

# **Proposal for *Get out the Vote with the Arts Event***

## **November 2 or 3**

*Authored by Lynne Berman, Professor*

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### **I. Summary**

Get Out the Vote with the Arts at Cal State LA is a non-partisan event. This event is a campus student engagement event pulling together students from various creative disciplines to use their artistic skills to encourage voting before the upcoming Election. The event will promote student engagement around Civic participation and provide an opportunity to disseminate non-partisan information on how to research issues and candidates.

### **II. Objective**

We want to encourage students to vote in a dynamic and peer-to-peer oriented way and create an interactive event centered around creative expression and communication.

### **III. Description**

The event would take place ideally in the Student Union Plaza where Students can come in and participate. They would get a tote or t-shirt with a non-partisan *Get out The Vote* Design made by art students. In addition, there will be a table area where they can write, draw, or design their own additional messaging with fabric markers onto the shirts and totes. Temporary tattoos and stickers designed by art students will be handed out. A video monitor would play some short clips by animation students with Get Out the Vote messaging. Non-partisan information about how to research candidates will be available with QR codes. Another tent will be an exhibition space for art students to show works that tie into what issues are important to them. Music department students will perform to create a festival like atmosphere. Students from the English department will read poems and short prose pieces and theater and dance students will possibly perform short works.

### **IV. Management**

- A. Art Department Students -
- B. Other Programs in the College of Arts and Letters
- C. Cener for Student Involvement – provide the space
- D. Associated Students, Inc. - snacks

### **V. Setup**

#### *Visual Art*

An exhibition tent will be for a student show related to issues surrounding voting

### *Tables for creative work*

1. Art students will create stencils for t-shirts and totes that will be prepared ahead with designs that have a non-partisan *Get out The Vote* message.
2. Students attending the event can then add in their own personalized messages with fabric markers.
3. Temporary tattoos and stickers created by art students will be given out

### *Possible Participation by other Arts programs*

1. Live Music performed by students in the Music Department
2. Poetry and prose reading performed by students in the English Department
3. Short Dance performances
4. Short Theater works
5. A speaker's corner

## **VI. Marketing**

As this is a collaborative campus event, marketing students will be asked to do the marketing.

## **VII. Funding**

I am requesting additional funding of \$1,000 to the line item for College of Arts and Letters to purchase snacks for the event.

Currently I have a \$2,000 budget for the academic year. Most of which has been allocated to events that have happened or are upcoming events for this Fall 2022.

- Coffee with the Dean - \$150
- A Day with Robert B. Weide - \$1,200 (approximately)

## **VIII. Survey**

Students who participate will scan a QR code to assess the functionality and quality of the event.

## **IX. Contact information**

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