

Phone Banking

Hello, my name is ____ (name) ____ and I am the ____ (position) ____ at ____ (campus) ____.

I am calling to ask for ____ (Senator/Assemblymember's) ____ support for a fully funded California State University budget. As an alumni of ____ (campus name) ____, I know that ____ (Senator/Assemblymember name) ____ understands the value and importance of a CSU education.

This month, the CSU Board of Trustees voted to approve a 5% tuition increase for students if the state legislature does not fully fund the CSU. I urge you to Choose CSU and fully fund the CSU budget request to ensure access for students to an affordable quality public higher education.

OPTION 1: Tell your personal story about how a tuition increase would affect you or the students on your campus.

OPTION 2: "It is more important now than ever to invest in the CSU. The Public Policy Institute of California estimates that by 2030, California will be 1.1 million college graduates short of workforce demands. With increased costs of attendance and proposed cuts to federal and state financial aid, it is important to maintain access to the CSU to strengthen California's economy."

____ (Senator/Assemblymember) ____ and I were both Made in the CSU, and ____ (his/her) ____ support for a fully funded CSU budget supports the nearly half a million of my fellow students and 3 million of ____ (his/her) ____ fellow graduates who are also Made in the CSU. I am asking ____ (Senator/Assemblymember) ____ to remember ____ (his/her) ____ alma mater and Choose CSU.