

## **2026-2027 ADVOCAY AGENDA**

- **Goal I: Restructure/Rebuild: Improve the efficacy and reach of LAAC to train, empower, inform, and advocate for students.**
  - Fill all LAAC At-Large Seats (early in the year)
    - Impact report used as a hook
    - Social media campaign
    - In class presentations
  - Develop a training program for LAAC Members
    - Beginning of academic year, PBI trains LAAC on Legislative cycle (State Politics 101)
    - The CSU, CSSA, and Systemwide Politics 101 (CSSA Facilitate)
    - Local (City, County) Politics 101
      - *Reach out to offices Ysabel Jurado (LA City Council) and Hilda Solis (LA County Supervisor)*
    - Lobbying & Advocacy Training (Spring)
      - Cross Campus Day (Not limited to being hosted at CSUN)
  - Track developments and legislation/policies across the CSU, Local Government, and State/Federal levels (policy briefs, reports/presentations for LAAC, meetings with offices)
- **Goal II: Increase Opportunities for Students to be Involved in LAAC/Advocacy Activities**
  - Legislative/Advocacy Field Trips/Visits
    - Develop relationships with legislative offices over the summer or early in the academic year
    - Trips to City Council, Museums in LA, and community partners
  - Host an On-Campus Student Advocacy & Political Action Conference
  - Filling LAAC Student At-Large Positions
  - Finding students interested in specialized functions for LAAC (i.e., resolution writing)
    - Collab with PSSA, Pre Law Society, Political Science Department, etc.
  - Monthly updates
    - Report from the VP for External Affairs on work done during the month and upcoming events and projects.
    - The Sause, Instagram Series, etc.
- **Goal III: Prepare Students to be Informed throughout the 2026 Election Cycle.**
  - Create a voter guide (what you should know or ask before voting)
    - Spring 2026 “Lets Taco’ Bout It” handouts can be used
  - NVRD & other Voter Registration Efforts with the Campus
    - Collaborate with PBI and Omar on hosting an event in September-October

- Create informative videos and resources for specific races/ballot issues