




## MEMORANDUM

October 7, 2024

TO: Berenecea Johnson Eanes, University President  
Claudio Lindow, Interim Vice President & Chief Financial Officer of Admin and Finance

CC: Blanca Martinez-Navarro, AVP for Student Affairs & Enrollment Management  
and Dean of Students  
Carlos Beltran, Assistant Vice President for Budget, Planning, and Accounting

FROM: Yahir Flores, ASI President  
Barnaby Peake, ASI Executive Director 

SUBJECT: ASI Updated 2024-2025 ASI Proposed Operating Budget

Attached is the updated 2024-2025 ASI Operating Budget submitted by Alonso Villanueva Serrano, ASI Vice President of Finance, and approved by the Board of Directors of Associated Students, Incorporated on Thursday, October 3, 2024. In accordance with CA Education Code and CSU policy, ASI's annual budget must be approved by the University President.

The initial budget for this fiscal year was approved May 9, 2024, by the Board of Directors. The revised numbers include additional student fee income resulting from the year-end closing and reconciliation of fee deposits, as well as a few adjustments in certain expense lines.

If you have any questions, please contact Barnaby Peake, [bpeake@calstatela.edu](mailto:bpeake@calstatela.edu), or via phone at 323-343-5858.

B U D G E T

CALIFORNIA STATE UNIVERSITY, LOS ANGELES



ASSOCIATED STUDENTS, INC.

B U D G E T

2024 - 2025



2024 - 2025

— ASI BUDGET —

APPROVED BY:

BERENECEA JOHNSON EANES  
UNIVERSITY PRESIDENT

DATE

12/12/2024

CLAUDIO LINDOW  
INTERIM VICE PRESIDENT & CHIEF  
FINANCIAL OFFICER OF ADMIN AND FINANCE

DATE

Patrick Day (Dec 9, 2024 17:24 PST)

12/09/2024

PATRICK K. DAY  
VICE PRESIDENT FOR STUDENT AFFAIRS  
AND ENROLLMENT MANAGEMENT

DATE

Yahir Flores (Oct 16, 2024 16:22 PDT)

10/16/2024

YAHIR FLORES  
ASI PRESIDENT

DATE

Barnaby Peake (Oct 16, 2024 16:21 PDT)

10/16/2024

BARNABY PEAKE  
ASI EXECUTIVE DIRECTOR

DATE

SUBMITTED BY

Alonso Villanueva (Oct 16, 2024 12:18 PDT)

10/16/2024

ALONSO VILLANUEVA SERRANO  
ASI VICE PRESIDENT FOR FINANCE

DATE

Dena Florez

10/16/2024

DENA FLOREZ  
ASI ASSOCIATE EXECUTIVE DIRECTOR

DATE

2024 - 2025



**ASSOCIATED STUDENTS, INC.**  
California State University, Los Angeles

2023-24	2023-2024	2024-2025	2024-2025	Comparison
<u>Budget</u>	<u>06/30/24 Actuals</u>	<u>Budget</u>	<u>Budget Revise</u>	<u>2024-25 - Revise</u>
		BOD app.	BOD app. 10/3/24	

**REVENUE**

Student Fees:

Associated Student Body Fees	1,312,451	1,280,830	1,223,000	1,280,893	57,893
<b>Total Student Fees Revenue</b>	<b>1,312,451</b>	<b>1,280,830</b>	<b>1,223,000</b>	<b>1,280,893</b>	<b>57,893</b>

Fee revenue as of 06/30/24 = 630,000+515,000+78,000+57892.82  
Prior year actual fee revenue is used to fund the budget

**OTHER REVENUE**

Consignment Sales		1,425	-	300	300
Locker Revenue	3,325	3,465	3,325	3,325	-
Misc. Income	0	0	300	-	(300)
Movie Ticket Sales (Regal)	250	47	250	250	-
University sweep of non-active club accounts			85,331	85,331	-
<b>Total Other Revenue</b>	<b>3,575</b>	<b>4,937</b>	<b>89,206</b>	<b>89,206</b>	<b>-</b>

Sweep of non-active club accounts - transfer to ASI for club events

**PERSONNEL EXPENSES**

Student Assistant Salaries	140,740	97,796	132,701	132,701	-
Staff Salaries & Wages	455,207	453,626	462,168	462,168	-
Benefits - Other	220,703	155,356	247,734	227,734	(20,000)
Travel - In State	17,990	11,484	15,000	15,000	-
Travel - Out State		4,396	-	-	-
Human Resources MOU	5,150	5,000	5,150	5,150	-
Staff Training & Development	9,750	7,309	4,000	4,000	-
Recruitment-Live scan, posting positions	364	634	195	195	-
Payroll Charges	8,119	9,748	8,500	10,000	1,500
Dues/Subscriptions	1,331		300	300	-
<b>Total Personnel Expense</b>	<b>859,354</b>	<b>745,349</b>	<b>875,748</b>	<b>857,248</b>	<b>(18,500)</b>

