to serve a minimum of two (2) hours per week physically in the ASI Offices? (Note: Board applicants agree to be available for a minimum number of service hours per week in addition to office hours as outlined in the Board of Directors Code of Procedures Policy 002)</b>	Yes
<b>If you are a Board of Director College Representative applicant, have you declared a major for the College position you are applying for and enrolled in at least one (1) course within the College?</b>	Yes

**(Note: If you are a Charter College of Education Representative, have you declared a major in that College?**

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**Undergraduate Applicants**

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**Have you earned at least six (6)-semester units of academic credit per semester at Cal State LA during the past 12 months prior to application (not including remedial courses)?**

Yes

**Will you be enrolled in at least six (6)-semester units of academic credit during the semester you are applying.**

Yes

**Are you aware that you must be enrolled in a minimum of six (6) units per semester while in office?**

Yes

**Are you aware that you must maintain a 2.5 GPA each semester while in office?**

Yes

**Have you earned less than (150)-semester units?**

Yes

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**What previous experience have you had in the area in which you are applying for?**

I've been part of the alumni committee in my previous university in Spain, I was in charge of the public relations department of the university and worked with the committee towards organizing events, encouraging college participation within students and managing relations with off campus organizations. I also had the exact same charge in my highschool board of directors, where I organized parties, trips and events. I've also managed several social media platforms and content for multiple businesses. I've also organized and managed, on an individual basis, diverse events, such as a soccer tournaments, a swimming crossings and honorific ceremonies. I've also worked in pubs and clubs building their public relations and their reputation with marketing strategies and prioritizing the use and development of their social media presence.

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**State briefly why are you are applying and/or are interested in this position**

I'm studying a business and marketing degree so being part of this committee would mean a great opportunity to learn and develop my marketing skills. Besides, I'm new in town and new on the CSULA campus as the pandemic didn't let me experience my first year as a golden eagle properly. Being part of the university's organization would let me live the college experience at the maximum and get involved with students and the university.

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**What do you feel are some of the major problems facing the students of Cal State LA?**

I don't feel I have the experience and information enough to answer this question as I haven't been on campus and have never really met anyone who studies at Cal State LA. But I have to say that in my field, social media, after following CSULA user in different platforms, I affirm that the university could have much more presence, visibility and impact on social media.

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**List activities and/or organizations that you have been involved with (on or off campus)**

Travesía Heartbreak Benidorm, 2017, 2018, 2019- Swimming crossing: Charge: Public relations management, social media management, organization of the event.

Costa Blanca Cup, 2017,2018,2019- Football tournaments and events- Charge: Public relations management, social media management, organization of the event.

Zafiro tours- Travel Agency: Charge: social media management

Villena y Jacinto Abogados- Lawyer buffete- Charge: social media management

Ku Lounge Benidorm-pub- Charge: Social Media and public relations management

Guinness Bar Benidorm-pub- Charge: Social media and public relations management

Universidad Oberta de Catalunya-University-Charge: Public relations management

Malaga Club de Fútbol- Soccer team-Charge: Soccer player, social media management.

Unión Deportiva Almería- Soccer team-Charge: Soccer player, social media management.

Hercules Club de Fútbol- Soccer team-Charge: Soccer player, social media management.

La Nucía Club de Fútbol- Soccer team-Charge: Soccer player, social media management.

Elían ´s British School choir: Charge: Public relations management

Elían ´s British School committe: Ccharge: Public relations management and organization of events

Benidorm Club de Fútbol:Soccer team-Charge: Soccer player, social media management.

Vilamarxant Club de Fútbol:Soccer team-Charge: Soccer player, social media management.

Ayala beach lounge-pub. Charge: Social media management

Alhaurino Club de Fútbol:Soccer team-Charge: Soccer player, social media management.

Novelda Club de Fútbol:Soccer team-Charge: Soccer player, social media management.

Kelme Club de fútbol: Soccer team-Charge: Soccer player, social media management.

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**Contact**

In order to process your application, please fill out the following sections COMPLETELY. If appointed, you are responsible for updating the Executive Director in the ASI Administrative Office of any changes in your contact information. Please be advised that all information in this section will be kept confidential.

<b>Major</b>	Business and Marketing
<b>GPA</b>	████
<b>Campus Identification Number (CIN)</b>	████████
<b>Cal State LA E-mail Address</b>	mvillen@calstatela.edu
<b>Personal E-Mail Address</b>	████████████████████
<b>Address</b>	████████████████████ ████████████████████
<b>Cellphone</b>	██████████
<b>Hours Available To Serve</b>	Example Format: 9AM to 12:30PM & 3:30 PM to 6 PM
<b>Monday</b>	4 PM to 8 PM
<b>Tuesday</b>	4 PM to 8 PM
<b>Wednesday</b>	4 PM to 8 PM
<b>Thursday</b>	4 PM to 8 PM
<b>Friday</b>	4 PM to 8 PM

**Family Educational Rights and Privacy Act of 1974**

Under the provisions of the Family Educational Rights and Privacy Act of 1974, and the State of Student Rights and Responsibilities of California State University, Los Angeles, I give permission to the Registrar's Office at California State University, Los Angeles to release the academic information listed on this application to the A.S.I. Administrative Office and President. I hereby acknowledge that in order to be a candidate/nominee/appointee, or to hold any position within any Cal State L.A. auxiliary organization, I must undergo compliance and eligibility checks pursuant to the corporation

Bylaws, Codes of Procedures, laws and policies of Cal State L.A. and the State of California. By checking below I give permission to release academic information to Associated Students, Inc. regarding my G.P.A. and status as a "currently enrolled & continuing student" at Cal State L.A. I also understand that I will be compensated via a Grant-In-Aid Stipend (GIA Stipend). I agree that if, for any reason, I become ineligible to service in office, all work performed will be considered voluntary.

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**Family Educational Rights and  
Privacy Act of 1974 Consent**

- I Accept

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**Initials**

MV

A handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke extending to the right.

**Draw your signature into the  
box below.**