



CEO Committee Meeting Minutes

Day/Date: Wednesday, September 16th 2026
 Time: 11:17 AM - 12:20 PM
 Location: USU Board Room 303/303A
 Attendees: Committee Members, ASI Staff, General Public
 Type of Meeting: Special

I. Organizational Items:

➤ **Call to order** by: Chair Jesus Anthony Corona @ 11:17 AM

➤ Roll Call

Jesus Anthony Corona	Chair / Vice President of Community Engagement	Present
Enrique Curiel Jr.	Vice Chair / Engagement Commissioner	Present
Emily Webb	Committee Member / U-SU Board Chair & Public Service Commissioner (ASI)	Present
Alma Maria Alvarez	Committee Member / B&E Rep (BOD Member)	Present
Maria Garcia	Committee Member / NSS Rep (BOD Member)	Present
Bryan Alvarado-Chavez	Committee Member / VP of Finance	Present (Left 11:25am)
Andrew Chang	Committee Member / Diversity and Inclusion Commissioner	Present
Barnaby Peake	ASI Executive Director	Excused Tardy
Ashley "River" Foskey	Program Coordinator	Excused Absence
Vacant	Screaming Eagles Coordinator	
Vacant	Student At-Large	
Vacant	Student At-Large	
Guests of the Gallery	Ekiria Magala and Brian Pham	

➤ Adoption of the Agenda

Offered By:	Alma	Seconded by:	Emily
Motion to approve the agenda. Consensus reached			
All in Favor	All	Opposed 0	Abstained 0 Motion: Passed

➤ Approval of the Minutes

Offered By:	Maria	Seconded by:	Andrew
Motion to approve the previous meeting minutes. Consensus reached			
All in Favor	All	Opposed 0	Abstained 0 Motion: Passed

II. Public Forum

Bryan Alvarado-Chavez announced that due to a work schedule conflict, they would only be able to attend approximately the first 45 minutes of future CEO meetings. The member stated that the scheduling conflict had been discussed with Barnaby. The member also provided an update regarding a recent faculty/student meeting attended by Enrique and Barnaby. Topics discussed included opportunities to collect additional student feedback regarding campus needs.

One concern raised involved the availability and cleanliness of microwaves on campus. Discussion included the possibility of developing a volunteer-based student organization or initiative to help support campus cleanliness and maintenance efforts while providing incentives for participating students.

Barnaby was acknowledged at 11:24 a.m.

Maria asked whether an academic department, specifically Mathematics, could request ASI funding for departmental activities.

The committee clarified that academic departments themselves are generally not funded through the same process as recognized student organizations, but recognized student organizations affiliated with a department may submit funding requests and receive reimbursement through the appropriate ASI funding process. Andrew addressed the Rehabilitation Counseling Association (RCA) and whether ASI had been in communication with the organization regarding funding and support.

The committee reported that RCA had previously contacted ASI seeking promotional giveaways and other support. RCA had also been working with Amanda regarding funding.

It was clarified that financial requests would need to be handled through the appropriate finance process rather than directly through the CEO Committee.

Enrique stated that he would assist RCA in navigating the appropriate process and coordinate communication with Amanda and Bryan. The Commissioner of Diversity and Inclusion was also encouraged to participate in future discussions with RCA.

The committee reminded attendees that public comment is intended for comments and announcements rather than extended discussion.

III. Informational Items

A. Upcoming Engagement and Collaboration Opportunities

The committee reviewed several upcoming engagement opportunities, including:

- Student Wellness Fair
- Family Weekend
- Eagle Fest
- Student Leadership Conference
- Money Talks and related tabling opportunities

Student Wellness Fair

The Student Wellness Fair is scheduled for September 24 from 12:00 p.m. to 4:00 p.m. ASI will participate through tabling and student engagement.

The event was described as an opportunity for ASI representatives to listen to students and learn about their wellness concerns, stressors, and challenges several weeks into the fall semester. Members were encouraged to participate through the available sign-up process.

Family Weekend

Family Weekend was discussed as an upcoming campus-wide initiative. Activities are expected to include a Sibling Night, campus activities, and opportunities for families and younger siblings to experience campus life. ASI's involvement is expected to include engagement activities and potentially games during Sibling Night. The committee noted that additional coordination with River would be necessary to finalize ASI's responsibilities. It was also noted that registration/ticket deadlines for Family Weekend were approaching.

