



# ASSESSMENT & EVALUATION

*A.S.I. Summer Leadership Training*

Presented by Ashley L. Joseph, MEd

Senior Coordinator of Student Engagement & Outreach

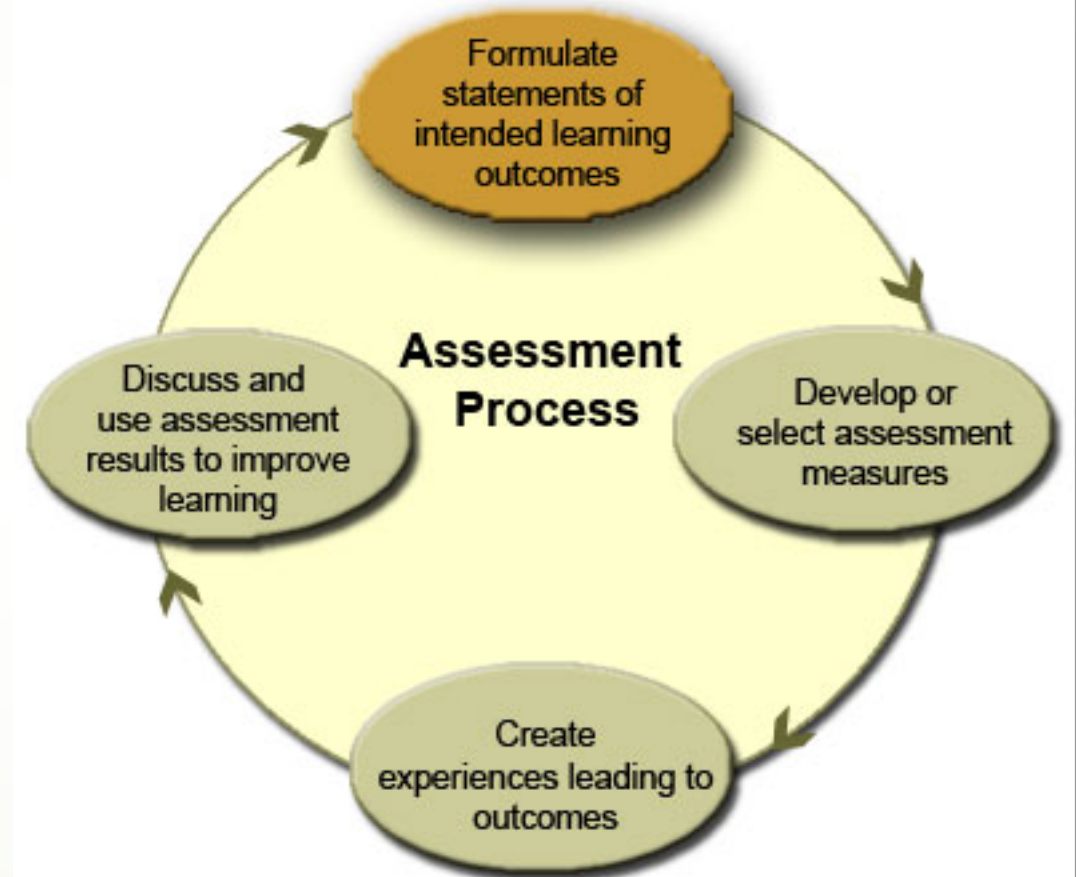


# THE SYSTEM

1. A.S.I. Initiatives
  2. College/Department Feedback
  3. A.S.I. Position Reviews
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# WHAT IS AN ASSESSMENT?

- Definition
  - Evaluation or estimation of the nature, quality, or ability of someone or something
  - Assessing the learning of something
- Types of Assessment
  - Formative Assessment
  - Interim Assessment
  - Summative Assessment



Huba ME, Freed JE, Learner-Centered Assessment on College Campuses, Boston: Allyn and Bacon; 2000: 10

# Learning Outcomes

A **learning outcome** focuses on “how students will be different because of a learning experience, the knowledge, skills attitudes and habits of mind that students take with them from a learning experience” (Suskie, 2009, p.117).

## Formula for Writing Learning Outcomes:

**Condition** + **SWiBAT** + **Bloom Word** + **What**

**EXAMPLE:** At the ASI Open House students will be able to identify A.S.I. elected and appointed members.

## **Words/Phrases to Avoid (Covert)**

Appreciate

Become aware of

Become familiar with

Know

Learn

Understand



1. Get in groups of 2
2. Pick a initiative that you are passionate about and that relates to your position
3. Create 2 learning outcomes using the formula
4. Share with your partner

# WHAT IS AN EVALUATION?

- Definition
- the making of a judgment about the amount, number, or value of something  
 (Pancer, s. M., and Westhues, A. (1989) "A developmental stage approach to program planning and evaluation." Evaluation Review (13): 56-77.)

Program Stage	Before Program Begins	New Program	Established Program	Mature Program
Question Asked	To what extent is the need being met? What can be done to address this need?	Is the Program operating as planned?	Is the program achieving its objectives?	What predicted and unpredicted impacts has the program had?
	<i>These summative evaluations build on data collected in the earlier stages.</i>			
Evaluation Type	Needs Assessment	Process / Implementation Evaluation	Outcome Evaluation	Impact Evaluation

## The Purpose of...

assessment  
is to  
**INCREASE**  
quality.



evaluation  
is to **JUDGE**  
quality.

Too short and  
not enough  
leaves. C-







# HOW DOES A.S.I. UTILIZE THESE TOOLS

## ➤ Assessment

- ❖ Learning Outcomes
- ❖ Mapping
  - Ideas
  - goals
- ❖ Initiative Proposal
- ❖ Ongoing meetings with Key Campus Contributors (KCC)

## ➤ Evaluation

- ❖ Participant Survey
- ❖ Planner Survey
- ❖ Budget Review with SCEO
- ❖ Club Councils
- ❖ Focus Groups

# THE FULL PROCESS

