



# Strategic Planning Committee Meeting Minutes

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Day/Date: September 7, 2021  
Time: 4:45  
Location: Zoom  
Attendees: Strategic Planning Committee, General Public  
Type of Meeting: General

## I. Organizational Items:

Call to order by: Chair Anna Nguyen, ASI Secretary/Treasurer @ 4:46

### b. Roll Call

Anna Nguyen	Secretary/Treasurer	Present
Diana Chavez	ASI President	Present
Angelina Gomez	Vice President for Administration	Present
Josue Montenegro	Vice President for Finance	Present
Analiz Marmolejo	Vice President for External Affairs and Advancement	Present
Amber Beasley	Vice President for Academic Governance	Present
Brian Nguyen	BOD Member	Present
Emily Chen	BOD Member	Present
Vacant	BOD Member	N/A
Vacant	Academic Senator	N/A
Dena Florez	Assistant Executive Director	Present
Barnaby Peake	Executive Director	Present
Aaron Burgess	University Designee	Excused Absence

**c. Adoption of Agenda: September 7, 2021**

Offered By:	Angelina Gomez	Seconded By	Amber Beasley
All in Favor	All	Opposed	Motion: Passed

**d. Approval of Minutes: March 23, 2021 (Tabled)**

Offered By:	Diana Chavez	Seconded by:	Analiz Marmolejo
All in Favor	All	Opposed	Motion: Passed

**II. Public Forum**

- a. This time is allotted to members of the public to address the board regarding items not included on the meeting agenda. Speaker cards are available for those wanting to speak on agenda items as listed below. Those comments will be heard as the item is introduced.

**III. Discussion Items**

a. Strategic Plan (Anna)

- Barnaby: This is a 10-page document that goes over the history of our strategic plan. We looked at and weighed in a lot of factors in making this strategic plan. We ended up with the three main goals that are present on the 2018-2023 plan now.
- Anna: Reflect and see what events have met the goals but also think about if any of these goals need revision.
- Diana: What would be the best way to write down what we have already accomplished and prioritize the other things?
- Barnaby: I have an Excel sheet that is like an action plan that I have tweaked. We need to really focus on the details.
- Diana: Should we include the pandemic in order to take it into consideration?
- Anna: I feel like the first line being "Increase Golden Eagle Pride" is something we have all worked on plenty. We have Gus who is always on top of the marketing. So, I feel like this is something we do have to focus on as much for now.
- Diana: Some things that come to mind is Open Deliberation, Dodgeball Tournament, Homecoming. The pandemic has also changed a few things. Brian's Spirit Week event last year was something new, not really a tradition. But it is something we can continue.
- Barnaby: We need to talk about the pandemic and how it impacted some of our priorities. Our priorities and resources shifted.
- Anna: The bullet point includes creating new traditions which is why I want to note down the online Spirit Week events. What is the dodgeball event?
- Diana: It had good participation with faculty and students. Josue has seen two other tournaments. It was done through collaboration with the athletics department which is something I want to investigate.
- Anna: Yes, we can note that the pandemic stopped this.

- Gus: We get a lot of participation from clubs with the dodgeball tournament. It is similar to the Bowl Out.
- Diana: ASI would book a bowling alley that was open to Cal State LA students.
- Dena: We did not have the Bowl Out in Spring 2021. We also have the Homecoming Parade where fraternities and sororities can decorate and submit their cars in the contest.
- Anna: For the second bullet point, this is something Tyler would really be able to touch on. But we are definitely trying our best to reach to clubs and let them know what is available to them.
- Barnaby: We are going to have do some research on this and use whatever means necessary to go back. We might have to talk to old student leaders or even call up Carol.
- Anna: I know Diana, Dena, and Josue worked with Tyler closely last year. So, do you guys have something to contribute regarding this bullet point?
- Diana: Quick question. Last year, the NSS reps did a club fair so would that count?
- Anna: Yes, I did attend that event. Does anyone know if we have had better engagement or use of our club funds over the last few years?
- Dena: We do not have as many clubs coming to ASI anymore, even prior to the pandemic.
- Anna: We also have to factor in that not many clubs will need event funding during the pandemic
- Dena: We should hold funding workshops as we have done in the past. It was held for clubs and orgs just to let them know that we have funds. We need to bring that back because we kind of get swallowed in the ODC.
- Anna: I feel like the ODC definitely deters some clubs from requesting funds.
- Diana: We did have the seed money last year.
- Dena: Every club that did the online funding workshop was allocated \$300 with some contingencies. It is startup money. Should there be any money leftover from club funding, then that is something we can continue.
- Anna: Moving onto number three, looking at it, it is similar to what we discussed earlier. Maybe that is something we can omit altogether.

**IV. Report**

a. Committee Chair (Anna)

- Anna: This was the first SPC and the last week was spent working with Barnaby to prepare for today. Other than that, I have been working to get all the new members settled as quickly as possible. Lastly, I am just getting everyone back into turning in their biweeklies and keeping their direct reports informed. Further into the year perhaps there will be a longer report.

**V. Adjournment**

<b>Offered By:</b>	<b>Diana Chavez</b>	<b>Seconded by:</b>	<b>Analiz Marmolejo</b>		
<b>All in Favor</b>	<b>All</b>	<b>Opposed</b>		<b>Abstained</b>	<b>Motion: Passed</b>

**Adjourned at 5:45 PM**