Eagle Fest

Eagle Fest is scheduled for November 7. The event is intended to engage prospective students and provide them with opportunities to interact with current student leaders.

ASI members will be able to share their academic and student leadership experiences with prospective students and help them learn more about Cal State LA.

Student Leadership Conference

The committee discussed ASI's involvement in the upcoming Student Leadership Conference. Approximately \$2,000 in funding had previously been discussed for the initiative. ASI will participate in the conference through a collaborative initiative focused on followership and leadership development, including contracting a speaker.

Additional Engagement Opportunities

Members were reminded about additional tabling opportunities, including Money Talks and related engagement initiatives. These activities were discussed as part of continued student engagement efforts leading into ASI's fall activities and elections.

B. MARS Dialogue - Navigating Data Centers and the AI Boom

The committee discussed the upcoming October 1 MARS Dialogue event, "Navigating Data Centers and the AI Boom." The event was brought forward as a potential interdisciplinary engagement opportunity.

The goal of bringing the event to the committee's attention was to explore ways ASI could help increase student awareness and encourage participation. The event had originally been discovered through campus cultural tabling activities. No formal collaboration had been requested from the organizers at this time.

IV. Action Items

No Action Items

V. Discussion Items

A. Fall Programming Debrief

The committee reviewed several fall programming initiatives, including:

- Sit and Social
- Eddie's Kickback
- RSO Funding activities
- Eagles Off Campus
- National Voter Registration Day activities

Members discussed what worked well and what could be improved for future events.

Student Communication and Ticket Distribution

Enrique reported receiving positive feedback regarding the success of recent events but also noted concerns from students regarding communication when event tickets or food vouchers were exhausted.

Some students felt they were dismissed or not provided sufficient explanation after tickets ran out. The committee discussed the importance of communicating limitations respectfully and clearly.

It was noted that ASI marketing generally communicates that giveaways or complimentary items are limited to the first 200 students, when applicable. Members recommended ensuring staff and student leaders use welcoming language when explaining that tickets or giveaways are no longer available.

The possibility of developing additional training or guidance for members handling these situations was discussed.

National Voter Registration Day Debrief

Enrique recommended stronger communication and coordination between ASI committees when programs overlap. He noted that CEO members learned about opportunities to support National Voter Registration Day very close to the event date, limiting their ability to participate.

The committee discussed the importance of ensuring programming information is communicated across committees so ASI can work cohesively.

B. Eagle Con Cosplay Contest Collaboration

The committee discussed potential collaboration on the Eagle Con cosplay contest. The current proposal focuses on assisting with:

- Contest structure and rules
- First-, second-, and third-place prizes
- Potential student hosts
- Collaboration with campus organizations

Previous Eagle Con prizes included items such as LEGO sets, large plush items, Funko Pops, and anime-related merchandise.

A separate idea was discussed involving students creating a comic book or digital comic project that could potentially become a portfolio or resume-building opportunity.

The committee discussed whether the comic component could become a separate competition, activity, or prize opportunity. Members noted that additional details would need to be established, including submission guidelines, themes, publication format, and costs.

It was recommended that the committee review the rules used during the previous year's cosplay contest and potentially work with an anime or Japanese culture student organization for feedback. Enrique noted that he, River, and CJ have an upcoming meeting where cosplay contest planning will continue.

C. Current Fall Programming

Eddie's Pumpkin Patch / RSO Round Up Collaboration

Enrique provided an update regarding the expansion of the Pumpkin Patch collaboration. The original plan invited fraternities and sororities to participate; however, after additional RSOs expressed interest, the invitation was expanded to all recognized student organizations.

Participating organizations will be invited to operate themed tables around the event area in a format similar to a "trunk-or-treat." Organizations may:

- Decorate their tables using fall, harvest, or Halloween themes.
- Provide approved giveaways.
- Offer games or activities.
- Distribute prepackaged food or candy consistent with campus requirements.
- Request chairs, power access, or additional setup accommodations when available.

A participation form and information packet were prepared to collect each organization's proposed activity and logistical needs. An informational meeting for participating organizations is also being planned.

The committee recommended establishing a firm participation deadline to determine the number of organizations requiring tables, chairs, electricity, or other resources.

Event Layout and Housing Coordination

The committee discussed space restrictions within Housing, including fire lanes, building entrances, pedestrian access, and electrical access.

