



Board of Directors Meeting Minutes

Date: Thursday, November 13, 2025

Time: 2:00-4:15 PM

Location: U-SU Board Room N/S 303/303A

For Public Viewing: <https://calstatela.zoom.us/j/87681934041>

Attendees: Board Members, General Public

Type of Meeting: Special

I. Organizational Items:

A. Land Acknowledgment: With Great respect, Cal State LA acknowledges the Tongva people as the traditional caretakers of Tovaangar (TOE-van-gar) – the Tongva world, including the Los Angeles Basin, South Channel Islands, San Gabriel and Pomona Valleys, and portions of Orange, San Bernardino, and Riverside Counties. Cal State LA is located within these lands. As an institution located on unceded Tongva land, we pay our respects to the ancestors, elders, and our relatives/relations, past, present, and Emerging. Consistent with our values of community and diversity, we have a responsibility to acknowledge and make visible the university's relationship to Native peoples. By offering this land Acknowledgment, we affirm Indigenous sovereignty and will work to hold Cal State LA more accountable to the needs of American Indian Peoples.

B. Call to order by: Arwa Hammad, ASI President @ approximately 2:12 pm Roll Call

Arwa Hammad	President	Present
Ashley Bellorin	Vice President for Community Engagement	Present
Erick Anzu	Vice President for Finance	Present
Aisha Gama	Vice President for External Affairs	Present.
Jeffry Umaña Muñoz	Vice President for University Affairs	Present
Gabriel De La Rosa	Chief of Staff	Present
Sophia Gamino	College of Business & Economics Rep.	Present
Michelle Carmona	College of Arts and Letters Rep.	Present
Jocelyne Bravo	College of Health and Human Services Rep.	Present
Koi Saelee	College of Engineering, Comp. Science & Technology Rep.	Present
VACANT	College of Natural & Social Sciences Rep.	VACANT
VACANT	College of Education Rep.	VACANT
Diana Rangel	College of Ethnic Studies Rep.	Present
Gennesis Nuyens	Civic Engagement Officer	Present
Yarmil Abrego	Diversity and Inclusion Officer	Present
Blanca Martinez-Navarro	AVP for Student Affairs & Enrollment Management and Dean of Students	Present
Barnaby Peake	ASI Executive Director	Present
Dena Florez	Associate Executive Director	Present
Gus Salazar	Director of Graphics and Marketing	Excused Absence



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Amanda Maldonado	Administrative Coordinator	Present
River Foskey	Program Coordinator	Excused Absence
Guests of the Gallery		

C. Adoption of the Agenda November 13, 2025

Offered By:	Gabriel De La Rosa	Seconded by:	Jeffry Umaña Muñoz			
Motion to approve the agenda for Thursday, November 13, 2025						
Consensus reached						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

D. Certification of Minutes for [October 30, 2025](#)

B. Certification of Minutes for <u>October 30, 2025</u>						
Offered By:	Jeffry Umaña Muñoz		Seconded by:		Gabriel De La Rosa	
Motion to approve the minutes for Thursday, October 30, 2025						
Consensus Reached						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

- II. Public Comment:** We will now move on to Public Comment. This time is allotted for the public to bring up comments or concerns of interest to the board. Please be advised that due to a set agenda, the board will not address the items brought up at this time but will note them down for the Executive Committee's review and action. If members of the public would like to be followed up with directly, please provide your contact information through the QR code on the door or through the form provided on the ASI website meeting agenda. We will now call on members of the public in the order of registration before moving on to the general public.

Student: Speaks on Saturday classes and there being no food available for students who have class during the weekends, has done a petition for opening up food shops, and has received 62 students and read comments.

III. Informational Items

A. Winter Retreat Information (Exec)

Barnaby: Speaks on the retreat will be either on or near campus and goes over what they will be going over and their ideas, then tries to confirm dates and what sessions they would like, such as team building and more.

Arwa: Would like to hear everyone's thoughts, as a poll has been set up for them to fill out, and would like feedback.

B. CSSA Report (Arwa & Aisha)

Aisha: Shares what was covered in the meetings, such as AI, and everyone shares their thoughts on it.

Gabriel: Shares meetings he attended and reports what was covered.

IV. Action Items



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A. Appointment IRA Committee Reps (2)

Arwa: Speaks on the Instructionally Related Activities and the tuition and fees for the upcoming spring semester.

Joclyne: Shares some insight on that committee.

Yarmil: Asks a question based on joining.

