



# Community Engagement & Outreach Committee Meeting

## Minutes

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**Day/Date:** September 08, 2023

**Time:** 12:00 p.m. – 2:00 p.m.

**Location:** ASI Conference Room - USU Room 203

**Attendees:** CEO Commissioners, Staff Support, General Public

**I. Organizational Items:**

**A. Call to order by: Chair, Vice President of Administration, Arwa Hammad at 12:05 p.m.**

**B. Roll Call**

Barnaby Peake	ASI Executive Director	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Amanda Maldonado	Administrative Coordinator	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Karla Garcia-Chavez	Spirit Commissioner	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Ngan (Daisy) Hong	Environmental Affairs Commissioner	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Dylan Cervantes	Military-Connected Student Representative	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Udayshy Chugh	Elections and Outreach Commissioner	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Arwa	VPA Administration	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Dena Florez	ASI Associate Executive Director	<input type="checkbox"/> Present <input type="checkbox"/> Absent <input type="checkbox"/> Late X Early Leave

**C. Approval of Agenda: September 8<sup>th</sup>, 2023**

<b>Offered By:</b> Udayshy	<b>Seconded by:</b> Dylan					
<b>All in Favor</b>	All	<b>Opposed</b>	None	<b>Abstained</b>	None	<b>Motion: Passed</b>

**D. Tabling of Certification of Minutes: September 8<sup>th</sup>, 2023**

<b>Offered By:</b> Udayshy	<b>Seconded by:</b> Daisy					
<b>All in Favor</b>	All	<b>Opposed</b>	None	<b>Abstained</b>	None	<b>Motion: Passed</b>

**E. Tabling of Organizational Items: September 8<sup>th</sup>, 2023**

<b>Offered By:</b> Dylan	<b>Seconded by:</b> Udayshy					
<b>All in Favor</b>	All	<b>Opposed</b>	None	<b>Abstained</b>	None	<b>Motion: Passed</b>

**II. Public Forum**

This time is allotted for members of the public to address the Cabinet regarding items not included on the meeting agenda. Speak regarding general issues. This committee does not act on actionable items on the spot. The public or fellow students can bring up any concerning issues. -Arwa

Public Comment by Daisy Hong –

In Jacob’s event 2 students brought up the concerning issue about petitioners. People just don't want to be asked and asked all over again. ASI is currently working on this very problem as it's a bit complex to handle for university being a public and open for all. General discussions were made, and this issue is noted for the committee proceeding which might proceed to legal attorney for such a matter.

Conclusion – Baraby added this matter of petitioners to be investigated in the exec. Board.

**III. Information Items**

- No informational items

**IV. Action Items**

- Arwa appointing a Vice Chair

**A. Appointment of a Vice-Chair**

<b>Offered By:</b>	<b>Udayshy</b>	<b>Seconded by:</b>			<b>Dylan</b>
<b>All in Favor</b>	<b>All</b>	<b>Opposed</b>	<b>None</b>	<b>Abstained</b>	<b>None</b>
<b>Motion: Passed</b>					

Outcome – **UDAYSHY CHUGH** (elections and outreach commissioner) appointed as the vice chairperson to CEO committee.

**V. Discussion Items**

**A. Introductions to CEO committee & program process with ASI**

Welcome to Karla, our new Spirit Commissioner for her first CEO meeting. Everyone on the table introduced themselves and their goals, lining up with their roles in the ASI committee.

**B. Meet the CEOs! updates and Final brainstorming session.**

- “Meet the CEOs!” – This will be an event to outreach our CEOs for the ASI.
- This will act as the bridge for students and core representatives for a better approach towards problem solving.
- Students will be given highlights of events ASI hosts and handles.
- It will be a audience oriented stall to involve as much as we can.
- An introduction to every single CEO committee member; addressing our plans for students and what we want to do this year. Near the main walkway, students hear mini elevator pitches from each CEO committee member, also seeking input from students on what types of events they want at the event. Arwa introduces the layout of the event and explains each table that’ll be at the tabling event.
- Event layout was discussed by Arwa as per her discussion with Barnaby regarding the layout and setup for the canopy.
- Focused more on open and easily accessed tables including the cocktail standing tables.
- Approaches about survey and brochures were discussed.
- Reverse Pyramid structure was suggested and considered by Udayshy for the layout of the CEO event.

**C. Homecoming – Friday, September 29**

- Introduction of Homecoming to the CEO committee members
- Highlighting the particulars and dates for events.
- An itinerary has been drafted and will be implemented for the homecoming week.
- Concerns about scheduling Homecoming on a Friday, which may not align with the campus culture
- Suggestions for creating a tailgate atmosphere with food, games, and activities to keep students on campus and support athletics.
- Consideration of food truck options, challenges related to their cost and availability, and the idea of offering coupons for free food.
- Involvement of students from other CSU-system schools in Homecoming
- Discussion of themed decorations and T-shirts for Homecoming
- Mention of the Screaming Eagles and other pep groups contributing to Homecoming spirit
- Assurance that students won't have to pay for admission to Homecoming games.
- Plans for Spirit Week before Homecoming, including a Silent Disco event and a dodgeball tournament.
- Strategies to promote the dodgeball tournament and increase participation, such as early sign-ups and outreach to sororities.
- Suggestions for combining student vs. faculty competitions and incorporating live music into the events.
- Proposal for a stamp card system to encourage attendance at multiple Homecoming events.
- Focus on Fall sports, including Men's and Women's Volleyball and Soccer teams.
- Collaboration between various campus organizations and divisions, including Athletics, Student Life, Alumni Affairs, CSI, and Housing, to plan Homecoming events.
- Proposed events for Homecoming, including soccer and volleyball games, and group games/events to entice more friend groups to come.
- Advertising Homecoming during campus tabling events
- Ideas for physical activities and contests during Homecoming, such as a Soccer Shootout and pull-up contests
- Activities across the week were discussed including the pajama days, rock the croc and many more.
- Inputs on silent DJ was provided.
- Dress codes that can we inculcated were highly discussed. This was the idea taken up by Karla.

**D. Fall Program Brainstorming**

The committee had more focus on Homecoming week events including the Residence life connections and how can we proceed towards the Homecoming. The concept for ASI jerseys was bought up so that we could promote ourselves and students would get to know who the right person is to reach out for their relevant concerns. This idea is taken into consideration to be brought forward in the exec table.

**VI. Reports**

No reports: everything was covered earlier

**VII. Adjournment – 1:49 p.m.**

<b>Offered By:</b>	<b>Udayshy</b>	<b>Seconded by:</b>		<b>Daisy</b>		
<b>All in Favor</b>	<b>All</b>	<b>Opposed</b>	<b>None</b>	<b>Abstained</b>	<b>None</b>	<b>Motion: Passed</b>