ASI Strategic Plan - 2018-2023 - Initiative # 1

Cal State LA Priority Area | Welcoming and Inclusive Campus	Create a vibrant, inclusive, and welcoming campus that promotes student success and encourages active civic engagement.

1. Increase Golden Eagle Pride by creating new traditions and annual events with strong marketing campaigns.

Supporting Action Item	Timeline, Deadline, Complete	Measure of Progress	Responsible Party
Dodgeball Tournaments		participation, how can we measure pride?	
Bowl Out		participation, how can we measure pride?	
Virtual Activities in Spirit Week			

2. Promote funding and leadership opportunities to clubs and organizations through student involvement and engagement.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party
NSS Club Fair	2020-2021	Informed Club Boards about Funding Opportunities	NSS Reps
Seed Money	2020-Present	Helping clubs with funds to start up (but how did it help? do we have data?)	

Notes: During pandemic, not many clubs needed funds which meant a decreased number of clubs seeking funds.

3. Build connections with club and organizations through funding, collaboration, and engagement.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

4. Increase the accessibility of ASI's programs to the student population.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party
Utilizing Personal Instagrams More		Short Videos on Instagram Detailing Our Plans and Goals	
Incoporating Zoom into Future Events		Have committed to making our meetings online this semester	
Closed Captioning		Making CC a Requirement	

5. Secure consistent and active representation on campus and standing committees to ensure a positive campus climate for Cal State LA students.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party
Committee Seat Requirements		Have our members required to sit on internal/external committees and reporting their participation in each	
Reaching and Collaborating with Student-Related Organizations		Working to recruit students to their college-specific committees	
Expanding our Definition of Diversity and Working with Different Groups of People		Collaborating with Project Rebound, OSD, and International Indigenous Youth Council of LA	

6. Design and implement programs that promote civic and democratic engagement, encourage global learning and a diverse and socially responsible campus.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party
Working to Program Events that Take a more Informational Route			

7. Strengthen overall campus partnerships between ASI, the University, and the student body that support academic excellence, scholastic environment, and student activism.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party
Collaborating with Various Organizations (Child Care Centers, Dreamers Resource, etc.)		Becoming more active and not just being the "bank" (Actually planting seeds with the students a while back)	
*Who did Marcus bring to speak?			

8. Formalize and nurture partnerships with off-campus community entities to improve the student experience at Cal State LA.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party
*Look into reaching out to other nonprofits and organizations off-campus		IIYCA, (Orgs that Help Find Housing for Students?)	

How will we know we are making progress? – example metrics:

- Increased advocacy and civic engagement focus in all programs and initiatives.

- Increased opportunities for student involvement in ASI and campus wide

- Assess and document ASI student impact on campus culture

ASI Strategic Plan - 2018-2023 - Initiative # 2

Cal State LA Priority Area | Student Success	Provide dynamic, effective, and interactive programs and events to help students develop life skills for their current and future success.

1.   Aid in the development of a series of programs for student leaders on budget development, program implementation, and financial management.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

2.   Educate ASI student leaders and student committee members on how to effectively serve on ASI and University committees.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

3.   Empower students with tools for advocacy to voice their concerns on important issues and influence decision makers.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

4.   Promote avenues to encourage students to voice their concerns on important issues.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

5.   Identify and encourage potential student leaders to positively engage at Cal State LA and the surrounding community.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

6.   Collaborate with the University to create annual programs about financial literacy to help students pay for college.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

How will we know we are making progress? – example metrics:

- Increased collaborations offering involvement and programming addressing financial literacy, life in and after college success planning

- Provide monthly status report regarding important issues affecting students

ASI Strategic Plan - 2018-2023 - Initiative # 3

Priority Area | Engagement, Service and the Public Good	As the official student voice, ASI assesses and aligns resources to meet the student needs.

1. Develop tools to consistently assess the effectiveness and impact of ASI's programs and services.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

2. Analyze current and predict future student needs to guide the development and prioritization of action plans to properly serve the student body.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

3. Review the current leadership and organizational structure of ASI to improve organizational effectiveness.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

4. Evaluate the long-term financial stability of ASI and the existing fee structure to better meet pressing student needs.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

5. Refine our marketing strategies to increase student engagement with ASI.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

6. Through data driven practices, identify the needs and interests of the student body on an annual basis to serve as an organizational guideline.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

7. Ensure the culture of advocacy is integrated throughout duties of ASI student leaders.

Supporting Action Item	Timeline	Measure of Progress	Responsible Party

How will we know we are making progress? – example metrics:

- Regular assessment of monthly and annual spending during budget reviews to determine trends.

- Establish a semester and annual survey tool to assess our impact on the collegiate experience of Cal State LA students.

- Regularly update ASI Administrative Manual and Trainings to