Arwa: Clarifies and goes into who wants to be in the committee, and they each go around on why they should be in that committee, which everyone agreed on, it will be Jeffery and Gennesis.

V. Discussion Items

A. The ideal student experience – findings and discussion with Brailsford and Dunlavey (2:15- 3:00pm)

B&D: They presented the **Student Programs, Services, Fees, and Experience Analysis**, beginning with the project context, initial findings, and key pillars.

They walked through the **project work plan**, which moves from project initiation, mission, vision, and student experience → to data analysis → to their current stage of campus and community engagement → and next steps including financial modeling, recommendations, and strategy.

They shared examples of what other student unions have tried and what proved successful, then reviewed **student engagement events** such as the Involvement Fair and Harvest Festival, highlighting major student feedback.

They noted ongoing **awareness challenges**, with many students unaware of CSULA's services for long periods of time.

Survey findings were presented, including demographics—**65% in-person students** and **90% living off campus**—as well as analytics on what students feel is missing, how often they would use ASI spaces and programs, and their awareness and usage of current USU offerings.

They also covered **future student preferences**, such as more food options, quiet study rooms, and additional lounge areas, while emphasizing that **more space** is needed before these additions can be made.

They concluded with their three **key pillars**:

1. **Connection & Belonging** – Creating a central campus hub where students feel seen and connected.
2. **Wellness & Daily Functionality** – Integrating comfort and support into students' daily routines.
3. **Visibility & Access to Opportunity** – Making ASI and USU offerings clear, accessible, and hard to miss.

Aisha: Asks questions based on knowing if the percentage of students works night or day shift?

B&D: We didn't go into that level of detail. We only asked whether students were part-time or full-time. The additional information we shared was based on their class times, not their full living or attendance demographics.



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B. World Cup and Olympics – thinking ahead

Arwa: Reports on VP Day and Blanca shared with her on the opportunities coming, such as the volunteer crew. Shares all that has been brainstormed and ideas.

Gabriel: Shares they just want to come up with things, so when the time comes, they know how we can help and want it ASAP.

Ashley: Wants to hear ideas to get students to volunteer.

Jeffery: Shares thoughts.

Diana: Shares her thoughts.

Barnaby: Shares thoughts on encouraging to promote this, but also shares what if we do events leading up to this, so we can get them involved and have fun with this, but also what if they do an Olympics for the students, but we don't have the amount allocated, so we would need help and collaboration.

Gennesis: Shares her thoughts on maybe offering that we can do set-ups and more.

VI. Reports

A. ASI President – Reports on upcoming events and meetings she has been involved with.

B. ASI Chief of Staff – Reports on meetings he has had recently.

C. ASI Vice President for Community Engagement – Reports her meeting with River on upcoming events, shares that from now on, event proposals need to be submitted earlier so marketing can have more time. Goes into the amount spent, which is close to \$20,000, plus on events, which is good.

D. ASI Vice President for Finance

E. ASI Vice President for University Affairs – Reports on meetings and upcoming events that are in the works as the semester is coming to an end, and more.

F. ASI Vice President for External Affairs – Reports on upcoming meetings and events and the new board she has been appointed to for PBI, so any ideas or questions, let her know.

G. Reps at Large

1. Civic Engagement – Speaks on the election that just passed and all marketing from that.

2. Diversity & Inclusion – Speaks she has been in touch with CAPS on student reach.



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H. College Reps

1. College of A & L – No report
2. College of B&E
3. College of Education – Vacant
4. College of ECST
5. College of Ethnic Studies
6. College of HHS – Reports on following up emails she did and upcoming events, and master's program and undergrad, and their concerns on taking courses.
7. College of NSS

I. ASI Pro Staff

All speak on the Dr. Webber event coming up and the agenda.

J. AVP/Dean of Students

VII. Adjournment

Offered By:	Jeffry Umaña Muñoz	Seconded by:	Gabriel De La Rosa			
Motion to adjourn the meeting @ 4:14 pm Consensus Reached						
All in Favor	All	Opposed	0	Abstained	0	Motion: Passed

CERTIFICATION



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Official Minutes taken for the ASI Board of Directors Meeting of the Associated Students, Inc., Cal State Los Angeles, held on November 13, 2025, at U-SU Board Room N/S 303/303A, and were approved by consensus by the ASI Board of Directors on Thursday, December 4, 2025.

Prepared by:

Amanda Maldonado - Recording Secretary

Gabriel De La Rosa - Chief of Staff