



Strategic Planning Committee

Minutes

Friday, April 13, 2018

Time: 6:00-7:00 pm

Location: ASI Conference Room

Attendees: Committee Members, General Public

Type of Meeting: Unofficial, Working Meeting

I. Organizational Items:

a. Call to Order by Jazmin Ortiz

b. Roll Call

David Zitser	<i>President</i>	xPresent
Marcial Romero	<i>Vice President for Administration</i>	xPresent
Neyda Umana	<i>Vice President for Academic Governance</i>	xPresent
Aaron Castaneda	<i>Vice President for Finance</i>	xPresent
Marcos Montes	<i>Vice President of External Affairs and Advancement</i>	xExcused Tardy
Jazmin Ortiz	<i>Secretary/Treasurer</i>	xPresent
Yessenia Villacorta	<i>Civic Engagement Officer</i>	xPresent
Dena Florez	<i>Office Manager for Administration and Services</i>	xPresent
Marcus Rodriguez	<i>Director of Programs and Leadership</i>	xExcused Absence
Intef W. Weser	<i>A.S.I. Executive Director</i>	xPresent
Dr. Jennifer Miller	<i>University President's Designee</i>	n/a
Barnaby Peake	<i>Guest</i>	n/a

c. Approval of Agenda for Friday:

Offered By:	Yessenia Villacorta	Seconded by:	Neyda Umana			
Motion to approve the adoption of Agenda for Friday, April 13, 2018						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

d. Approval of Minutes

II. Public Forum –Allotted time for members of the public to address the committee.

None

III. Discussion

a. Committee Charge- The committee will review and give feedback on the strategic initiatives and metrics

- ✚ David Zitser- The metrics sound similar to the actually initiatives.
- ✚ Intef Weser- Broadness is okay, it just determines how specific you all want it.
- ✚ Metrics should include concrete numbers. We can't measure something that is broad.
- ✚ A couple of committee members think it's okay that the metrics are broad. Also, we can leave some ideas but the action plan will happen with the next administration.
- ✚ In the metrics, make all "increased" to "increase". Take out the "d".
- ✚ For the 1st one, add in "from each ASI area and position"
- ✚ Neyda Umana- For the 2nd one, add the word committee and change the word increase to track the growth of opportunities. There is a difference between increasing and tracking.
- ✚ David Zitser- "Increase and track the opportunities", it adds what Neyda wants but keeps the word increase. "Increase and track opportunities and student growth"
- ✚ Neyda Umana- Adding the word track makes it detailed and clear to students that we are tracking.
- ✚ Yessenia Villacorta- Tracking should be in the metrics.
- ✚ "Increase and track opportunities and student growth" when we do the action plan it can be strengthened or left the same.
- ✚ Intef Weser- For surveys and focus groups, we can add i.e. for examples so it wouldn't be too specific.
- ✚ David Zitser- Updating ASI social media using demographic data collected from these sources.
- ✚ Aaron Castaneda- Keep the word review because after reviewing is the action plan.
- ✚ Neyda Umana- For important issues affecting students, how does that relate to what is above. This one is about programming and events.
- ✚ Intef Weser- Important issues can include voicing their concerns, important issues, and decision makers.
- ✚ Page 3 and 4, sample metrics was good enough
- ✚ Assess data captured from evaluation tool such as straining surveys, 360 Evaluations, and self-evaluations to assist with updating ASI Administrative Manual and Trainings ensuring student leader growth and capability.

b. Discuss timeline

1. Review and discuss the Timeline- The committee will review the timeline for road show dates and upcoming events

- ✚ Next meeting is on the 24th and we will take action, if approved it will go to BOD on May 10th.

IV. Adjournment

Offered by:		Consensus		Second by:		
Motioned to adjourn the meeting at 7:01 pm						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

Associated Students, Inc.
Strategic Planning Committee
Summary of Actions Taken
Friday, April 13, 2018

I. Organizational Items:

a. Called to Order by Jazmin Ortiz

b. Roll Call

c. Adoption of Agenda for Tuesday:

Offered By:	Yessenia Villacorta	Seconded by:	Neyda Umana			
Motion to approve the adoption of Agenda for Friday, April 13, 2018						
All in Favor	3	Opposed	0	Abstained	0	Motion: Passed

VII. Adjournment

Offered By:	Consensus	Seconded by:				
Motioned to adjourn the meeting at 7:01 pm						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

CERTIFICATION

Official Minutes taken for the Strategic Planning Committee of the Associated Students, Inc., California State University, Los Angeles on April 13, 2018 in the University Student Union 303AB. Consensus by the ASI Strategic Planning Committee on:

Prepared by:

Dena Florez
Recording Secretary

Jazmin Ortiz
Secretary/Treasurer