Min wage increase, reduce hours during breaks

3% cost of living adjustment for FT staff

Projected costs for this year excluding VEBA funding

\$3000 per FT staff

Student staff development, retreats, training

Estimated ADP billing for next year  
required posters for employees & AIGA membership

Not funding post-retirement benefit this year

**CORPORATE EXPENSES (FIXED COSTS)**

Accounting Services	63,480	56,560	57,560	57,560	-
Auditing Services	42,408	36,430	28,000	28,000	-
Bank Charges	1,200	121	600	600	-
Dues/Subscriptions	12,228	11,838	9,487	9,487	-
Equipment Lease (Technology Related)	19,459	10,242	5,000	5,000	-
Fee Collection Services	10,622	9,516	8,000	8,000	-
Space Rental (Lease Chargebacks)	29,938	29,938	31,815	31,815	-
Insurance Premiums	8,000	7,810	9,970	9,970	-
Legal Services	5,000	662	5,000	5,000	-
Supplies/Services (Operating Expense)	11,778	8,311	11,700	11,700	-
Other Supplies/Services (Operating Expense)	7,500		-	-	-
Postage/Freight		102	-	-	-
Telephone Equipment Lease		334	-	-	-
Telephone Usage		10	-	-	-
<b>Total Corporate Expense</b>	<b>211,613</b>	<b>171,875</b>	<b>167,132</b>	<b>167,132</b>	<b>-</b>

MOU with University (Accounting + IT Services)  
 Stated contract for 24-25 with Aldrich  
 \$50 fee analysis \*12 months  
 AOA dues (\$620), subscriptions for web and design \$8,866.77  
 Technology repair and replacement and MOU for Technology  
 Cost for fee collection in 24-25  
 Increased cost of utilities and custodial fees for next year  
 Confirmed from Alliant for 24-25  
 \$4,200 (IT Agreement) + \$7500 (operating supplies)

Currently not budgeted for, awaiting university pricing structure

**STUDENT GOVERNMENT**

Grant-In-Aid	112,837	97,968	112,200	106,211	(5,990)
Marketing and Advertisement; Hospitality	9,000	7,661	7,000	7,000	-
Specialized Training (Leadership Development)	17,848	16,881	16,500	16,500	-
Travel - Student Government (In & Out of State)	19,365	17,802	18,114	18,114	-
<b>Total Government Expense</b>	<b>159,050</b>	<b>140,311</b>	<b>153,814</b>	<b>147,825</b>	<b>(5,990)</b>

24-25 reduction in student leaders- first GIA payment on June financials  
 Uniforms for leaders + \$2,000 (meeting reservations)  
 Retreats and training, inauguration, CSUnity conference, year end awards  
 CSSA, CHESS, Panetta, NACA West

**STUDENT & UNIVERSITY SUPPORT EXPENSES**

Child Care Center (Children's Center)	140,779	140,779	140,779	140,779	-
Committee Permits/Vouchers	2,250	1,282	2,250	2,250	-
Marketing and Advertisement	55,500	49,300	31,500	31,500	-
Programming	103,000	78,462	102,000	102,000	-
ASI Scholarships & Awards	2,000		-	-	-
Student Org. Direct Funding & Co-Sponsorship	50,000	46,673	85,331	85,331	-
Student Textbook Reimb. Program	30,000	29,869	-	-	-
Dreamers Resource Center	7,500	7,500	-	-	-
EPIC (Education Participation in Communities)	5,000	5,000	-	-	-
Veterans Resource Center	4,500	4,500	-	-	-
Project Rebound	4,000	4,000	-	-	-
<b>Total Student &amp; University Support Expense</b>	<b>404,529</b>	<b>367,364</b>	<b>361,860</b>	<b>361,860</b>	<b>-</b>

Requested amount for 24-25 FY  
 Student committee member appreciation  
 Promo items, resource booklet, Konica printer  
 ASI sponsored events and activities  
 No longer awarding this scholarship  
 One-time allocation from U-SU closing inactive club accounts  
 \$19,500 to be funded from another source for SCORE program  
 Unable to fund University departments  
 Unable to fund University departments  
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**BUDGET SUMMARY**

<b>Total Revenue</b>	<b>\$ 1,316,026</b>	<b>\$ 1,285,767</b>	<b>\$ 1,312,206</b>	<b>\$ 1,370,099</b>	<b>\$ 57,893</b>
<b>Total Expenses</b>	<b>\$ 1,634,546</b>	<b>\$ 1,424,899</b>	<b>\$ 1,558,555</b>	<b>\$ 1,534,065</b>	<b>\$ (24,490)</b>
<b>Revenue - Expenses</b>	<b>\$ (318,520)</b>	<b>\$ (139,132)</b>	<b>\$ (246,349)</b>	<b>\$ (163,966)</b>	<b>\$ 82,383</b>
<b>Use of Reserves</b>	<b>\$ 318,520</b>	<b>\$ 139,132</b>	<b>\$ 246,349</b>	<b>\$ 163,966</b>	<b>(82,383)</b>

Reduced use of reserves for the 24-25 FY