



Community Engagement & Outreach Committee Meeting Minutes

Day/Date: August 25, 2023

Time: 12:00 p.m. – 2:00 p.m.

Location: U-SU Alhambra Room 305

Attendees: CEO Commissioners, Staff Support, General Public

I. Organizational Items:

A. Call to order by: Chair, Vice President of Administration, Arwa Hammad at 12:04 p.m.

B. Roll Call

Arwa Hammad	Vice President for Administration	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Ngan (Daisy) Hong	Environmental Affairs Commissioner	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Karla Garcia-Chavez	Spirit Commissioner	<input type="checkbox"/> Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Dylan Cervantes	Military-Connected Student Representative	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Udayshy Chugh	Elections Commissioner	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Vacant	Diversity & Inclusion Officer	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Barnaby Peake	ASI Executive Director	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Dena Florez	ASI Associate Executive Director	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave
Amanda Maldonado	Administrative Coordinator	X Present <input type="checkbox"/> Absent <input type="checkbox"/> Late <input type="checkbox"/> Early Leave

C. Approval of Agenda: August 25th, 2023

Offered By:	Daisy Hong	Seconded by:	Dylan Cervantes			
All in Favor	All	Opposed	None	Abstained	None	Motion: Passed

D. Tabling of Certification of Minutes: April 28th, 2023

Offered By:	Dylan Cervantes	Seconded by:	Daisy Hong			
All in Favor	All	Opposed	None	Abstained	None	Motion: Passed

E. Tabling of Certification of Minutes: April 14th, 2023

Offered By:	Dylan Cervantes	Seconded by:	Udayshy Chugh			
All in Favor	All	Opposed	None	Abstained	None	Motion: Passed

F. Tabling of Certification of Minutes: March 24th, 2023

Offered By:	Udayshy Chugh	Seconded by:	Dylan Cervantes			
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All in Favor	All	Opposed	None	Abstained	None	Motion: Passed
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G. Tabling of Certification of Minutes: March 10th, 2023

Offered By:	Daisy Hong	Seconded by:	Dylan Cervantes			
All in Favor	All	Opposed	None	Abstained	None	Motion: Passed

II. Public Forum

This time is allotted for members of the public to address the Cabinet regarding items not included on the meeting agenda.

- There was no public comment

III. Information Items

- No informational items

IV. Action Items

- Arwa wanted to wait until all the CEO committee members were available before appointing a Vice Chair

A. Tabling of Appointment of a Vice-Chair

Offered By:	Udayshy Chugh	Seconded by:	Dylan Cervantes			
All in Favor	All	Opposed	None	Abstained	None	Motion: Passed

V. Discussion Items

A. Homecoming – Friday, September 29

- Introduction of Homecoming to the CEO committee members
- Shift of Homecoming from Spring to Fall
- Focus on Fall sports, including Men's and Women's Volleyball and Soccer teams
- Homecoming is a significant event scheduled for September 29th
- Collaboration between various campus organizations and divisions, including Athletics, Student Life, Alumni Affairs, CSI, and Housing, to plan Homecoming events
- Proposed events for Homecoming, including soccer and volleyball games, and group games/events to entice more friend groups to come
- Concerns about scheduling Homecoming on a Friday, which may not align with the campus culture
- Suggestions for creating a tailgate atmosphere with food, games, and activities to keep students on campus and support athletics
- Consideration of food truck options, challenges related to their cost and availability, and the idea of offering coupons for free food
- Involvement of students from other CSU-system schools in Homecoming
- Discussion of themed decorations and T-shirts for Homecoming
- Mention of the Screaming Eagles and other pep groups contributing to Homecoming spirit
- Assurance that students won't have to pay for admission to Homecoming games
- Plans for Spirit Week before Homecoming, including a Silent Disco event and a dodgeball tournament
- Strategies to promote the dodgeball tournament and increase participation, such as early sign-ups and outreach to sororities
- Suggestions for combining student vs. faculty competitions and incorporating live music into the events
- Proposal for a stamp card system to encourage attendance at multiple Homecoming events
- Advertising Homecoming during campus tabling events

- Ideas for physical activities and contests during Homecoming, such as a Soccer Shootout and pull-up contests
- Prizes for these events include ASI & CSULA merch (landyards, sweaters, t-shirts, etc)

B. Fall program brainstorming

- **Arwa:** “Meet the CEOs!” planning, introducing the CEO committee as a whole and serves as an opportunity for advertisements for other events, wants to focus more on housing
- Also wanted to try having a leadership symposium where administration can speak about issues on campus and how to be leaders; similar to the “Addressing Student Needs” event, so Yahir and Arwa will talk more about other events
- **Daisy:** Will have a table in “Meet the CEOs!” and will have a sign-up QR code so students can sign up for her Project Green event (30-day environmental challenge), will ask students to give her their names so that she can know who signs up; classroom presentations to give them the QR code
- **Dylan:** Working on his cookout event for the VRC, he’s going to meet with the director of the VRC (Cesar) and aims to have his event Sep 21
- **Udayshy:** Wanting to have an event towards growth; students do their masters towards their career aspirations. Wants to bring a personality or speaker that can help students stay on track; alumni/professionals with different backgrounds (tech, art/music, etc)

C. Meet the CEOs! updates and final brainstorming session

- “Meet the CEOs!” – an introduction to every single CEO committee member; addressing our plans for students and what we want to do this year. Near the main walkway, have students hear mini elevator pitches from each CEO committee member, also seeking input from students on what types of events they want at event. Arwa introduces the layout of the event and explains each table that’ll be at the tabling event.

VI. Reports

No reports; everything was covered earlier

VII. Adjournment – 1:20 p.m.

Offered By:	Daisy Hong	Seconded by:			Dylan Cervantes	
All in Favor	All	Opposed	None	Abstained	None	Motion: Passed