



University Council of Clubs and Organizations (UCCO) Minutes

Tuesday, February 17, 2015
 3:20 - 4:20 pm U-SU Board Room #203
 Attendees: Clubs and Organizations & General Public

I. Organizational Items:

a. Call to Order

The meeting was called to order at 3:20 PM

b. Roll Call

Carolyn Kan	<i>Campus Affairs Representative-At-Large</i>	X Present
Ruth Ramos	ASI Secretary-Treasurer	X Absent
Sasha Perez	ASI Vice President of External Affairs	X Present
Diego Tinoco	ASI Community Affairs Representative-At-Large	X Absent
Marcus Rodriguez	<i>Director of Programs and Leadership</i> <i>(non-voting)</i>	X Present
Guillermo de Santiago	Internal Affairs for Hispanic Business Society	X Present
Guests of the Gallery		

c. Approval of Agenda (action):

Offered By:	-	Seconded by:	-
Motion to approve the adoption of Agenda for <u>Tuesday, February 17, 2015.</u>			
All in Favor	-	Opposed	-
Abstained	-	Motion:	passed failed

d. Approval of Minutes (action):

Offered By:		Seconded by:	
Motion to approve the minutes for <u>(no minutes were provided from the previous meeting).</u>			
All in Favor	-	Opposed	-
Abstained	-	Motion:	passed failed

II. Public Forum/Announcement:

This time is allotted for members of the public or representatives to make announcements to the Executive Committee members.

✚ N/A

III. Action Items

Quorum was not met. No agenda items were able to be reviewed.

IV. Discussion

✦ Possible shift in UCCO to be more focus-group based

Marcus begins introduction on history of UCCO and how UCCO has been previously used for clubs and organizations. Carolyn transitions into relevant data on a focus-group model for UCCO, and how it has been successfully used in other universities in the nation. Begins discussion on how focus groups can fit into the goals of UCCO, and how it may be possibly implemented.

✦ Nonprofit 501C status

Moving into a similar topic, Carolyn discusses the possibility of using focus groups for a centralized theme around 501C nonprofit status. The idea is to provide clubs and organizations an opportunity to pursue 501C status. The function of UCCO is to then give resources and support to help the clubs achieve accordingly.

✦ Marketing and rebranding strategies

The idea of focus groups around the 501C model was unanimously praised. The discussion then moved into rebranding strategies for UCCO - whether UCCO should be renamed, how to market this opportunity to students, spelling out the pros and cons of this opportunity in laymen terms...

✦ Next steps in new 501C direction

(To be continued for next meeting): Carolyn will write a proposal listing the overview and importance of UCCO. She will also reach out to CSI to hear their feedback. More research will be performed on how this new platform will be feasible for ASI and the CSULA campus.

V. Reports

✦ None

VI. Adjournment

Offered By:		Seconded by:						
Motion to adjourn the meeting at __4:20__pm.								
All in Favor	-	Opposed	-	Abstained	-	Motion:	passed	failed

Associated Students, Inc.
 U.C.C.O Committee Meeting
Summary of Actions Taken
February 17, 2015

I. Organizational Items

a. Approval of Agenda

Offered By:	-	Seconded by:	-		
Motion to approve the adoption of Agenda for <u>Tuesday, February 17, 2015.</u>					
All in Favor	-	Opposed	-	Abstained	-
Motion: passed failed					

b. Approval of Minutes

Offered By:	-	Seconded by:	-		
Motion to approve the minutes for <u>(no minutes were provided from the previous meeting).</u>					
All in Favor	-	Opposed	-	Abstained	-
Motion: passed failed					

VI. Adjournment

Offered By:	-	Seconded by:	-		
Motion to adjourn the meeting at <u> 4:20 </u> pm.					
All in Favor	-	Opposed	-	Abstained	-
Motion: passed failed					

CERTIFICATION

Official Minutes taken for the **University Council of Clubs and Organizations** of the Associated Students, Inc., Cal State L.A. held on Tuesday, February 17, 2015 in the U-SU 303AB. Approved by the A.S.I. Executive Committee on: March 3 Diego Tinoco, 2015 .

Prepared by:

Ruth Ramos
 Recording Secretary

Confirmed by:

Ruth Ramos
 Secretary/Treasurer