Enrique explained that the proposed layout was based on a previous Housing event that accommodated approximately 48 tables. Members recommended conducting a walkthrough with Housing staff and confirming available space before finalizing participating organizations.

The event will also need to be properly registered through The Nest and coordinated with Housing.

Pumpkin Patch Marketing Funding

An additional \$1,000 in marketing expenses was discussed. Josh indicated that approximately \$500 could be covered through the existing program budget, while requesting approximately \$500 from ASI to cover the remaining marketing costs.

The committee agreed that this funding request should return as an action item at the next meeting after additional clarification from Josh.

D. Stress-Relief / Cafe de Leche Programming

Emily provided an update regarding a proposed week of wellness and stress-relief programming scheduled around October 12-16.

Monday - Yoga

A yoga session is proposed in the Recreation Center's multi-purpose space. Students participating in the yoga session may receive a complimentary Cafe de Leche drink voucher, with approximately 25 drinks initially proposed. The Recreation Center indicated that an instructor may be available, although the proposed event time may need to be adjusted based on instructor availability.

Tuesday

No additional event is planned because of the scheduled ASI Town Hall.

Wednesday and Thursday - Study Sessions

Study sessions are proposed for Wednesday from 1:00 p.m.-5:00 p.m. and Thursday from 12:00 p.m.-4:00 p.m. Snacks may be provided for participating students.

The committee discussed alternative event names, including a possible "De-Stress with ASI" theme. Members also suggested providing a tangible giveaway or refreshment during the yoga activity in addition to any Cafe de Leche collaboration. The programming proposal is still being developed with River.

E. "What's Next?" Program

Andrew provided an update regarding a collaborative program being developed with Alma, Maria, River, and other members. The proposed program is tentatively titled “What’s Next?”

The initiative would help undergraduate students explore options after graduation, including:

- Graduate school
- Entering the workforce
- Entrepreneurship
- Professional development
- Other post-graduation pathways

The program is expected to have two components. The first would be a smaller virtual or Zoom session during the fall semester featuring alumni and information about available pathways. A larger in-person program or panel is being considered for the spring semester. Potential panelists may include alumni who are entrepreneurs, graduate students, professionals, or individuals working in various industries.

F. Spring Programming Planning

The committee discussed the process for developing and approving the Spring 2027 ASI programming calendar. The goal is to have the spring programming calendar finalized and approved by the November 4 CEO Committee meeting.

Program proposals will need to include sufficient detail regarding:

- Program purpose
- Estimated cost
- Partnerships
- Space or reservation needs
- Risk management considerations
- Marketing needs
- Event dates
- Expected student engagement

The committee emphasized that proposals should contain specific budget information rather than broad estimates. All ASI committees and representatives will be invited to submit programming proposals. Examples could include programming from CEO Committee, Legislative Affairs, University Affairs, Facilities, Marketing, Homecoming-related initiatives, and other ASI committees.

Proposed Submission Deadline

The committee discussed establishing October 9, 2026 as the proposed deadline for initial Spring 2027 programming proposals. This would allow time for proposals to be reviewed, coordinated, adjusted, and prepared for final approval on November 4.

Spring Programming Strategy

Enrique proposed placing greater emphasis on partnering with existing large-scale campus programs rather than developing numerous smaller standalone ASI events. One potential example is increasing ASI’s investment and involvement in Homecoming, where members are already participating in planning committees and subcommittees. Potential responsibilities could include supporting a student showcase at the Luckman Theatre and other Homecoming activities. The committee discussed balancing major collaborative programs with smaller initiatives such as stress-relief programming and other targeted engagement opportunities. Karaoke was also suggested as a potential engagement program based on previous positive student participation.

Meeting Extension

Offered By:	Enrique	Seconded by:	Andrew
Offered at 12:15am to be extended for 5 minutes.			
All in Favor	All	Opposed 0	Abstained 0 Motion: Passed

VII. Reports

VIII. Adjournment

Offered By:	Enrique	Seconded by:	Emily
Motion to adjourn the meeting at 12:17 PM. Consensus reached			
All in Favor	All	Opposed 0	Abstained 0 Motion: Passed

CERTIFICATION

Official minutes taken for the CEO Committee Meeting of the Associated Students, Inc., Cal State LA, held on Wednesday, September 2, 2026. These minutes remain a draft until approved by the committee.

Prepared by:

Enrique Curiel – Engagement Commissioner

Sophia Gamino – Executive Vice President