



CEO Committee Meeting
Minutes

Day/Date: Wednesday, September 9th 2026
 Time: 11:20 AM - 12:17 PM
 Location: San Gabriel Room - USU Room 313
 Attendees: Committee Members, ASI Staff, General Public
 Type of Meeting: Special

I. Organizational Items:

➤ **Call to order** by: Chair Jesus Anthony Corona @ 11:20 AM

➤ **Roll Call**

Jesus Anthony Corona	Chair / Vice President of Community Engagement	Present
Enrique Curiel Jr.	Vice Chair / Engagement Commissioner	Present
Emily Webb	Committee Member / U-SU Board Chair & Public Service Commissioner (ASI)	Present
Alma Maria Alvarez	Committee Member / B&E Rep (BOD Member)	Present
Maria Garcia	Committee Member / NSS Rep (BOD Member)	Present
Ashley Bellorin	Committee Member / President	Excused Absence
Andrew Chang	Committee Member / Diversity and Inclusion Commissioner	Present
Barnaby Peake	ASI Executive Director	Present
Ashley "River" Foskey	Program Coordinator	Present
Vacant	Screaming Eagles Coordinator	
Vacant	Student At-Large	
Vacant	Student At-Large	
Guests of the Gallery		

➤ **Adoption of the Agenda**

Offered By:	Emily	Seconded by:	Alma
Motion to approve the agenda. Consensus reached			
All in Favor	All	Opposed 0	Abstained 0 Motion: Passed

➤ **Approval of the Minutes**

Offered By:	Enrique	Seconded by:	Andrew
Motion to approve the previous meeting minutes. Consensus reached			
All in Favor	All	Opposed 0	Abstained 0 Motion: Passed

II. Public Forum

- Jesus - A potential homecoming collaboration involving a red-carpet/music/photography activation was introduced. Members recommended placing the item on a future agenda and obtaining pricing before further consideration.
- Barnaby - A possible collaboration with a motorsport group was introduced, including career-development opportunities, motorsport-industry exposure, and a beginner-friendly racing simulator activation. The matter was identified for future discussion before any commitments are made.

III. Informational Items

A. Upcoming Tabling and Engagement Opportunities

- EagleFest, the Student Wellness Fair, and Family Weekend were identified as upcoming engagement opportunities requiring ASI tabling and/or volunteers.
- A sign-up process will be shared for committee members interested in volunteering.
- Family Weekend tabling was discussed for Saturday, with the committee also noting a volleyball game occurring that day.

IV. Action Items

A. Pumpkin Patch Program Proposal Approval

- The committee reviewed the Pumpkin Patch collaboration previously presented by Joshua.
- Event date/time: October 21, 2026, from 6:00 p.m. to 9:00 p.m.
- Approved amount: \$1,568.
- The proposed budget includes food service for approximately 200 students, pumpkins, and art supplies.
- Members discussed reallocating previously planned funds from a T-shirt contest to support the event.
- Marketing costs were discussed separately, with staff noting that additional large-format or expanded marketing may require further budget review and coordination.

Motion to approve the Pumpkin Patch program for October 21, 2026, in the amount of \$1,568 was made by Enrique and seconded by Alma. Hearing no objections, the motion passed.

V. Discussion Items

A. Eagle Con Cosplay Contest Collaboration with New Student & Family Engagement

- The committee discussed supporting a cosplay contest during Eagle Con, scheduled for October 20-22, 2026.
- New Student & Family Engagement indicated it could sponsor student awards/prizes, while ASI could assist with hosting and engagement.
- Members discussed potential promotional support and the need to distinguish collaboration from requests for ASI to absorb full marketing/design costs.
- A future proposal may be brought forward even if no direct expenditure is required.

B. November Programming – Golden Eagle Dinner

- The committee discussed the concept of a community dinner intended to support students who remain on or near campus during the Thanksgiving period.
- A possible collaboration with the Student Health Center and Cross Cultural Centers was discussed, including an existing Día de los Muertos-themed community dinner in early November.
- Staff recommended checking with Housing and the Vice President for Student Affairs/appropriate University offices regarding a possible larger University Thanksgiving-period meal before ASI develops a separate event.
- Approximately \$2,000 had been discussed as available for the dinner concept, subject to final collaboration scope and planning.

C. December Programming – De-Stress

- The committee reviewed the historically popular finals-week De-Stress program in the ASI office, which has included snacks, study supplies, coffee, chai, matcha, and other refreshments.
- Members discussed potentially collaborating with the Pan-African Cross-Cultural Center and its monthly therapist/community support programming as part of a broader student wellness approach.
- Additional food ideas such as pancakes or waffles were discussed, while staff noted current University Auxiliary Services catering/food-service requirements and associated cost implications.

- Members expressed interest in assisting with planning and implementation; ASI front-desk staff were also recognized as an important operational part of the program.

D. Study With Your ASI Buddy / Beyond the Nest

- An update was provided following a meeting with Recreation staff. Potential collaboration opportunities include existing recreation programming such as yoga and Rec Week activities.
- Planning meetings were scheduled for the following day, with additional updates expected at the next committee meeting.

VI. Reports

A. Engagement Commissioner Report

- Members were encouraged to attend the campus tailgate and engage directly with students and constituents.
- A nearby taco restaurant expressed interest in a student-facing collaboration that could potentially include discounts or a future promotional partnership. No commitment was made.

B. Staff / Program Report

- The first RSO funding workshop had 21 student attendees despite a last-minute room change caused by rain.
- Initial survey responses indicated increased confidence with the funding process after the workshop.
- Additional workshops were announced, including banking and fundraising sessions later in September.
- A Huntington trip was scheduled for Friday, with participants advised to arrive by approximately 8:45 a.m. for a 9:15 a.m. departure and an anticipated return around 3:00 p.m.

VII. Adjournment:

Offered By:	Emily	Seconded by:	Enrique
Motion to adjourn the meeting at 12:17 PM. Consensus reached			
All in Favor	All	Opposed 0	Abstained 0 Motion: Passed

CERTIFICATION

Official minutes taken for the CEO Committee Meeting of the Associated Students, Inc., Cal State LA, held on Wednesday, September 9, 2026. These minutes remain a draft until approved by the committee.

Prepared by:

Enrique Curiel - Vice Chair

Sophia Gamino - Executive Vice President