



Community Engagement and Outreach Meeting Minutes

Date: Wednesday, November 5th, 2025
Location: Alhambra Room - USU Room 305
Type of Meeting: General

Time: 11:00am - 12:00pm
Attendees: Members, General Public, Staff

I. Organizational Items:

A. Land Acknowledgment

B. Call to order by: Ashley Bellorin, Vice President for Community Engagement @ (11:02am)

C. Roll Call

Name	Position	Attendance
Arwa Hammad	President	Present
Ashley Bellorin	Vice President for Community Engagement	Present
Sophia Gamino	College of Business & Economics Rep.	Present
Diana Rangel	College of Ethnic Studies Rep.	Excused Tardy @ 11:22am
Gennesis Nuyens	Civic Engagement Officer	Present
Yarmil Abrego	Diversity and Inclusion Officer	Present
Brian Pham	Engagement Commissioner	Present
Diego Campos	Outreach Assistant (Screaming Eagles Coordinator)	Present
Barnaby Peake	ASI Executive Director	Excused Tardy @ 11:19am
River Foskey	Program Coordinator	Present
Guests of the Gallery		

D. Adoption of the Agenda

Offered By:	Yarmil Abrego	Seconded by:	Brian Pham
Motion to approve the agenda for Wednesday, November 5th , 2025			
Consensus Reached.			
All in Favor	All	Opposed	0
		Abstained	0
Motion: Passed			

E. Approval of the Minutes

Offered By:	Gennesis Nuyens	Seconded by:	Sophia Gamino
Motion to approve the minutes for Wednesday, October 29th , 2025			
Consensus Reached.			
All in Favor	All	Opposed	0
		Abstained	0
Motion: Passed			

- II. **Public Comment:** We will now move on to Public Comment. This time is allotted for the public to bring up comments or concerns of interest to the board. Please be advised that due to a set agenda, the board will not address the items brought up at this time but will note them down for the Executive Committee's review and action. If members of the public would like to be followed up with directly, please provide your contact information through the QR code on the door or through the form provided on the ASI website meeting agenda. We will now call on members of the public in order of registration before moving on to the public.

Brian: Mentioned about his volunteer work for the University, including multiple events from the College of ECST. Has also mentioned the Committee voting in the Special Election for Prop 50.

III. Informational Items

IV. Action Items

A. Funding Proposal: Dr. Weber Origin Story

River: Informed the Committee about how initially the funding was approved for \$1000, now it has been asked for \$4000. The \$4000 does not have to be used entirely, but as a safety net. Also Informed the Committee that the location for the event is now at the U-SU Theater instead of the Luckman Theater due to budget constraints.

Brian: Asked what would ASI do with marketing for those that have already bought tickets for the Luckman Theater?

River: Answered that they would inform the students through email that there would be a location change, including a video to be further informed.

Yarmil: Asked how many people could fit into the U-SU Theater?

River: Answered that there is a capacity around 200 people; reminded the Committee that there are 44 people that have bought tickets for the event. Informed the Committee that there would be Portos for the reception portion of the event.

Brian: Asked if there were any considerations for using the Golden Eagle Ballrooms for the event.

River: Answered that there was consideration, but was unable to book the ballrooms due to the University having an event there as well.

Offered By:	Arwa Hammad	Seconded by:	Gennesis Nuyens			
Motion to approve the funding proposal for Dr. Weber’s Origin Story event						
Consensus Reached.						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

V. Discussion Items

A. Program Outreach Strategies for Spring

Ashley: Discussed with the Committee about outreach, thoughts were positive, and that outreach is going well with ASI programming. Videos are a good way to inform students about the events.

Sophia: Agreed, in addition of the QR codes that were brought out during the events. Social media can also be a factor as well.

Brian: Agreed as well, especially with the B&D survey. Also discussed with social media, if ASI posts about an event, other departments can also repost the post as well, having their student followers see it and potentially repost it to their peers, creating a snowball effect.

Ashley: Askes the Committee if there were any changes that they could do to improve outreach.

Sophia: Suggests that ASI could probably ask students to be part of the video, since they are the focus group that they want to care about.

Arwa: Suggests that the clubs could also repost the events as well, but had some concerns regarding "50/50 promotion".

Barnaby: Mentioned that if ASI were to ask one club to promote our event, then the club would ask us to promote their event, leading to other clubs to ask for the same thing. As a result, all ASI information that is on social media would be drowned from all of the club promoting.

Gennesis: Brought up the cart system that the Student Health Center does to promote health

Awareness, as well of Arwa's "Office Hours on the Go" idea.

Brian: Discussed that videos could be improved, maybe sneak peeks of upcoming events, skits? could also bring up ASI's TikTok account since students could be drawn more and be more Informed about programming.

Gennesis: Brought up the idea of doing class presentations, some ASI leaders were doing a couple of class presentations about ASI, to get to know their student leaders.

Brian: Agreed, since they are also part of a club that also does class presentations to learn more about the club and its events.

Sophia: Mentioned newsletters, that ASI could possibly do them as well.

Arwa: Asked about the process of marketing requests, and if there was a way to speed up the process.

River: Mentioned that after program proposals are approved, they are sent to a marketing request, which could take around a month to process and complete. With the discussion if outside designs could speed up the process, it would depend on if how urgent marketing would be needed for an Event.

Barnaby: Discussed that the Marketing team has a lot of factors that would affect promoting; cheap, fast, and quality, and the student leaders will have to choose two of them to decide if they want the marketing to be the best it could be depending on those factors.

Diana: Asked if Gus could be part of the program proposal meeting, or any member from the Marketing team to speed up the process?

River: Answered that it could be a possibility, and would have to change the process of which program proposals are made.

Diego: Reminded the Committee that the Marketing team does meet on Fridays, and that student Leaders are invited to go if they have any questions regarding their marketing request on an event.

B. CEO Impact Report

Brian: Asked if the discussion item can be tabled due to time.

Offered By:	Gennesis Nuyens	Seconded by:	Sophia Gamino			
Motion to table Discussion Item B for the next CEO meeting Consensus Reached.						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

VI. Reports

A. ASI Vice President for Community Engagement

B. ASI Engagement Commissioner

C. Committee Members

- College of Business & Economics Rep.
- College of Ethnic Studies Rep.
- Civic Engagement Officer
- Diversity and Inclusion Officer

D. Advisors

VII. Adjournment

Offered By:	Diana Rangel	2nd:	Brian Pham
Motion to adjourn the meeting at 11:56am Consensus Reached.			

Vote:	All	Opposed	0	Abstained	0	Motion: Passed
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CERTIFICATION

Official Minutes taken for the Community Engagement and Outreach Committee Meeting of the Associated Students, Inc., Cal State Los Angeles held on November 5th, 2025, in Alhambra Room - USU Room 305, University Student Union Building and were approved by consensus by the Community Engagement and Outreach Committee on Wednesday, November 19th, 2025.

Prepared by:

Brian Pham - Recording Secretary

Gabriel De La Rosa- Chief of Staff